



Florida Occupant Protection Coalition Meeting #2

June 14 - 15, 2017
Gainesville, Florida



Recap of Day 1/Guidance for Day 2

Lorrie Laing

Meeting Overview – Day 1 Recap

- Data discussion
- Strategy/Action Step Development Overview
- Group Breakouts
- Group Report Out on Strategies/Action Steps



Meeting Overview – Day 2 Agenda

- Action Plan Development Breakouts
- Group Report Out on Action Plan with Prioritized Strategies
- Strategy/Action Step Development – All Member Discussion
 - Legislation/Regulation and Policy
- New FOPC Website
- Occupant Protection Printed Materials Update
- Next Steps



Target Audiences – Who are they?

OP/CPS Community

- Law Enforcement
- CPSTs/Instructors

Non-OP/CPS Professionals

- Corporations (that use trucks) -
instillation techs, roofers, etc.
- Legislators
- Tribal

Public

- Rural Communities
- Racial/Social/Cultural boundaries
- Schools (elementary through university)
- Significant Others
- Pre-School/Daycare
- Primary and Secondary Caregivers
- Seniors (increasing population)
- Young/middle age Adult Males
(especially pick-up truck drivers)



Action Plan Development Breakouts

Law Enforcement

Education/Communication/Outreach or

Occupant Protection for Children

Action Plan Development Breakouts

- Return to the group you were in on Day 1
- Prioritize and finalize strategies and action steps



Strategy versus Action Step

Strategies are broad statements about what you will do to make the change.

Action steps are the specific projects, programs, policies, and initiatives to implement the strategy.



Example Strategy and Action Steps

Strategy:

Implement initiatives that address high risk populations.

Action Step:

Increase nighttime safety belt enforcement programs and provide additional education on the nighttime initiative.

Develop and implement an effective paid and earned media campaign promoting Buckle Up in Your Truck.



BREAK





Group Report Out - Action Plan with Prioritized Strategies

Group Leaders



Strategy/Action Step Development - All Member Discussion

Lorrie Laing

Legislation/Regulation and Policy

Legislation/Regulation and Policy Discussion

- Review input from Meeting #1 (matrix)
- Consider Assessment Recommendations:
 - Enhance current seat belt law to require every operator and passengers in all seating positions to be secured by an appropriate restraint device.
 - Enhance the current booster seat law to be consistent with the American Academy of Pediatrics booster seat recommendations.
 - Expand the child passenger restraint court offender/violator diversion program to include locations throughout the State.
 - Develop consistent and current talking points, fact sheets, and other materials and make them available on-line for those who educate decision makers on the importance of the requirement of child restraint system.



Legislation/Regulation and Policy Plan





FOPC Website

Danny Shopf



Occupant Protection Printed Materials Update

Matthew Muller



Next Steps

Chris Craig and Alison Tillman

Next Steps

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- Next meeting is August 30 and 31 (Wednesday and Thursday)



Contact Information

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THANK YOU FOR YOUR PARTICIPATION

SAFE TRAVELS HOME

