



Florida Occupant Protection Coalition Occupant Protection Strategic Action Plan Updated February 27, 2020

GOAL 1: EDUCATION, COMMUNICATION, AND OUTREACH

Objective 1: Identify the target demographics and audiences who are riding unrestrained.

Strategy 1.1: Analyze crash, observational, and other data to identify key unrestrained audiences.

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|---------------|---------------|--|--|---|--|
| 1.1A | December 2018 | FDOT | Identify current and reliable sources of occupant protection data. | <ul style="list-style-type: none"> List of data sources compiled | Complete |
| 1.1B | April 2019 | Michael Binder Andrea Atran Morya Willis | Develop annual survey to collect occupant protection data from Florida's Safety Coalitions | <ul style="list-style-type: none"> Survey questions developed | Complete |
| 1.1C | Biennially | Andrea Atran Morya Willis | Distribute annual survey to Florida's Safety Coalitions | <ul style="list-style-type: none"> Annual survey conducted | Complete – 2019 Survey results presented during May 2019 meeting |
| 1.1D | Annually | Michael Binder | Document annual survey results and report to FOPC | <ul style="list-style-type: none"> Results of annual survey presented at FOPC meeting | Complete- 2019 Survey results presented during May 2019 meeting |
| 1.1E | Annually | FDOT | Conduct analysis of Fatality Analysis Reporting System (FARS), hospital and injury crash data, and observational survey data to identify and prioritize key unrestrained audiences | <ul style="list-style-type: none"> Key unrestrained audiences identified and prioritized | Complete - 2019 |

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|---------------|---------------|-----------------------|---|--|----------|
| 1.1F | November 2019 | Mark Solomon | Develop and present a white paper to the FDOT Safety Office that includes a prioritized list of suggested targeted audiences for materials development. White paper should consider: <ul style="list-style-type: none"> • Target audiences identified in during June 2017 FOPC meeting • Children in car seats on golf carts, ATVs, and other Class 1 or low speed vehicles | <ul style="list-style-type: none"> • White paper completed and submitted to FDOT Safety Office | Complete |
| 1.1G | August 2019 | FDOT | Post data, sources, and white paper on the FOPC website | <ul style="list-style-type: none"> • Data, sources, and white paper available on the FOPC website | Complete |

Objective 2: Establish a unified and comprehensive approach to deliver Florida’s occupant protection messages and materials.

Strategy 2.1: Develop occupant protection education best practices and a customizable materials inventory that can be used by local partners.

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|---------------|---------------|--|--|---|---|
| 2.1A | December 2018 | Michael Binder Andrea Atran Morya Willis | Develop survey questions to identify existing occupant protection materials, programs, marketing strategies and audiences | <ul style="list-style-type: none"> • Survey questions developed | Complete |
| 2.1B | April 2019 | Andrea Atran Morya Willis | Distribute survey to FDOT Districts, Florida Safety Coalitions, law enforcement Public Information Officers (PIOs), the child passenger safety (CPS) community, and others | <ul style="list-style-type: none"> • Survey conducted | Complete |
| 2.1C | August 2019 | Michael Binder | Document survey results and present at FOPC meeting | <ul style="list-style-type: none"> • Results of survey presented at FOPC meeting | Complete. Survey results presented during May 2019 meeting |
| 2.1D | Biennially | FDOT | Interview states with a safety belt usage rate greater than 92 percent to identify suggestions for innovative strategies and best practices | <ul style="list-style-type: none"> • Interviews conducted | Preliminary research started |

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|---------------|------------------|--|--|--|--|
| 2.1E | February 2020 | TBD | Develop and distribute Occupant Protection Toolbox(es) that includes materials, model programs, marketing strategies, and audiences identified through the survey and interviews | <ul style="list-style-type: none"> Occupant Protection Toolbox(es) developed Toolboxes distributed | To be completed after 2.1C |
| 2.1F | April 2020 | Jasper Masciocchi | Make Occupant Protection Toolbox(es) available on OPRC website | <ul style="list-style-type: none"> Occupant Protection Toolbox(es) available on OPRC website | To be completed after 2.1E |
| 2.1G | June 2020 | TBD | Draft and promote a Battle of the Belts program for all FDOT Districts | <ul style="list-style-type: none"> Program template drafted Number of programs conducted by District | |
| 2.1H | August 2019 | Andrea Atran Morya Willis | Identify community partnerships best suited to distribute informational/marketing materials to identified target audiences based on analysis conducted in Strategy 1.1 | <ul style="list-style-type: none"> List of partnerships developed | To be completed after 1.1G |
| 2.1I | Annually | FDOT Andrea Atran Morya Willis | Distribute informational/marketing materials to target audiences through identified distribution networks | <ul style="list-style-type: none"> Number of target audiences reached Number of individuals reached within each target audience Number of materials distributed | |
| 2.1J | June 2020 | Michael Binder Andrea Atran Morya Willis | Develop survey questions to assess the efficacy of occupant protection education/marketing materials and approach | <ul style="list-style-type: none"> Survey questions developed | Complete Survey results presented during May 2019 meeting |
| 2.1K | Every Other Year | Michael Binder | Conduct surveys with occupant protection professionals and other partners to assess efficacy of materials and approach | <ul style="list-style-type: none"> Survey conducted | To be completed after 2.1J |
| 2.1L | Every Other Year | Michael Binder | Document survey results and present at FOPC meeting | <ul style="list-style-type: none"> Results of survey presented at FOPC meeting | To be completed after 2.1K |

Strategy 2.2: Develop an Occupant Protection Communication Plan that identifies existing paid media efforts and future communications strategies.

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|----------------------|------------------|------------------------------|--|---|--------------|
| 2.2A | December 2018 | FDOT | Draft Occupant Protection Communications Plan that outlines existing media campaigns and efforts conducted by FDOT | <ul style="list-style-type: none"> • Occupant Protection Communications Plan draft completed | Complete |
| 2.2B | March 2019 | FDOT | Present Draft Occupant Protection Communications Plan to FOPC for review and comment | <ul style="list-style-type: none"> • Occupant Protection Communications Plan presented to FOPC | Complete |
| 2.2C | May 2019 | FDOT | Finalize Occupant Protection Communications Plan based on input from FOPC | <ul style="list-style-type: none"> • Occupant Protection Communications Plan finalized | Complete |

GOAL 2: LAW ENFORCEMENT AWARENESS OF OCCUPANT PROTECTION

Objective 3: Reduce the number of law enforcement officers who are killed or injured due to not wearing their safety belt.

Strategy 3.1: Increase safety belt usage among law enforcement officers.

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|---------------|-----------|--|--|--|---|
| 3.1A | July 2018 | Greg Rittger Charles Kane Michael Binder | Develop survey questions to determine whether or not law enforcement officers are wearing their seatbelt | <ul style="list-style-type: none"> Survey questions developed | Complete |
| 3.1B | Annually | Greg Rittger Charles Kane Michael Binder | Distribute survey to all law enforcement agencies in Florida through the Florida LELs | <ul style="list-style-type: none"> Annual survey conducted between June 1 and July 31st each year | Complete -2019 |
| 3.1C | Annually | Greg Rittger Charles Kane Michael Binder | Document survey results and present at FOPC meeting | <ul style="list-style-type: none"> Results of survey presented at FOPC meeting | Complete - 2019 |
| 3.1D | June 2019 | Greg Rittger | Partner with risk management associations to provide training that includes occupant protection information and best practices <ul style="list-style-type: none"> Provide data analysis from crashes involving emergency vehicles including contributing factors, costs, and liability data (injury claims) Compile costs across the state to promote benefits of the training Determine if risk management associations have “leave behind” informational piece(s) on the key information from the program | <ul style="list-style-type: none"> Data analysis, including statewide cost comparison completed and summary presented to FOPC Draft informational piece presented to FOPC for input Final informational piece presented to FOPC Number of agencies receiving informational piece | Postponed until after next survey (3.1B) |
| 3.1E | June 2019 | Tim Roberts | Seek support of the Florida Sheriffs and Police Chiefs Associations (endorsements) to encourage law enforcement officers to become champions for safety belt use within their respective agencies | <ul style="list-style-type: none"> Number of endorsements received Number of champions promoting safety belt use | Closed out. It was determined that this activity was unnecessary because both associations already support safety belt use. |

Objective 4: Research possibilities of an annual or biannual state traffic safety symposium to include occupant protection, CPS, and occupant protection-related law enforcement tracks.

Strategy 4.1: Form a subcommittee to research, plan, and oversee the symposium's occupant protection-related tracks designed to strengthen Florida's occupant protection community and partnerships through professional education and networking.

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|----------------------|------------------|---------------------------------|---|--|----------------------------|
| 4.1A | April 2021 | TBD | Establish safety symposium planning subcommittee | <ul style="list-style-type: none"> Subcommittee established | In Progress |
| 4.1B | Annually | Symposium Planning Subcommittee | Partner with Florida's Safety Coalitions to plan and organize the symposium | <ul style="list-style-type: none"> Funding and sponsors secured Dates and location confirmed | To be completed after 4.1A |
| 4.1C | Annually | Symposium Planning Subcommittee | Determine beneficial information/presentations for each track. <ul style="list-style-type: none"> Present national data/trends and how Florida compares and affects the statistics | <ul style="list-style-type: none"> Speakers and moderators confirmed | To be completed after 4.1B |
| 4.1D | Annually | Symposium Planning Subcommittee | Offer training/recertification for law enforcement and certified Child Passenger Safety Technicians (CPST) | <ul style="list-style-type: none"> Number trained (by group) Number certified (by group) Number recertified (by group) | To be completed after 4.1C |
| 4.1E | Annually | Symposium Planning Subcommittee | Promote the conference among a broad array of traffic safety professionals and stakeholders | <ul style="list-style-type: none"> Draft promotional material presented to FOPC for input Final materials presented to FOPC Distribution networks identified Number of individuals registered Diversity (by representation) of conference attendees | To be completed after 4.1C |
| 4.1F | Annually | Symposium Planning Subcommittee | Conduct the symposium | <ul style="list-style-type: none"> Symposium conducted Attendee post event survey presented to FOPC | To be completed after 4.1E |

Objective 5: Deploy a comprehensive approach to deliver occupant protection information, messages, and materials to law enforcement officers.

Strategy 5.1: Increase the number of law enforcement officers who deliver messages on proper restraint use.

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|----------------------|------------------|--|---|--|--|
| 5.1A | Ongoing | Charles Kane | Identify and promote programs that help law enforcement officers identify child restraint usage problems and solutions | <ul style="list-style-type: none"> • List of programs • Number of agencies receiving information about programs • Number of officers completing a program | Complete, <ul style="list-style-type: none"> • Tip Card developed • Florida Fitting Station cards developed as a resource to engage law enforcement and provide them with an option to share information with offenders. |
| 5.1B | Ongoing | Tim Roberts Fran Carlin-Rogers | Increase law enforcement officer participation in community CarFit training and events | <ul style="list-style-type: none"> • Number of officers participating in training • Number of officers participating in events | In Progress |
| 5.1C | December 2018 | Charles Kane Fran Carlin-Rogers Morya Willis | Provide or create reference card to help law enforcement officers recognize when restraints are not being used properly by older drivers. Reference card to be included as materials in the Occupant Protection Toolbox(es) (Action 2.1E) | <ul style="list-style-type: none"> • Number of officers receiving reference kit | In Progress Tip Card under development. Was presented to FOPC membership for comments during Feb 2020 meeting. |
| 5.1D | October 2019 | Tim Roberts | Include occupant protection resources and information in the Florida Police Chiefs Association and Florida Sheriffs Association by providing boiler plate newsletter articles/information through the Florida LEL website. | <ul style="list-style-type: none"> • Newsletter content drafted | In Progress |

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|---------------|-------------|--|--|---|--|
| 5.1E | Ongoing | Charles Kane Fran Carlin-Rogers Morya Willis | Post resources on the LEL website for law enforcement agencies to provide to the public that includes local information for CPS resources/fitting stations and CarFit events. Resources to be included as materials in the Occupant Protection Toolbox(es) (Action 2.1D) | <ul style="list-style-type: none"> • Resources presented to FOPC for input • Number of agencies receiving template • Number of agencies distributing handout • Number of handouts distributed to the public | Resource inventory is already available; would like to incorporate CPS information to streamline for law enforcement. |
| 5.1F | TBD | TBD | Incorporate proper restraint use, particularly for children and older drivers, into the law enforcement Academy/basic training | <ul style="list-style-type: none"> • Proper restraint use incorporated into Academy training • Proper restraint use incorporated into basic training | No action |
| 5.1G | August 2019 | Florida LELs | Identify roll call videos that align with FOPC's mission, as well as reflect current law, policies, guidance, and best practices, and encourage their use to increase law enforcement participation in occupant protection enforcement and activities | <ul style="list-style-type: none"> • Roll call videos which meet the criteria identified annually • List of videos meeting criteria provided to law enforcement agencies annually • Number of agencies using videos which meet the criteria tracked annually | <p>Complete, roll call videos identified.</p> <p>Complete, tracking the number of officers watching videos during Law Enforcement Challenge.</p> |

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|---------------|---------------|-----------------------|---|--|---|
| 5.1H | December 2019 | Charles Kane | Increase law enforcement awareness of external resources available for occupant protection, including: <ul style="list-style-type: none"> Information available on the FOPC and Occupant Protection Resource Center websites; Data hubs such as Signal 4; and Train street level officers on the connection between traffic safety (including occupant protection) and crime data to target traffic safety hot spots List of external resources to be included as materials in the Communications Plan (Action 2.2C) | <ul style="list-style-type: none"> Number of officers accessing the websites annually Number of officers accessing data hubs annually Number of DDACTS occupant protection model courses offered and number of officers engaged in DDACTS training/concepts | |
| 5.1I | Ongoing | Charles Kane | Increase the number of occupant protection law enforcement champions. <ul style="list-style-type: none"> Create award(s) to help recognize law enforcement for occupant protection efforts to encourage participation in enforcement challenges. | <ul style="list-style-type: none"> Number of new champions | In Progress. Considering awards for exemplary employees |
| 5.1J | December 2019 | Tim Roberts | Develop survey questions to gauge law enforcement awareness, use, and participation in resources developed by the FOPC | <ul style="list-style-type: none"> Survey questions developed | Complete |
| 5.1K | Annually | Tim Roberts | Distribute survey to all law enforcement agencies in Florida through the Florida LELs through existing survey (Action 3.1B) | <ul style="list-style-type: none"> Annual survey conducted | Closed out. It was determined that this activity was a duplicate of 3.1B. |

GOAL 3: OCCUPANT PROTECTION FOR CHILDREN

Objective 6: Ensure the CPS community has access to data resources and related contracts.

Strategy 6.1: Increase CPS related data available to pinpoint target areas for operational improvement.

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|---------------|---------------|--------------------------------------|--|--|----------|
| 6.1A | June 2018 | Alan Mai | Identify and post a list of current and reliable sources of occupant protection data on the FOPC website, including: crash data, hospital data, car seat installation data (when a caregiver arrives/proper usage), and Emergency Medical Services (EMS) data to identify which kids are getting hurt, how they got hurt, and related factors (alcohol, distraction, etc.) | <ul style="list-style-type: none"> List of data sources accessible on website | Complete |
| 6.1B | December 2018 | Jasper Masciocchi | Identify contacts for each data source to ask for specific data needs and distribute/post on the FOPC website | <ul style="list-style-type: none"> List of contacts accessible on website | Complete |
| 6.1C | December 2018 | Jasper Masciocchi Leilani Gruener | Increase awareness of CPS technicians (techs) and instructors by revising the map available through the Florida Occupant Protection Resource Center (OPRC) to accurately reflect the number and location of each and work to ensure adequate support is available in those areas where few techs/instructors | <ul style="list-style-type: none"> Revised map available on OPRC website Number of counties meeting per capita guideline for number of technicians and instructors (guideline established in 3.3.1g) | Complete |

Objective 7: Maintain a cadre of trained CPS professionals who are available to serve all areas of the state and at-risk populations.

Strategy 7.1: Increase the quantity and quality of certified CPS technicians (CPST) and instructors (CPST-I).

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|---------------|------------|--|--|--|-------------|
| 7.1A | Ongoing | Kelly Powell Alan Mai Sally Kreuscher Jasper Masciocchi | Review current CPS technician and instructor recruitment needs to determine strategies to increase technicians and instructors in areas of needs | <ul style="list-style-type: none"> Program(s) reviewed Strategies developed | In Progress |
| 7.1B | April 2019 | Kelly Powell Alan Mai Sally Kreuscher Jasper Masciocchi | Determine what is needed by current CPS professionals to maintain an appropriate number of trained CPS professionals who are available to serve all areas of the state and at-risk populations | <ul style="list-style-type: none"> Criteria identified | In Progress |
| 7.1C | Ongoing | Jasper Masciocchi Patty Turner | Provide travel and other support (including scholarships) for certification requirement items | <ul style="list-style-type: none"> Types of support, associated criteria, and application process identified List of support and requirements provided on OPRC website Summary of support received/denied provided annually to FOPC | |
| 7.1D | Ongoing | Petra Vybrialova Alan Mai Jasper Masciocchi | Provide non-monetary assistance for soon-to-be expiring CPSTs to encourage them to meet recertification requirements, e.g., providing mechanisms to more easily get seat checks and continuing education units (CEU) | <ul style="list-style-type: none"> Types of assistance and associated criteria identified Consistent process to assist CPSTs established statewide and outcomes tracked Summary of assistance and impact on recertification provided annually to FOPC | |

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|---------------|-----------|---|---|---|---|
| 7.1E | Annually | Kelly Powell Alan Mai Sally Kreuzscher Leilani Gruener | Conduct CPST instructor meetings annually for support and ideas | <ul style="list-style-type: none"> Instructor meetings conducted annually | In progress Planning a web call prior to June 2020 FOPC meeting |
| 7.1F | Annually | Jasper Masciocchi Leilani Gruener | Collect, analyze, and report reasons individuals provide for not maintaining their certification and post on the OPRC website | <ul style="list-style-type: none"> Report presented to FOPC and posted on website | In progress |
| 7.1G | Annually | Jasper Masciocchi Alan Mai | Find travel funds for instructors to attend district meetings, technical updates, and instructor meetings | <ul style="list-style-type: none"> Source of funding secured annually | Reviewing list of technicians and identifying those that are actually available to host events/travel |
| 7.1H | Annually | Alan Mai Sally Kreuzscher | Establish a subcommittee to develop and oversee an annual recognition program for CPSTs and instructors | <ul style="list-style-type: none"> Subcommittee established Draft categories and criteria for recognition presented to FOPC for input Final categories and criteria for recognition presented to FOPC Recognition program and criteria posted on FOPC and OPRC websites Recognition awarded annually | |
| 7.1I | Annually | Leilani Gruener | Identify priority counties where the CPST and instructor rate is lower than the target rate set by FDOT | <ul style="list-style-type: none"> Rates reviewed annually | In Progress. Priority counties are determined each April for FDOTs Federal Funding application. |

Objective 8: Ensure child passenger safety materials and resources are available to all child passenger safety programs.

Strategy 8.1: Increase availability of car seats, resources, and materials.

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|---------------|---------------|-----------------------|---|--|-------|
| 8.1A | August 2019 | Ginny Hinton | Identify marketing materials for Florida vehicle owners and increase awareness among Department of Motor Vehicles (DMV) office staff regarding the \$2 Difference car seat donation program during the license plate renewal process | <ul style="list-style-type: none"> • Materials Identified • Materials made available on OPRC • Awareness training provided to DMV staff | |
| 8.1B | Ongoing | TBD | Draft best practices for identifying and approaching partner organizations that can provide car seats and other resources not covered by the OPRC (pens, keychains, etc.) | <ul style="list-style-type: none"> • Best practices drafted | |
| 8.1C | December 2019 | Jasper Masciocchi | Explore options to allow ORPC to provide inspection station items including pool noodles, forms, scales, measuring tape, duct tape, safety belt repair information, signage, etc. in the form of a convenient “toolbox” (to be included in Action 2.1E) | <ul style="list-style-type: none"> • Options for toolbox presented to FOPC for input | |

GOAL 4: MODEL LANGUAGE TO INCREASES USE OF OCCUPANT PROTECTION DEVICES

Objective 9: Support efforts to make Florida a full safety belt requirement state.

Strategy 9.1: Support enhancement of current safety belt laws to include all passengers in all seating positions.

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|---------------|---------------|--------------------------|---|--|----------------------------|
| 9.1A | November 2019 | Mark Solomon | Identify best practices and data available from other states | <ul style="list-style-type: none"> Summary report of best practices and recommendations | In Progress |
| 9.1B | February 2019 | Judge Grube Vin Petty | Identify and share model laws that require rear passenger safety belt use | <ul style="list-style-type: none"> Identify model laws to be presented to FOPC for input Final model laws posted on FOPC website | To be completed after 9.1A |

Objective 10: Enhance Florida's diversion program for child passenger safety violations.

Strategy 10.1: Support mandatory diversion programs for first-time offenders.

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|---------------|---------------|--------------------------|---|--|-----------------------------|
| 10.1A | August 2019 | Morya Willis | Identify where diversion programs are available, how they are being funded, and where they are being utilized | <ul style="list-style-type: none"> Summary of diversion programs provided to FOPC | |
| 10.2B | February 2019 | Judge Grube Vin Petty | Identify and share model laws that include a mandatory diversion program for first time offenders | <ul style="list-style-type: none"> Identify model laws to be presented to FOPC for input Final model laws posted on FOPC website | To be completed after 10.1A |
| 10.1C | July 2019 | | Identify the counties/agencies that have the diversion program available and usage data | <ul style="list-style-type: none"> Summary of counties/agencies and available data provided to FOPC | To be completed after 10.1B |

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|---------------|----------------|--|---|---|-----------------------------|
| 10.1D | September 2019 | | Identify best practice programs <ul style="list-style-type: none"> Review CPS “classes” provided by County Health Departments to determine if they could be used for the diversion program | <ul style="list-style-type: none"> Review of CPS “classes” completed Best practices programs/program components presented to FOPC | To be completed after 10.1C |
| 10.1E | TBD | Sally Kreuzscher Petra Vybrialova Kelly Powell Morya Willis Judge Grube Vin Petty | Develop a standardized CPS diversion program that private organizations would be required to adhere to | <ul style="list-style-type: none"> Draft concept for standardized program presented to FOPC for input Standardized program report for approval Final program report posted on FOPC website | To be completed after 10.1D |
| 10.1F | TBD | | Identify judicial champions to promote/encourage the diversion program | <ul style="list-style-type: none"> List developed | To be completed after 10.1E |
| 10.1G | TBD | | Develop training, and materials in a quick reference format, for law enforcement on the diversion program | <ul style="list-style-type: none"> Draft program and materials presented to FOPC for input Program and materials developed Number of training sessions offered Number of officers trained Number of agencies with trained officers | To be completed after 10.1F |

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|---------------|-----------|-----------------------|---|--|-----------------------------|
| 10.1H | TBD | | Create a template for a diversion program handout that can be customized by law enforcement and given with a ticket | <ul style="list-style-type: none"> • Draft handout template presented to FOPC for input • Final handout presented to FOPC • Number of agencies receiving template • Number of agencies distributing handout with ticket • Number of handouts distributed to motorists | To be completed after 10.1G |
| 10.1I | TBD | | Create a uniform certificate of attendance for all diversion classes and make available to diversion program managers for their use | <ul style="list-style-type: none"> • Draft certificate presented to FOPC for input • Final certificate presented to FOPC • Number of diversion programs using certificate | To be completed after 10.1H |

Objective 11: Expand protection for occupants of pickup trucks or flatbed vehicles.

Strategy 11.1: Support enhancement of current laws that allow passengers to ride in the back of pickup trucks or flatbed vehicles.

| Action Step # | Timeframe | Action Step Leader(s) | Description | Performance Measures | Notes |
|----------------------|------------------|--|--|--|---|
| 11.1A | Annually | FDOT | Collect pickup truck bed injuries and fatality data and report to FOPC. | <ul style="list-style-type: none"> Data presented at FOPC meeting | Complete. |
| 11.1B | February 2019 | David Summers, Danielle Kessinger, Doreen Kobelo | Identify and share model laws that establish that a vehicle transporting occupants under 18 in areas primarily used for cargo shall not exceed certain low-speed restrictions. | <ul style="list-style-type: none"> Identify model laws to be presented to FOPC for input Final model laws posted on FOPC website | In Progress. Subcommittee established to identify best practices and draft model language |
| 11.1C | May 2019 | David Summers | Develop tip card that provides an overview of pickup truck bed injuries and fatalities and educational information | <ul style="list-style-type: none"> Tip card developed | To be completed after 11.1A |
| 11.1D | August 2019 | David Summers | Include tip cards as materials in the Occupant Protection Toolbox(es) (Action 2.1E) | <ul style="list-style-type: none"> Tip cards included in toolbox(es) and distributed | To be completed after 11.1C |