



Florida Occupant Protection Coalition Meeting Report

August 30-31, 2017

Prepared for:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.



1.0 Attendees

The participants in the August 30-31, 2017 Florida Occupant Protection Coalition (FOPC) meeting are listed below.

Name	Organization	Attendance
Amy Artuso	National Safety Council	<input type="checkbox"/>
Andrea Atran	Florida Department of Transportation—District 2	<input checked="" type="checkbox"/>
Michael Binder	University of North Florida	<input checked="" type="checkbox"/>
Jeffery Bissainthe	Florida Highway Patrol	<input checked="" type="checkbox"/>
Danielle Branciforte	Florida Students Against Destructive Decisions (SADD)	<input checked="" type="checkbox"/>
Melanie Brocato	Broward Sheriff Fire Rescue	<input type="checkbox"/>
Fran Carlin-Rogers	CarFit	<input checked="" type="checkbox"/>
Robet Chaffe	Preusser Research Group	<input checked="" type="checkbox"/>
Chris Craig	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Jacqueline Edwards	Florida SADD	<input type="checkbox"/>
Leilani Gruener	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Ginny Hinton	University of Florida	<input type="checkbox"/>
Andrew Hopkins	University of North Florida	<input checked="" type="checkbox"/>
Charles Kane	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Doreen Kobelo	Florida A&M University, Construction/Civil Engineering Technology	<input type="checkbox"/>
Sally Kreuzer	The Children's Hospital of South Florida, Child Advocacy Program	<input checked="" type="checkbox"/>
Janice Martinez	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Bevin Maynard	St. Joseph's Children's Hospital, Child Advocacy Center	<input type="checkbox"/>
Karen Morgan	AAA	<input type="checkbox"/>
Kelly Powell	Safe Kids	<input checked="" type="checkbox"/>
Carmin Pullins	Florida Department of Transportation—District 4	<input type="checkbox"/>
Ginger Regalado	Florida Department of Transportation—District 7	<input checked="" type="checkbox"/>
Gregory Rittger	Orange County Sheriff's Office	<input checked="" type="checkbox"/>
Tim Roberts	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Al Roop	University of North Florida	<input checked="" type="checkbox"/>
Carlos Sarmiento	Florida Department of Transportation—District 6	<input type="checkbox"/>
Mark Solomon	Preusser Research Group	<input checked="" type="checkbox"/>
Joe Steward	Florida Department of Transportation—District 5	<input type="checkbox"/>

M.R. Street	Florida Department of Health	<input checked="" type="checkbox"/>
David Summers	Trauma Agency, Health Care District Palm Beach County	<input checked="" type="checkbox"/>
Petra Vybrialova	Johns Hopkins All Children's Hospital	<input type="checkbox"/>
Moyra Willis	Tallahassee Community College	<input checked="" type="checkbox"/>
Coalition Support		
Lorrie Laing	Cambridge Systematics	<input checked="" type="checkbox"/>
Matthew Mueller	University of Florida	<input checked="" type="checkbox"/>
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>
Alison Tillman	University of Florida	<input checked="" type="checkbox"/>

Others in Attendance:

- Susan Boda, Tindale Oliver

2.0 Meeting Notes – August 30

Welcome and Introductions

Chris Craig, Florida Department of Transportation (FDOT), welcomed members of the Florida Occupant Protection Coalition (FOPC) and asked each member to introduce themselves to the group. He reviewed the agenda for both days of the meeting.

Review of June Meeting and Action Items

Danny Shopf, Cambridge Systematics, provided an overview of additional data provided by FDOT and the Department of Highway Safety and Motor Vehicles (DHSMV). He focused on unrestrained occupant serious injuries and fatalities related to state/country of residence and also provided a breakdown of unrestrained drivers and passengers by gender. He asked the coalition if they had other data that they thought would be helpful to further understand the unrestrained occupant protection problem in the state.

Members had the following comments:

- It would be helpful to have a breakdown of unrestrained occupant fatalities and serious injuries by Age and Ethnicity.
- It would be helpful to have all of the data that has been presented at the FOPC meetings available in one location on the website so the coalition can reference back to it as needed.

New FOPC Website

Danny reviewed the FOPC website with the coalition by highlighting each of the tabs and the information currently available on the website. He asked the coalition for suggested updates to the content or design of the website.

FOPC members offered the following suggestions:

- Consider including a button that provides a direct link to the ORPC website calendar.
- Ensure contact information for the webmaster (someone that can be reached about website questions and requests for updates) is included on the website.
- When the occupant protection fact sheets are developed, ensure they are incorporated on the resources tab.
- Work with David Summers to include additional emergency management data resources on the website.

FOPC Action Plan Review and Discussion

Lorrie Laing, Cambridge Systematics, reviewed a draft of the FOPC Action Plan that was developed based on the discussion from the previous FOPC meeting. She asked the coalition to review each of the goals, objectives, strategies, and action steps, verify the content was correct, and recommend any potential additions to the Action Plan. An updated Draft FOPC Strategic Plan that includes the revisions recommended by the FOPC is available as Appendix A.

Occupant Protection for Teen Drivers

Danielle Branciforte, Students Against Destructive Decisions (SADD), and the Florida Teen Safe Driving Coalition (FTSDC) gave a presentation focused on the activities related to safety belt use by teen drivers. She noted that:

- Teenage drivers and passengers are the least likely to wear safety belts
- 55% of teens killed in crashes were not wearing safety belts
- 64% of all teen passengers of teen drivers who died in crashes weren't restrained
- When the teen driver is unrestrained, the number of passengers unrestrained increases to almost 90 percent

Danielle's presentation has been emailed to coalition members.

3.0 Meeting Notes – August 31

Recap of Day 1

Lorrie provided a brief overview of the Day 1 discussion and outlined the Day 2 agenda.

Florida's CarFit Program

Fran Carlin-Rodgers, CarFit, gave a presentation on the CarFit program. CarFit is a community-based educational program that is focused on helping older drivers improve the "fit" of their vehicles for comfort and safety. The CarFit activities also promote conversations among older adults and their families about safe driving and other mobility options, in addition to linking them to other local resources that can help ensure they drive safely longer. CarFit is not a driver skill evaluation program. She noted that CarFit is supported by volunteers. FOPC members had the following questions and suggestions:

- Ensure the CarFit website is included on the FOPC website – www.car-fit.org
- A large number of grandparents transport their grandchildren and bring them to car seat events. Consider implementing CarFit programs and strategies to inform the grandparents attending these car seat events.

FOPC Action Plan Discussion – Part 2

Lorrie reviewed updates to the Draft FOPC Action Plan based on the discussion during the previous day and asked FOPC members to identify strategy leaders and action step leaders for each strategy and action. FOPC members offered the following suggestions:

- Ensure we are specifically including the Florida Traffic Safety Team Coalition, the Safe Mobility for Life Coalition, and the Teen Safe Driving Coalition in the Action Plan.

An updated Draft FOPC Strategic Plan that includes the revisions recommended by the FOPC is available as Appendix A.

Occupant Protection Printed Materials Update

Alison Tillman, University of Florida, provided a variety of occupant protection materials for members to review. She asked members to select their favorite materials and recommend any additional materials they would like to see added to the Occupant Protection Resource Center. Coalition members reviewed the materials and indicated which materials they believed would be most useful to Florida’s Occupant Protection partners.

Next Steps

Alison Tillman distributed forms and discussed the travel reimbursement requirements and related information. The Coalition agreed to participate in an online survey to indicate their availability for the next meeting. When the survey is completed, FDOT will identify a date for the next FOPC meeting.

Contact information for Occupant Protection Questions:

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