



Florida Occupant Protection Coalition

Meeting Report

February 26-27, 2020

Prepared for:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.



1.0 Attendees

The participants in the February 26-27, 2020 Florida Occupant Protection Coalition (FOPC) meeting are listed below.

Name	Organization	Attendance
Amy Artuso	National Safety Council	<input checked="" type="checkbox"/>
Andrea Atran	Florida Department of Transportation—District 2	<input checked="" type="checkbox"/>
Michael Binder	University of North Florida	<input type="checkbox"/>
Art Bodenheimer	Florida Police Chiefs Association	<input type="checkbox"/>
Melissa Branca	Florida Students Against Destructive Decisions (SADD)	<input type="checkbox"/>
Melanie Brocato	Broward Sheriff Fire Rescue	<input type="checkbox"/>
Danielle Campbell	Orlando Police Department	<input checked="" type="checkbox"/>
Fran Carlin-Rogers	CarFit	<input type="checkbox"/>
Robert Chaffe	Preusser Research Group	<input type="checkbox"/>
Chris Craig	Florida Department of Transportation, State Safety Office	<input type="checkbox"/>
Leilani Gruener	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Ryan Hathaway	Okeechobee County Fire Rescue	<input type="checkbox"/>
Sarah Haverstick	Goodbaby International	<input checked="" type="checkbox"/>
Ginny Hinton	University of Florida	<input checked="" type="checkbox"/>
Andrew Hopkins	University of North Florida	<input checked="" type="checkbox"/>
Carrisa Johns	Orange County Sheriff's Office	<input checked="" type="checkbox"/>
Charles Kane	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Danielle Kessenger	The PLAYERS Center for Child Health and Wolfson Children's Hospital	<input checked="" type="checkbox"/>
Doreen Kobelo	Florida A&M University, Construction/Civil Engineering Technology	<input type="checkbox"/>
Sally Kreuzscher	The Children's Hospital of South Florida, Child Advocacy Program	<input type="checkbox"/>
Alan Mai	Florida Department of Health	<input checked="" type="checkbox"/>
Carol Mazzocco	Kidz In Motion Inc	<input checked="" type="checkbox"/>
Mostyn Mullins	Lake Placid Police Department	<input checked="" type="checkbox"/>
Zakkiyyah Osuigwe	FCS Agent II, UF/IFAS Extension Miami-Dade County	<input checked="" type="checkbox"/>
Krista Ott	Gainesville Fire Rescue	<input checked="" type="checkbox"/>
Dewy Painter	South East American Indian Council, Inc.	<input type="checkbox"/>
Thomas Pikul	Florida Highway Patrol	<input type="checkbox"/>
Kelly Powell	Safe Kids	<input type="checkbox"/>
Tonya Randolph	St. Joseph's Children's Wellness and Safety Center – Safe Kids	<input type="checkbox"/>
Gregory Rittger	Orange County Sheriff's Office	<input type="checkbox"/>
Tim Roberts	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>

Al Roop	University of North Florida	<input checked="" type="checkbox"/>
Bob Smallacombe	Palm Beach County Fire and Rescue	<input type="checkbox"/>
Mark Solomon	Preusser Research Group	<input checked="" type="checkbox"/>
Joe Steward	Florida Department of Transportation—District 5	<input type="checkbox"/>
David Summers	Trauma Agency, Health Care District Palm Beach County	<input type="checkbox"/>
Petra Vybrialova	Johns Hopkins All Children's Hospital	<input checked="" type="checkbox"/>
Mark Welch	Department of Highway Safety and Motor Vehicles	<input type="checkbox"/>
Morya Willis	Concerned Citizen	<input checked="" type="checkbox"/>
Coalition Support		
Jasper Masciocchi	University of Florida	<input checked="" type="checkbox"/>
Patty Turner	University of Florida	<input checked="" type="checkbox"/>
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>
Nusrat Sharmin	Cambridge Systematics	<input checked="" type="checkbox"/>

Others in Attendance

- Marilyn Merced, Disney Springs
- Shayne Rodney, University of Florida Health

2.0 Meeting Notes – February 26

Welcome, Introductions, and Agenda

Leilani Gruener, Florida Department of Transportation (FDOT), welcomed members of the Florida Occupant Protection Coalition (FOPC) and asked each member to introduce themselves and note which agency/organization they represent. She reviewed the agenda for both days of the meeting.

Action Plan Implementation – Group Breakouts

Coalition members divided into the three subcommittee groups — Education, Communication, and Outreach; Law Enforcement; and Occupant Protection for Children. Each group was instructed to discuss activities they have been working on since the last FOPC meeting, review their section(s) of the FOPC Action Plan, and update one another on progress toward achieving their assigned actions.

Strategic Action Plan Goal 1 – Education, Communication, and Outreach

Subcommittee members provided updates to their action steps and discussed actions to be completed prior to the next FOPC meeting. The FOPC Action Plan, with the updated status of the action steps, is attached as an Appendix of this summary report and can also be found at www.floccupantprotection.com.

FOPC Fact Sheet Update

Leilani gave a presentation on the updated FOPC fact sheet for 2014-2018. Coalition members received a copy of the latest fact sheet and were asked to verify that their agency was correct and to contact her if any updates were

needed. She noted the child restraint survey data was included in this fact sheet, illustrating a three-year baseline trend for child restraint usage. She also highlighted additional charts of unrestrained fatalities and serious injuries broken down by urban and rural area, and by resident and non-resident.

Coalition members had the following questions and comments:

- How were Rural and Urban defined for the fact sheet data analysis?
 - The crashes are coded according to county based on the statutory definition of urban and rural counties.
- Add Trauma center to the list of partners.

Safe Mobility For Life Day

Leilani informed the Coalition members about the upcoming Safe Mobility for Life (SMFL) Day event, on May 28, 2020 in Jacksonville, Florida. This event is part of FDOT's SMFL Program and Coalition and aims to educate 150 older adults and community partners on understanding, planning and being proactive about ensuring safe mobility. Leilani noted the attendees of this event will participate in interactive experiences to promote various transportation options, as well as obtain educational materials from exhibitors. She asked interested members to complete a sign-up sheet for the SMFL e-newsletter and listserv.

Coalition members had the following questions and comments:

- Will there be a CarFit event at SMFL Day?
 - Yes. Fran Carlin-Rogers is training one staff from SMFL to do CarFit. In addition to CarFit, there will be other sessions like walking sessions, helmet fittings, FLOWmobile, JTA bus, etc.
- Danielle Kessenger, Wolfson Children's Hospital, Jacksonville, will reach out to Gail Holley, SMFL Program Manager, to suggest Northeast Florida Caregiver Coalition and an aging institute in Jacksonville, as potential partners for the event to get in contact.

Florida Transportation Plan (FTP) and Strategic Highway Safety Plan (SHSP) Update

Danny Shopf, Cambridge Systematics, gave a presentation on the Florida Transportation Plan (FTP) and Strategic Highway Safety Plan (SHSP) update. He played a video from the FTP website (www.floridatransportationplan.com) and explained how the FTP is the state's long-range transportation plan that guides policy framework for transportation decisions and investments. The FTP is updated every five years and was last updated in 2015. To guide the 2020 update of this plan, there is a Steering Committee, along with three subcommittees – the Automated, Connected, Electric, and Shared Vehicles (ACES) subcommittee, Resilience subcommittee, and Safety subcommittee. These subcommittees discuss the trends and planning implications on Florida's transportation system. Danny informed anyone can join these subcommittees as a "Friend" to share their thoughts and ideas and encouraged attendees to join any subcommittee of their subject matter interest.

Danny also briefed attendees on the SHSP, a data-driven plan, and reviewed fatalities and serious injuries under different traffic safety emphasis areas. He noted the SHSP was last updated in 2016 with a focus on crash data from 2011-2015, and the next update is expected to be finalized by early 2021. He presented Florida's roadway fatality

trends from 2012-2018 and highlighted that the fatality trend from 2014 to 2018 followed an upward slope. The SHSP aims to drive down the crashes to achieve Florida's vision of zero transportation-related fatalities.

Danny noted that occupant protection is one of the 13 identified emphasis areas in the current SHSP, and the FOPC's strategic plan supports the current SHSP. He reviewed unrestrained occupant crash data changes since the last SHSP was published. Data shows that during this period, occupant protection-related fatalities increased by 10 percent while serious injuries decreased by almost 9 percent. Danny concluded his presentation by providing some additional resources on FTP and SHSP and invited members to take the online surveys on the FTP website.

Coalition members had the following questions and comments:

- The 2016 version of SHSP is available on the FTP and FDOT Safety websites. It is also posted on the FOPC website.
- Funding on transportation safety is based on the crash statistics and strategies adopted in these plans. Hence, it is critical to recognize what is important to secure the funding for the safety strategies.
- Is there any target number of implementation strategies to prepare or update for the FTP or SHSP?
 - There is no such target number, but the committee tries to get as many strategies relevant to transportation safety as possible.

3.0 Meeting Notes – February 27

Recap of Day 1

Leilani provided an overview of the Day 1 discussion and outlined the Day 2 agenda.

Strategic Action Plan Goal 2—Law Enforcement Awareness of Occupant Protection

Subcommittee members provided updates to their action steps and discussed actions to be completed prior to the next FOPC meeting. The FOPC Action Plan, with the updated status of the action steps, is attached as an Appendix of this summary report and can also be found at www.floccupantprotection.com.

LEL Survey Questionnaire

Charles Kane, Florida Law Enforcement Liaison (LEL) Program, gave a presentation on the LEL Survey that was conducted in 2019. He said they would like to refine the survey questions before sending the survey out this year. Charles reviewed each question and asked for feedback from the members.

Coalition members had the following questions and comments:

- Consider changing Question 4 to “Are you aware of your agency’s policy on seat belt usage?”
- Add a field of “Why” as a response to answers for Questions 5A and 5B (Do you wear safety belt on duty/off duty?).
- Add a field of “Why” as a response to Question 6 (How does the use of safety belt affect Officer safety?).

- Limit Question 10 (If diversion programs are available, how often do you make referrals?) to those who responded that they knew there was a diversion program available in Question 9.
- The National Highway Traffic Safety Administration (NHTSA) is producing a child restraint training video that could support of Question 12 (Would you find a training video on safety belt and child restraint enforcement helpful, if available?)
- Under Question 13, update the statistics and timeframe.
- Show a comparison of officers with on duty/ off duty safety belt awareness versus the officers who know wearing safety belt in the front seat reduces chances of fatal injury by 45 percent asked in Question 13E.

Child Occupant Protection Booklet Distribution

Charles provided an update on the distribution of the children's occupant protection ticket booklet. He reminded Coalition members that the booklet was meant to be distributed by law enforcement (LE) agencies to children for additional safety belt education for both children and their parents. To date, 11,076 booklets have been distributed and officers are receiving very positive responses from the recipients. He showed a map of agencies throughout the state that have already received the booklets and highlighted that the 100% of the agencies in the northwest and southern part of the state have received booklets. The LELs will continue to distribute to law enforcement agencies to that have not received the ticket books yet.

- Petra Vybrialova, Johns Hopkins All Children's Hospital, offered to assist in distributing booklets to some of the agencies of the state that are yet to be covered.

Aging Road User Tip Card Update

At the last FOPC meeting, Charles gave a presentation on occupant protection safety for aging road users. He shared the draft reference card developed for officers to better understand safety belt enforcement as it relates to older drivers. The reference card includes educational information, brief instructions for minor vehicle adjustments that could help older drivers, and can be used as a visual reference to determine a safe distance from the steering wheel to the driver.

Coalition members had the following questions and comments:

- Consider adding a graphic of a person with headrest/ head restraint at the back of the card.
- Should there be references to adjusting mirrors? Especially if the seating position is adjusted, the mirrors likely need adjustment as well.
- Where are law enforcement officers keeping these reference cards?
 - Officers often keep reference cards like this on their clipboards or in their vehicles. While not all officers will keep and use reference cards, many will use these.
- Are there additional reference materials available for officers to distribute to the public?

- This card is meant to be a tool for officers. There are references to CarFit on the cards where additional materials are available. Officers may choose to give the card to drivers they interact with; it is easy for them to request more.

Safety Related Legislation Update

Charles provided an update on recent proposed legislation related to child restraint requirements. He noted the proposed House Bill 567 (Senate Bill 476) requires children to remain in booster seats for an additional year (up to age six instead of age five). The proposed legislation was withdrawn. He also highlighted SB 158 (Vulnerable Road User Act), that requires criminal penalties for a person causing serious injury or death of a vulnerable road user. Charles noted any change on safety related legislation would require the Coalition to revise educational materials and redistribute the adjusted materials to reflect the new law.

Strategic Action Plan Goal 3—Occupant Protection for Children

Subcommittee members provided updates to their action steps and discussed actions to be completed prior to the next FOPC meeting. The FOPC Action Plan, with the updated status of the action steps, is attached as an Appendix of this summary report and can also be found at www.floccupantprotection.com.

Child Passenger Safety Training Curriculum Update

Amy Artuso, National safety Council, shared an update on the 2020 National Child Passenger Safety (CPS) Technician certification training. The new instructor guide was launched on February 1, 2020. The CPS technician and instructor guide and module resource materials were all developed collaboratively with trainers, technicians, and the public/partners. The curriculum update includes a revised Technician guide child occupant glossary, revised curriculum (CPS technician role, seat belt system, air bags, introduction to car seat and booster seats, etc.) for technicians and instructors with an emphasis on adult learning and are available online for download through the CPS Board website (www.cpsboard.org). She reviewed examples of the content included in the instructor guide, highlighting recent changes that were made based on feedback from instructors. Amy noted the technician guides can be made available through the Occupant Protection Resource Center (OPRC).

Amy also provided instructions on how to view CPS instructor webinars, tip videos and other reference materials. Detail steps for login in and downloading materials can be found in the [presentation slides](#) on the at www.floccupantprotection.com website. Amy said flash drives that include all resources are available for order.

Strategic Action Plan Goal 4—Model Language to Increase Use of Occupant Protection Devices

Subcommittee members provided updates to their action steps and discussed actions to be completed prior to the next FOPC meeting. The FOPC Action Plan, with the updated status of the action steps, is attached as an Appendix of this summary report and can also be found at www.floccupantprotection.com.

Next Steps

Leilani reminded members about travel reimbursement. Patty Turner, University of Florida, noted she will be preparing expense reports and asked members to reach out to her if they have any changes.

Leilani noted all the next meetings will be held in Gainesville and are scheduled for:

- June 10-11, 2020
- September 2-3, 2020

Contact information for occupant protection questions:

Leilani Gruener,
FDOT Traffic Safety Program Manager
Phone: 850.414.4048
Leilani.Gruener@dot.state.fl.us

Jasper Masciocchi, UF T2 Center
Training Specialist
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j.masciocchi@ufl.edu



Florida Occupant Protection Coalition Occupant Protection Strategic Action Plan Updated February 27, 2020

GOAL 1: EDUCATION, COMMUNICATION, AND OUTREACH

Objective 1: Identify the target demographics and audiences who are riding unrestrained.

Strategy 1.1: Analyze crash, observational, and other data to identify key unrestrained audiences.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
1.1A	December 2018	FDOT	Identify current and reliable sources of occupant protection data.	<ul style="list-style-type: none"> List of data sources compiled 	Complete
1.1B	April 2019	Michael Binder Andrea Atran Morya Willis	Develop annual survey to collect occupant protection data from Florida's Safety Coalitions	<ul style="list-style-type: none"> Survey questions developed 	Complete
1.1C	Biennially	Andrea Atran Morya Willis	Distribute annual survey to Florida's Safety Coalitions	<ul style="list-style-type: none"> Annual survey conducted 	Complete – 2019 Survey results presented during May 2019 meeting
1.1D	Annually	Michael Binder	Document annual survey results and report to FOPC	<ul style="list-style-type: none"> Results of annual survey presented at FOPC meeting 	Complete- 2019 Survey results presented during May 2019 meeting
1.1E	Annually	FDOT	Conduct analysis of Fatality Analysis Reporting System (FARS), hospital and injury crash data, and observational survey data to identify and prioritize key unrestrained audiences	<ul style="list-style-type: none"> Key unrestrained audiences identified and prioritized 	Complete - 2019

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
1.1F	November 2019	Mark Solomon	Develop and present a white paper to the FDOT Safety Office that includes a prioritized list of suggested targeted audiences for materials development. White paper should consider: <ul style="list-style-type: none"> • Target audiences identified in during June 2017 FOPC meeting • Children in car seats on golf carts, ATVs, and other Class 1 or low speed vehicles 	<ul style="list-style-type: none"> • White paper completed and submitted to FDOT Safety Office 	Complete
1.1G	August 2019	FDOT	Post data, sources, and white paper on the FOPC website	<ul style="list-style-type: none"> • Data, sources, and white paper available on the FOPC website 	Complete

Objective 2: Establish a unified and comprehensive approach to deliver Florida’s occupant protection messages and materials.

Strategy 2.1: Develop occupant protection education best practices and a customizable materials inventory that can be used by local partners.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.1A	December 2018	Michael Binder Andrea Atran Morya Willis	Develop survey questions to identify existing occupant protection materials, programs, marketing strategies and audiences	<ul style="list-style-type: none"> • Survey questions developed 	Complete
2.1B	April 2019	Andrea Atran Morya Willis	Distribute survey to FDOT Districts, Florida Safety Coalitions, law enforcement Public Information Officers (PIOs), the child passenger safety (CPS) community, and others	<ul style="list-style-type: none"> • Survey conducted 	Complete
2.1C	August 2019	Michael Binder	Document survey results and present at FOPC meeting	<ul style="list-style-type: none"> • Results of survey presented at FOPC meeting 	Complete. Survey results presented during May 2019 meeting
2.1D	Biennially	FDOT	Interview states with a safety belt usage rate greater than 92 percent to identify suggestions for innovative strategies and best practices	<ul style="list-style-type: none"> • Interviews conducted 	Preliminary research started

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.1E	February 2020	TBD	Develop and distribute Occupant Protection Toolbox(es) that includes materials, model programs, marketing strategies, and audiences identified through the survey and interviews	<ul style="list-style-type: none"> Occupant Protection Toolbox(es) developed Toolboxes distributed 	To be completed after 2.1C
2.1F	April 2020	Jasper Masciocchi	Make Occupant Protection Toolbox(es) available on OPRC website	<ul style="list-style-type: none"> Occupant Protection Toolbox(es) available on OPRC website 	To be completed after 2.1E
2.1G	June 2020	TBD	Draft and promote a Battle of the Belts program for all FDOT Districts	<ul style="list-style-type: none"> Program template drafted Number of programs conducted by District 	
2.1H	August 2019	Andrea Atran Morya Willis	Identify community partnerships best suited to distribute informational/marketing materials to identified target audiences based on analysis conducted in Strategy 1.1	<ul style="list-style-type: none"> List of partnerships developed 	To be completed after 1.1G
2.1I	Annually	FDOT Andrea Atran Morya Willis	Distribute informational/marketing materials to target audiences through identified distribution networks	<ul style="list-style-type: none"> Number of target audiences reached Number of individuals reached within each target audience Number of materials distributed 	
2.1J	June 2020	Michael Binder Andrea Atran Morya Willis	Develop survey questions to assess the efficacy of occupant protection education/marketing materials and approach	<ul style="list-style-type: none"> Survey questions developed 	Complete Survey results presented during May 2019 meeting
2.1K	Every Other Year	Michael Binder	Conduct surveys with occupant protection professionals and other partners to assess efficacy of materials and approach	<ul style="list-style-type: none"> Survey conducted 	To be completed after 2.1J
2.1L	Every Other Year	Michael Binder	Document survey results and present at FOPC meeting	<ul style="list-style-type: none"> Results of survey presented at FOPC meeting 	To be completed after 2.1K

Strategy 2.2: Develop an Occupant Protection Communication Plan that identifies existing paid media efforts and future communications strategies.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.2A	December 2018	FDOT	Draft Occupant Protection Communications Plan that outlines existing media campaigns and efforts conducted by FDOT	<ul style="list-style-type: none"> Occupant Protection Communications Plan draft completed 	Complete
2.2B	March 2019	FDOT	Present Draft Occupant Protection Communications Plan to FOPC for review and comment	<ul style="list-style-type: none"> Occupant Protection Communications Plan presented to FOPC 	Complete
2.2C	May 2019	FDOT	Finalize Occupant Protection Communications Plan based on input from FOPC	<ul style="list-style-type: none"> Occupant Protection Communications Plan finalized 	Complete

GOAL 2: LAW ENFORCEMENT AWARENESS OF OCCUPANT PROTECTION

Objective 3: Reduce the number of law enforcement officers who are killed or injured due to not wearing their safety belt.

Strategy 3.1: Increase safety belt usage among law enforcement officers.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
3.1A	July 2018	Greg Rittger Charles Kane Michael Binder	Develop survey questions to determine whether or not law enforcement officers are wearing their seatbelt	<ul style="list-style-type: none"> Survey questions developed 	Complete
3.1B	Annually	Greg Rittger Charles Kane Michael Binder	Distribute survey to all law enforcement agencies in Florida through the Florida LELs	<ul style="list-style-type: none"> Annual survey conducted between June 1 and July 31st each year 	Complete -2019
3.1C	Annually	Greg Rittger Charles Kane Michael Binder	Document survey results and present at FOPC meeting	<ul style="list-style-type: none"> Results of survey presented at FOPC meeting 	Complete - 2019
3.1D	June 2019	Greg Rittger	Partner with risk management associations to provide training that includes occupant protection information and best practices <ul style="list-style-type: none"> Provide data analysis from crashes involving emergency vehicles including contributing factors, costs, and liability data (injury claims) Compile costs across the state to promote benefits of the training Determine if risk management associations have “leave behind” informational piece(s) on the key information from the program 	<ul style="list-style-type: none"> Data analysis, including statewide cost comparison completed and summary presented to FOPC Draft informational piece presented to FOPC for input Final informational piece presented to FOPC Number of agencies receiving informational piece 	Postponed until after next survey (3.1B)
3.1E	June 2019	Tim Roberts	Seek support of the Florida Sheriffs and Police Chiefs Associations (endorsements) to encourage law enforcement officers to become champions for safety belt use within their respective agencies	<ul style="list-style-type: none"> Number of endorsements received Number of champions promoting safety belt use 	Closed out. It was determined that this activity was unnecessary because both associations already support safety belt use.

Objective 4: Research possibilities of an annual or biannual state traffic safety symposium to include occupant protection, CPS, and occupant protection-related law enforcement tracks.

Strategy 4.1: Form a subcommittee to research, plan, and oversee the symposium's occupant protection-related tracks designed to strengthen Florida's occupant protection community and partnerships through professional education and networking.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
4.1A	April 2021	TBD	Establish safety symposium planning subcommittee	<ul style="list-style-type: none"> Subcommittee established 	In Progress
4.1B	Annually	Symposium Planning Subcommittee	Partner with Florida's Safety Coalitions to plan and organize the symposium	<ul style="list-style-type: none"> Funding and sponsors secured Dates and location confirmed 	To be completed after 4.1A
4.1C	Annually	Symposium Planning Subcommittee	Determine beneficial information/presentations for each track. <ul style="list-style-type: none"> Present national data/trends and how Florida compares and affects the statistics 	<ul style="list-style-type: none"> Speakers and moderators confirmed 	To be completed after 4.1B
4.1D	Annually	Symposium Planning Subcommittee	Offer training/recertification for law enforcement and certified Child Passenger Safety Technicians (CPST)	<ul style="list-style-type: none"> Number trained (by group) Number certified (by group) Number recertified (by group) 	To be completed after 4.1C
4.1E	Annually	Symposium Planning Subcommittee	Promote the conference among a broad array of traffic safety professionals and stakeholders	<ul style="list-style-type: none"> Draft promotional material presented to FOPC for input Final materials presented to FOPC Distribution networks identified Number of individuals registered Diversity (by representation) of conference attendees 	To be completed after 4.1C
4.1F	Annually	Symposium Planning Subcommittee	Conduct the symposium	<ul style="list-style-type: none"> Symposium conducted Attendee post event survey presented to FOPC 	To be completed after 4.1E

Objective 5: Deploy a comprehensive approach to deliver occupant protection information, messages, and materials to law enforcement officers.

Strategy 5.1: Increase the number of law enforcement officers who deliver messages on proper restraint use.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1A	Ongoing	Charles Kane	Identify and promote programs that help law enforcement officers identify child restraint usage problems and solutions	<ul style="list-style-type: none"> List of programs Number of agencies receiving information about programs Number of officers completing a program 	Complete, <ul style="list-style-type: none"> Tip Card developed Florida Fitting Station cards developed as a resource to engage law enforcement and provide them with an option to share information with offenders.
5.1B	Ongoing	Tim Roberts Fran Carlin-Rogers	Increase law enforcement officer participation in community CarFit training and events	<ul style="list-style-type: none"> Number of officers participating in training Number of officers participating in events 	In Progress
5.1C	December 2018	Charles Kane Fran Carlin-Rogers Morya Willis	Provide or create reference card to help law enforcement officers recognize when restraints are not being used properly by older drivers. Reference card to be included as materials in the Occupant Protection Toolbox(es) (Action 2.1E)	<ul style="list-style-type: none"> Number of officers receiving reference kit 	In Progress Tip Card under development. Was presented to FOPC membership for comments during Feb 2020 meeting.
5.1D	October 2019	Tim Roberts	Include occupant protection resources and information in the Florida Police Chiefs Association and Florida Sheriffs Association by providing boiler plate newsletter articles/information through the Florida LEL website.	<ul style="list-style-type: none"> Newsletter content drafted 	In Progress

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1E	Ongoing	Charles Kane Fran Carlin- Rogers Morya Willis	Post resources on the LEL website for law enforcement agencies to provide to the public that includes local information for CPS resources/fitting stations and CarFit events. Resources to be included as materials in the Occupant Protection Toolbox(es) (Action 2.1D)	<ul style="list-style-type: none"> Resources presented to FOPC for input Number of agencies receiving template Number of agencies distributing handout Number of handouts distributed to the public 	Resource inventory is already available; would like to incorporate CPS information to streamline for law enforcement.
5.1F	TBD	TBD	Incorporate proper restraint use, particularly for children and older drivers, into the law enforcement Academy/basic training	<ul style="list-style-type: none"> Proper restraint use incorporated into Academy training Proper restraint use incorporated into basic training 	No action
5.1G	August 2019	Florida LELs	Identify roll call videos that align with FOPC's mission, as well as reflect current law, policies, guidance, and best practices, and encourage their use to increase law enforcement participation in occupant protection enforcement and activities	<ul style="list-style-type: none"> Roll call videos which meet the criteria identified annually List of videos meeting criteria provided to law enforcement agencies annually Number of agencies using videos which meet the criteria tracked annually 	<p>Complete, roll call videos identified.</p> <p>Complete, tracking the number of officers watching videos during Law Enforcement Challenge.</p>

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1H	December 2019	Charles Kane	Increase law enforcement awareness of external resources available for occupant protection, including: <ul style="list-style-type: none"> • Information available on the FOPC and Occupant Protection Resource Center websites; • Data hubs such as Signal 4; and • Train street level officers on the connection between traffic safety (including occupant protection) and crime data to target traffic safety hot spots List of external resources to be included as materials in the Communications Plan (Action 2.2C)	<ul style="list-style-type: none"> • Number of officers accessing the websites annually • Number of officers accessing data hubs annually • Number of DDACTS occupant protection model courses offered and number of officers engaged in DDACTS training/concepts 	
5.1I	Ongoing	Charles Kane	Increase the number of occupant protection law enforcement champions. <ul style="list-style-type: none"> • Create award(s) to help recognize law enforcement for occupant protection efforts to encourage participation in enforcement challenges. 	<ul style="list-style-type: none"> • Number of new champions 	In Progress. Considering awards for exemplary employees
5.1J	December 2019	Tim Roberts	Develop survey questions to gauge law enforcement awareness, use, and participation in resources developed by the FOPC	<ul style="list-style-type: none"> • Survey questions developed 	Complete
5.1K	Annually	Tim Roberts	Distribute survey to all law enforcement agencies in Florida through the Florida LELs through existing survey (Action 3.1B)	<ul style="list-style-type: none"> • Annual survey conducted 	Closed out. It was determined that this activity was a duplicate of 3.1B.

GOAL 3: OCCUPANT PROTECTION FOR CHILDREN

Objective 6: Ensure the CPS community has access to data resources and related contracts.

Strategy 6.1: Increase CPS related data available to pinpoint target areas for operational improvement.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
6.1A	June 2018	Alan Mai	Identify and post a list of current and reliable sources of occupant protection data on the FOPC website, including: crash data, hospital data, car seat installation data (when a caregiver arrives/proper usage), and Emergency Medical Services (EMS) data to identify which kids are getting hurt, how they got hurt, and related factors (alcohol, distraction, etc.)	<ul style="list-style-type: none"> List of data sources accessible on website 	Complete
6.1B	December 2018	Jasper Masciocchi	Identify contacts for each data source to ask for specific data needs and distribute/post on the FOPC website	<ul style="list-style-type: none"> List of contacts accessible on website 	Complete
6.1C	December 2018	Jasper Masciocchi Leilani Gruener	Increase awareness of CPS technicians (techs) and instructors by revising the map available through the Florida Occupant Protection Resource Center (OPRC) to accurately reflect the number and location of each and work to ensure adequate support is available in those areas where few techs/instructors	<ul style="list-style-type: none"> Revised map available on OPRC website Number of counties meeting per capita guideline for number of technicians and instructors (guideline established in 3.3.1g) 	Complete

Objective 7: Maintain a cadre of trained CPS professionals who are available to serve all areas of the state and at-risk populations.

Strategy 7.1: Increase the quantity and quality of certified CPS technicians (CPST) and instructors (CPST-I).

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
7.1A	Ongoing	Kelly Powell Alan Mai Sally Kreuscher Jasper Masciocchi	Review current CPS technician and instructor recruitment needs to determine strategies to increase technicians and instructors in areas of needs	<ul style="list-style-type: none"> • Program(s) reviewed • Strategies developed 	In Progress
7.1B	April 2019	Kelly Powell Alan Mai Sally Kreuscher Jasper Masciocchi	Determine what is needed by current CPS professionals to maintain an appropriate number of trained CPS professionals who are available to serve all areas of the state and at-risk populations	<ul style="list-style-type: none"> • Criteria identified 	In Progress
7.1C	Ongoing	Jasper Masciocchi Patty Turner	Provide travel and other support (including scholarships) for certification requirement items	<ul style="list-style-type: none"> • Types of support, associated criteria, and application process identified • List of support and requirements provided on OPRC website • Summary of support received/denied provided annually to FOPC 	
7.1D	Ongoing	Petra Vybrialova Alan Mai Jasper Masciocchi	Provide non-monetary assistance for soon-to-be expiring CPSTs to encourage them to meet recertification requirements, e.g., providing mechanisms to more easily get seat checks and continuing education units (CEU)	<ul style="list-style-type: none"> • Types of assistance and associated criteria identified • Consistent process to assist CPSTs established statewide and outcomes tracked • Summary of assistance and impact on recertification provided annually to FOPC 	

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
7.1E	Annually	Kelly Powell Alan Mai Sally Kreuzscher Leilani Gruener	Conduct CPST instructor meetings annually for support and ideas	<ul style="list-style-type: none"> Instructor meetings conducted annually 	In progress Planning a web call prior to June 2020 FOPC meeting
7.1F	Annually	Jasper Masciocchi Leilani Gruener	Collect, analyze, and report reasons individuals provide for not maintaining their certification and post on the OPRC website	<ul style="list-style-type: none"> Report presented to FOPC and posted on website 	In progress
7.1G	Annually	Jasper Masciocchi Alan Mai	Find travel funds for instructors to attend district meetings, technical updates, and instructor meetings	<ul style="list-style-type: none"> Source of funding secured annually 	Reviewing list of technicians and identifying those that are actually available to host events/travel
7.1H	Annually	Alan Mai Sally Kreuzscher	Establish a subcommittee to develop and oversee an annual recognition program for CPSTs and instructors	<ul style="list-style-type: none"> Subcommittee established Draft categories and criteria for recognition presented to FOPC for input Final categories and criteria for recognition presented to FOPC Recognition program and criteria posted on FOPC and OPRC websites Recognition awarded annually 	
7.1I	Annually	Leilani Gruener	Identify priority counties where the CPST and instructor rate is lower than the target rate set by FDOT	<ul style="list-style-type: none"> Rates reviewed annually 	In Progress. Priority counties are determined each April for FDOTs Federal Funding application.

Objective 8: Ensure child passenger safety materials and resources are available to all child passenger safety programs.

Strategy 8.1: Increase availability of car seats, resources, and materials.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
8.1A	August 2019	Ginny Hinton	Identify marketing materials for Florida vehicle owners and increase awareness among Department of Motor Vehicles (DMV) office staff regarding the \$2 Difference car seat donation program during the license plate renewal process	<ul style="list-style-type: none"> • Materials Identified • Materials made available on OPRC • Awareness training provided to DMV staff 	
8.1B	Ongoing	TBD	Draft best practices for identifying and approaching partner organizations that can provide car seats and other resources not covered by the OPRC (pens, keychains, etc.)	<ul style="list-style-type: none"> • Best practices drafted 	
8.1C	December 2019	Jasper Masciocchi	Explore options to allow ORPC to provide inspection station items including pool noodles, forms, scales, measuring tape, duct tape, safety belt repair information, signage, etc. in the form of a convenient “toolbox” (to be included in Action 2.1E)	<ul style="list-style-type: none"> • Options for toolbox presented to FOPC for input 	

GOAL 4: MODEL LANGUAGE TO INCREASES USE OF OCCUPANT PROTECTION DEVICES

Objective 9: Support efforts to make Florida a full safety belt requirement state.

Strategy 9.1: Support enhancement of current safety belt laws to include all passengers in all seating positions.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
9.1A	November 2019	Mark Solomon	Identify best practices and data available from other states	<ul style="list-style-type: none"> Summary report of best practices and recommendations 	In Progress
9.1B	February 2019	Judge Grube Vin Petty	Identify and share model laws that require rear passenger safety belt use	<ul style="list-style-type: none"> Identify model laws to be presented to FOPC for input Final model laws posted on FOPC website 	To be completed after 9.1A

Objective 10: Enhance Florida's diversion program for child passenger safety violations.

Strategy 10.1: Support mandatory diversion programs for first-time offenders.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
10.1A	August 2019	Morya Willis	Identify where diversion programs are available, how they are being funded, and where they are being utilized	<ul style="list-style-type: none"> Summary of diversion programs provided to FOPC 	
10.2B	February 2019	Judge Grube Vin Petty	Identify and share model laws that include a mandatory diversion program for first time offenders	<ul style="list-style-type: none"> Identify model laws to be presented to FOPC for input Final model laws posted on FOPC website 	To be completed after 10.1A
10.1C	July 2019		Identify the counties/agencies that have the diversion program available and usage data	<ul style="list-style-type: none"> Summary of counties/agencies and available data provided to FOPC 	To be completed after 10.1B

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
10.1D	September 2019		Identify best practice programs <ul style="list-style-type: none"> Review CPS “classes” provided by County Health Departments to determine if they could be used for the diversion program 	<ul style="list-style-type: none"> Review of CPS “classes” completed Best practices programs/program components presented to FOPC 	To be completed after 10.1C
10.1E	TBD	Sally Kreuzscher Petra Vybrialova Kelly Powell Morya Willis Judge Grube Vin Petty	Develop a standardized CPS diversion program that private organizations would be required to adhere to	<ul style="list-style-type: none"> Draft concept for standardized program presented to FOPC for input Standardized program report for approval Final program report posted on FOPC website 	To be completed after 10.1D
10.1F	TBD		Identify judicial champions to promote/encourage the diversion program	<ul style="list-style-type: none"> List developed 	To be completed after 10.1E
10.1G	TBD		Develop training, and materials in a quick reference format, for law enforcement on the diversion program	<ul style="list-style-type: none"> Draft program and materials presented to FOPC for input Program and materials developed Number of training sessions offered Number of officers trained Number of agencies with trained officers 	To be completed after 10.1F

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
10.1H	TBD		Create a template for a diversion program handout that can be customized by law enforcement and given with a ticket	<ul style="list-style-type: none"> • Draft handout template presented to FOPC for input • Final handout presented to FOPC • Number of agencies receiving template • Number of agencies distributing handout with ticket • Number of handouts distributed to motorists 	To be completed after 10.1G
10.1I	TBD		Create a uniform certificate of attendance for all diversion classes and make available to diversion program managers for their use	<ul style="list-style-type: none"> • Draft certificate presented to FOPC for input • Final certificate presented to FOPC • Number of diversion programs using certificate 	To be completed after 10.1H

Objective 11: Expand protection for occupants of pickup trucks or flatbed vehicles.

Strategy 11.1: Support enhancement of current laws that allow passengers to ride in the back of pickup trucks or flatbed vehicles.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
11.1A	Annually	FDOT	Collect pickup truck bed injuries and fatality data and report to FOPC.	<ul style="list-style-type: none"> Data presented at FOPC meeting 	Complete.
11.1B	February 2019	David Summers, Danielle Kessinger, Doreen Kobelo	Identify and share model laws that establish that a vehicle transporting occupants under 18 in areas primarily used for cargo shall not exceed certain low-speed restrictions.	<ul style="list-style-type: none"> Identify model laws to be presented to FOPC for input Final model laws posted on FOPC website 	In Progress. Subcommittee established to identify best practices and draft model language
11.1C	May 2019	David Summers	Develop tip card that provides an overview of pickup truck bed injuries and fatalities and educational information	<ul style="list-style-type: none"> Tip card developed 	To be completed after 11.1A
11.1D	August 2019	David Summers	Include tip cards as materials in the Occupant Protection Toolbox(es) (Action 2.1E)	<ul style="list-style-type: none"> Tip cards included in toolbox(es) and distributed 	To be completed after 11.1C