



Florida Occupant Protection Coalition

Meeting Report

August 14-15, 2019

Prepared for:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.



1.0 Attendees

The participants in the August 14-15, 2019 Florida Occupant Protection Coalition (FOPC) meeting are listed below.

Name	Organization	Attendance
Amy Artuso	National Safety Council	<input type="checkbox"/>
Andrea Atran	Florida Department of Transportation—District 2	<input checked="" type="checkbox"/>
Michael Binder	University of North Florida	<input checked="" type="checkbox"/>
Art Bodenheimer	Florida Police Chiefs Association	<input type="checkbox"/>
Melissa Branca	Florida Students Against Destructive Decisions (SADD)	<input type="checkbox"/>
Melanie Brocato	Broward Sheriff Fire Rescue	<input type="checkbox"/>
Danielle Campbell	Orlando Police Department	<input type="checkbox"/>
Fran Carlin-Rogers	CarFit	<input checked="" type="checkbox"/>
Robert Chaffe	Preusser Research Group	<input checked="" type="checkbox"/>
Chris Craig	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Leilani Gruener	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Ryan Hathaway	Okeechobee County Fire Rescue	<input checked="" type="checkbox"/>
Sarah Haverstick	Goodbaby International	<input type="checkbox"/>
Ginny Hinton	University of Florida	<input checked="" type="checkbox"/>
Andrew Hopkins	University of North Florida	<input type="checkbox"/>
Carrisa Johns	Orange County Sheriff's Office	<input type="checkbox"/>
Charles Kane	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Danielle Kessenger	The PLAYERS Center for Child Health and Wolfson Children's Hospital	<input checked="" type="checkbox"/>
Doreen Kobelo	Florida A&M University, Construction/Civil Engineering Technology	<input type="checkbox"/>
Sally Kreuzscher	Golisano Children's Hospital of Southwest Florida - SafeKids	<input type="checkbox"/>
Alan Mai	Florida Department of Health	<input type="checkbox"/>
Mostyn Mullins	Lake Placid Police Department	<input type="checkbox"/>
Zakkiyyah Osuigwe	FCS Agent II, UF/IFAS Extension Miami-Dade County	<input checked="" type="checkbox"/>
Krista Ott	Gainesville Fire Rescue	<input checked="" type="checkbox"/>
Dewy Painter	South East American Indian Council, Inc.	<input type="checkbox"/>
Thomas Pikul	Florida Highway Patrol	<input type="checkbox"/>
Kelly Powell	Safe Kids	<input type="checkbox"/>
Tonya Randolph	St. Joseph's Children's Wellness and Safety Center – Safe Kids	<input type="checkbox"/>
Gregory Rittger	Orange County Sheriff's Office	<input checked="" type="checkbox"/>
Tim Roberts	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Al Roop	University of North Florida	<input checked="" type="checkbox"/>

Bob Smallacombe	Palm Beach County Fire and Rescue	<input checked="" type="checkbox"/>
Mark Solomon	Preusser Research Group	<input checked="" type="checkbox"/>
Joe Steward	Florida Department of Transportation—District 5	<input type="checkbox"/>
David Summers	Trauma Agency, Health Care District Palm Beach County	<input type="checkbox"/>
Petra Vybrialova	Johns Hopkins All Children's Hospital	<input checked="" type="checkbox"/>
Mark Welch	Department of Highway Safety and Motor Vehicles	<input type="checkbox"/>
Moyra Willis	Concerned Citizen	<input checked="" type="checkbox"/>
Carol Mazzocco	Kidz In Motion Inc	<input checked="" type="checkbox"/>
Coalition Support		
Jasper Masciocchi	University of Florida	<input type="checkbox"/>
Alyssa Mercadante	University of Florida	<input checked="" type="checkbox"/>
Patty Turner	University of Florida	<input checked="" type="checkbox"/>
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>
Nusrat Sharmin	Cambridge Systematics	<input checked="" type="checkbox"/>

2.0 Meeting Notes – August 14

Welcome, Introductions, and Agenda

Chris Craig, Florida Department of Transportation (FDOT), welcomed members of the Florida Occupant Protection Coalition (FOPC) and asked each member to introduce themselves and note which agency/organization they represent. He reviewed the agenda for both days of the meeting.

Action Plan Implementation – Group Breakouts

Coalition members divided into the three subcommittee groups — Education, Communication, and Outreach; Law Enforcement; and Occupant Protection for Children. Each group was instructed to discuss activities they have been working on since the last FOPC meeting, review their section(s) of the FOPC Action Plan, and update one another on progress toward achieving their assigned actions.

Strategic Action Plan Goal 1 – Education, Communication, and Outreach

Subcommittee members provided updates to their action steps and Danny Shopf, Cambridge Systematics, updated the FOPC Action Plan on-screen. A revised FOPC Action Plan is attached as an Appendix of this summary report and can also be found at www.floccupantprotection.com.

Strategic Action Plan Goal 2—Law Enforcement Awareness of Occupant Protection

Subcommittee members provided updates to their action steps and Danny Shopf updated the FOPC Action Plan on-screen. A revised FOPC Action Plan is attached as an Appendix of this summary report and can also be found at www.floccupantprotection.com.

Letters to FSA and FPCA

Tim Roberts, Florida Law Enforcement Liaison (LEL) Program, provided an update on a letter drafted for Florida Sheriffs Association (FSA) and Florida Police Chiefs Associations (FPCA) on behalf of the FOPC. The letter contained information on unrestrained vehicle occupants killed on Florida's transportation system, safety belt usage, and other FOPC activities. The letter encourages law enforcement officers to become occupant protection champions within their respective jurisdictions in order to attain 100 percent safety belt and child restraint use throughout the state. He informed coalition members about the *Below 100 Program*, a safety program for law enforcement (LE) focused on reducing the number of LE-related serious injuries and deaths. Tim said the Law Enforcement Subcommittee reviewed the letter and LE actions during their breakout session and will make updates to the letter prior to sharing it with the FPCA and FSA.

Click it or Ticket Awareness Survey

Dr. Michael Binder, University of North Florida, gave a presentation on 2019 Click It or Ticket (CIOT) awareness survey. The survey was organized by media market, sampling a total of 11 Designated Market Areas (DMAs). Miami-Dade County is considered a separate media market due to its size and unique demographic composition. The survey revealed that drivers and passengers 35 to 54 years old are more likely to wear a safety belt all the time than drivers and passengers 18 to 34 years old, although a higher percentage of respondents (83%) in the 18 to 34 age group are aware of the CIOT campaign. Dr. Binder said fewer respondents have indicated they believe they will receive a ticket for not wearing a safety belt in recent years. He mentioned that there is a significant difference between the CIOT awareness of respondents who speak English at home (82%) versus respondents who do not speak English at home (54%), and the gap has been consistently increasing since 2017. According to the survey, the older respondents (55 or older) have most commonly heard or seen the CIOT awareness message on television, billboards, radio, or in the newspaper, while the younger generation is also commonly seeing the CIOT messages on social media.

Dr. Binder indicated the surveys ended with two questions addressing larger systematic improvement:

- Would you support a law that required passengers to wear a safety belt in both the front and rear seats?
- Would you support vehicle manufacturers installing safety belt warning indicators for both front and rear seat passengers when the belts are not fastened?

Coalition members had the following questions and comments:

- 2017 was the last year in which Florida conducted three CIOT awareness campaign waves. There was only one campaign wave in 2018 and in 2019 which could be a reason for less awareness of CIOT.
- Were the three CIOT campaigns from 2017 all general awareness and enforcement campaigns or were they focused on specific populations?
 - All those campaigns were general. Materials were available for multiple populations, but no specific emphasis was placed on a specific population.
- There is not a question in the survey asking participants "Do you have any difficulty with your safety belt?" which is very relevant for aging road users but may be relevant to other age groups as well.
 - This is something that we can include in next year's survey.

- The public opinion data related to changing the safety belt laws could be useful to include in the model language the coalition will draft as a part of Objective 9 in the FOPC Action Plan.
- Are there any resources estimating the potential reduction of fatalities and/or cost savings due to implementing laws or vehicle technologies requiring safety belt usage for all seating positions?
 - Department of Health (DOH) may be able to get the data on rear-seat fatalities and serious injuries needed to make these estimates.

Click It or Ticket Campaign and Border to Border Campaign

Charles Kane, LEL Program, gave a presentation on the 2019 Florida Border to Border (B2B) enforcement operation, a part of the 2019 Florida CIOT campaign, which was promoted heavily by LELs at the state, county, and local levels. Florida LELs provide achievement awards to the agencies and officers focused on enforcing CIOT. Charles presented Florida CIOT and B2B enforcement media support pages including press materials, social media materials, information graphics, posters. The LELs utilized their social media page to issue a challenge from Florida to other law enforcement agencies throughout the country to promote the 2019 CIOT and B2B campaigns. To encourage both of these enforcement efforts, Florida law enforcement agencies used numerous creative approaches including: posting safety belt selfies on Facebook, providing coupons to drivers wearing safety belts, and DOT construction worker safety belt call out. Charles presented report data of B2B and CIOT campaigns on safety belt citations and media use type by agency, which revealed that safety belt promotion was less in 2018 than in 2019.

Gregory Rittger, Orange County Sheriff's Office, provided an update on the 2018 CIOT Challenge and safety belt usage survey results by different sectors in Orange County, which showed that the usage has increased markedly in some sectors after the CIOT campaign.

Coalition members had the following questions and comments:

- The safety belt checkpoints indicated in the survey are not only checkpoints, they also include high visibility enforcement at specific areas or intersections, where the law enforcement agencies identify vehicles with occupants not wearing the safety belt or using an appropriate child restraint and issue citations and warnings.

3.0 Meeting Notes – August 15

Recap of Day 1

Leilani Gruener provided an overview of the Day 1 discussion and outlined the Day 2 agenda.

Strategic Action Plan Goal 3—Occupant Protection for Children

Danny informed the Subcommittee members that he will follow-up with members from Goal 3 to update the FOPC Action Plan. A revised FOPC Action Plan is attached as an Appendix of this summary report and can also be found at www.floccupantprotection.com.

Special Needs Training Program Update

Petra Vybiralova, Johns Hopkins All Children's Hospital, gave a presentation on their training program for fitting children with proper child restraints and safely transporting children with special healthcare needs. The special needs training is supported by FDOT and the Occupant Protection Resource Center (OPRC). She emphasized that children should be healthy enough to leave the hospital in a conventional car seat whenever feasible and special needs seats

should be considered a last resort. She discussed how to pick a perfect seat by reviewing the recommendation from American Academy of Pediatrics. Petra presented a variety of child restraint systems designed for children with special healthcare needs, different ages, and different weights. She provided an overview of John Hopkins All Childrens Hospital Child Passenger Safety (CPS) program and noted that the special needs evaluation for the child restraint are done by special needs technicians and a multidisciplinary team in the hospital.

Danielle Kessenger, Wolfson Children's Hospital, gave a presentation on the special needs seat loaner program provided by Wolfson Children's Hospital. She indicated that the hospital loans special needs seats to low income families at no cost, unless they are not returned, and includes both bedside and car side fitting training programs. Danielle noted most of the special needs seats loaned through this program are for children who are released wearing casts that prevent them from safely using a conventional car seat.

Coalition members had the following questions and comments:

- Are families charged for seats that are returned in a damaged condition?
 - No, as long as the seat is returned and they have not been obviously neglected the family is not charged. If the seat was obviously neglected and cannot be reused, the hospital may charge the family. The hospital is diligent in ensuring families are aware that they may receive another loaner seat if they are in a crash and the original loaner seat is damaged.
- Do the hospitals modify these seats for any special care need?
 - The hospitals do not restructure any of the seats used in this program. The seats used have proper harness systems and required accessories to protect children with a wide variety of special healthcare needs.
- For how long can parents keep the seat?
 - Most commonly the loaner seats are provided to families with children in casts preventing them from using conventional car seats and are only needed for a few weeks/months. For cases where the child needs a seat for an extended period of time, the families are allowed to keep the seats as long as they are needed, provided the expiration date on the seat has not passed.
- Have there been improvements in the process to get special healthcare needs seats through insurance?
 - Legislatively nothing has been addressed, but Child Medical Services (CMS) and Medicaid have provided special needs seats with compelling letters of medical need.
 - Insurance doesn't offer to pay for short-term or basic needs, only long-term needs. Insurance doesn't cover loaner seats.
- Of the 31 public special needs certified CPS technicians in Florida, half have received training since 2016, and 21 of the total special needs certified CPS technicians are employed in the healthcare system.
- Is FDOT able to provide any support for special healthcare needs seats?
 - FDOT has provided funding in the past for special needs seats through the state Special Needs Program. Florida is still exploring the feasibility of buying special needs seats with additional funding sources.

- How much does the special needs training programs cost?
 - The training is not expensive. The only cost associated with the training is the printing of the training materials. FDOT can cover the shipping cost of the ordered materials to teach a course.
- Is FDOT able to support training or subsidy for technicians certified in special needs seats?
 - Florida now has two special healthcare needs certified trainers in the state and plans to increase that number. Danielle can provide a map of all special needs certified technicians in Florida to help identify gaps in the state.

Child Passenger Safety Observational Survey Update

Mark Solomon, Preusser Research Group, gave a presentation on the 2019 CPS Observational Survey. This annual survey has been conducted since 2017. The survey covered 200 observational sites spread across 10 DMAs. Mark noted that sites where children are most likely to be were selected within each county, such as near a day care, major shopping centers, recreational areas, and restaurants.

For the 2019 CPS Observational Survey, a total of 4,773 children were observed. He noted the percentage of children not using any safety restraint is higher amongst the 4 to 5 and 6 to 12 age groups than the 0 to 3-year old age group, and the number of unrestrained children observed increased between 2018 and 2019. Based on the three-year average of the CPS Observational Surveys, children age 0 to 3 are properly restrained 90 percent of the time. Mark presented data indicating that driver safety belt usage is correlated to child restraint use. The survey showed that children ages 4 to 5 were least likely to be restrained with an unrestrained driver. He also presented a correlation between seating position and restraint use. Mark highlighted when a rear safety belt law is not in place, there are fewer children restrained in the rear seat.

Coalition members had the following comments:

- Law enforcement representation agreed that in their experience children are more likely to be unrestrained if the adults in the vehicle are unrestrained. This observation provides the law enforcement agencies a basis to encourage their officers to look out for unrestrained or improperly restrained children when they notice drivers are not wearing a safety belt and use it as an educational opportunity.
 - Can this observational information be used in an advertising campaign? Would FDOT be able to create a draft campaign encouraging parents to buckle up both themselves and their children?
 - » Danny will work with Mark to identify Florida-specific data related to the correlation between unrestrained children and unrestrained adults in the same vehicle.

Law Enforcement Outreach Related to CPS:

Charles Kane, LEL Program, gave a presentation on supporting or enhancing car seat programs without relying on state funding sources. The presentation was developed by Sergeant Mostyn Mullens to assist local CPS programs when state funding is not available. He noted that many organizations are willing to donate money or create partnerships for the purpose of raising funds to purchase car seats. He highlighted some common sources of community grant programs which could be available for purchasing car seats and sponsoring car seat programs. He encouraged reaching out to local community partners to support funding and education. He also noted that Florida Farm Bureau members are allowed to buy a car seat at a discounted price, which can be a useful resource as well.

Strategic Action Plan Goal 4—Model Language to Increase Use of Occupant Protection Devices

Danny informed the Subcommittee members that he will follow up with the members from Goal 4 to update the FOPC Action Plan. A revised FOPC Action Plan is attached as an Appendix of this summary report and can also be found at www.floccupantprotection.com.

Next Steps

Chris reminded members about travel reimbursement. He noted all the next meetings will be held in Gainesville and are scheduled for:

- November 20-21, 2019
- February 26-27, 2020
- June 10-11, 2020
- September 2-3, 2020

Contact information for occupant protection questions:

Leilani Gruener,
FDOT Traffic Safety Program Manager
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Training Specialist
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Florida Occupant Protection Coalition Occupant Protection Strategic Action Plan

Updated August 15, 2019

GOAL: EDUCATION, COMMUNICATION, AND OUTREACH

Objective 1: Identify the target demographics and audiences who are riding unrestrained.

Strategy 1.1: Analyze crash, observational, and other data to identify key unrestrained audiences.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
1.1A	December 2018	FDOT	Identify current and reliable sources of occupant protection data.	<ul style="list-style-type: none"> List of data sources compiled 	Complete
1.1B	April 2019	Michael Binder Andrea Atran Morya Willis	Develop annual survey to collect occupant protection data from Florida's Safety Coalitions	<ul style="list-style-type: none"> Survey questions developed 	Complete
1.1C	Annually	Andrea Atran Morya Willis	Distribute annual survey to Florida's Safety Coalitions	<ul style="list-style-type: none"> Annual survey conducted 	In Progress - 2019
1.1D	Annually	Michael Binder	Document annual survey results and report to FOPC	<ul style="list-style-type: none"> Results of annual survey presented at FOPC meeting 	To be completed after 1.1C
1.1E	Annually	FDOT	Conduct analysis of Fatality Analysis Reporting System (FARS), hospital and injury crash data, and observational survey data to identify and prioritize key unrestrained audiences	<ul style="list-style-type: none"> Key unrestrained audiences identified and prioritized 	Complete - 2019

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
1.1F	November 2019	Mark Solomon	Develop and present a white paper to the FDOT Safety Office that includes a prioritized list of suggested targeted audiences for materials development. White paper should consider: <ul style="list-style-type: none"> • Target audiences identified in during June 2017 FOPC meeting • Children in car seats on golf carts, ATVs, and other Class 1 or low speed vehicles 	<ul style="list-style-type: none"> • White paper completed and submitted to FDOT Safety Office 	<p>In progress</p> <p>Mark Solomon will present at November 2019 FOPC Meeting</p>
1.1G	August 2019	FDOT	Post data, sources, and white paper on the FOPC website	<ul style="list-style-type: none"> • Data, sources, and white paper available on the FOPC website 	To be completed after 1.1C; 1.1E; and 1.1F

Objective 2: Establish a unified and comprehensive approach to deliver Florida’s occupant protection messages and materials.

Strategy 2.1: Develop occupant protection education best practices and a customizable materials inventory that can be used by local partners.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.1A	December 2018	Michael Binder Andrea Atran Morya Willis	Develop survey questions to identify existing occupant protection materials, programs, marketing strategies and audiences	<ul style="list-style-type: none"> • Survey questions developed 	Complete
2.1B	April 2019	Andrea Atran Morya Willis	Distribute survey to FDOT Districts, Florida Safety Coalitions, law enforcement Public Information Officers (PIOs), the child passenger safety (CPS) community, and others	<ul style="list-style-type: none"> • Survey conducted 	Complete
2.1C	August 2019	Michael Binder	Document survey results and present at FOPC meeting	<ul style="list-style-type: none"> • Results of survey presented at FOPC meeting 	In Progress
2.1D	February 2020	FDOT	Interview states with a safety belt usage rate greater than 92 percent to identify suggestions for innovative strategies and best practices	<ul style="list-style-type: none"> • Interviews conducted 	Preliminary research started
2.1E	February 2020	TBD	Develop and distribute Occupant Protection Toolbox(es) that includes materials, model programs, marketing strategies, and audiences identified through the survey and interviews	<ul style="list-style-type: none"> • Occupant Protection Toolbox(es) developed • Toolboxes distributed 	To be completed after 2.1C

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.1F	April 2020	Jasper Masciocchi	Make Occupant Protection Toolbox(es) available on OPRC website	<ul style="list-style-type: none"> Occupant Protection Toolbox(es) available on OPRC website 	To be completed after 2.1E
2.1G	June 2020	TBD	Draft and promote a Battle of the Belts program for all FDOT Districts	<ul style="list-style-type: none"> Program template drafted Number of programs conducted by District 	
2.1H	August 2019	Andrea Atran Morya Willis	Identify community partnerships best suited to distribute informational/marketing materials to identified target audiences based on analysis conducted in Strategy 1.1	<ul style="list-style-type: none"> List of partnerships developed 	To be completed after 1.1G
2.1I	Annually	FDOT Andrea Atran Morya Willis	Distribute informational/marketing materials to target audiences through identified distribution networks	<ul style="list-style-type: none"> Number of target audiences reached Number of individuals reached within each target audience Number of materials distributed 	
2.1J	June 2020	Micheal Binder Andrea Atran Morya Willis	Develop survey questions to assess the efficacy of occupant protection education/marketing materials and approach	<ul style="list-style-type: none"> Survey questions developed 	To be completed after 2.1I
2.1K	Every Other Year	Michael Binder	Conduct surveys with occupant protection professionals and other partners to assess efficacy of materials and approach	<ul style="list-style-type: none"> Survey conducted 	To be completed after 2.1J
2.1L	Every Other Year	Michael Binder	Document survey results and present at FOPC meeting	<ul style="list-style-type: none"> Results of survey presented at FOPC meeting 	To be completed after 2.1K

Strategy 2.2: Develop an Occupant Protection Communication Plan that identifies existing paid media efforts and future communications strategies.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.2A	December 2018	FDOT	Draft Occupant Protection Communications Plan that outlines existing media campaigns and efforts conducted by FDOT	<ul style="list-style-type: none"> • Occupant Protection Communications Plan draft completed 	Complete
2.2B	March 2019	FDOT	Present Draft Occupant Protection Communications Plan to FOPC for review and comment	<ul style="list-style-type: none"> • Occupant Protection Communications Plan presented to FOPC 	Complete
2.2C	May 2019	FDOT	Finalize Occupant Protection Communications Plan based on input from FOPC	<ul style="list-style-type: none"> • Occupant Protection Communications Plan finalized 	Complete

GOAL 2: LAW ENFORCEMENT AWARENESS OF OCCUPANT PROTECTION

Objective 3: Reduce the number of law enforcement officers who are killed or injured due to not wearing their safety belt.

Strategy 3.1: Increase safety belt usage among law enforcement officers.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
3.1A	July 2018	Greg Rittger Charles Kane Michael Binder	Develop survey questions to determine whether or not law enforcement officers are wearing their seatbelt	<ul style="list-style-type: none"> Survey questions developed 	Complete
3.1B	Annually	Greg Rittger Charles Kane Michael Binder	Distribute survey to all law enforcement agencies in Florida through the Florida LELs	<ul style="list-style-type: none"> Survey conducted 	Complete -2019
3.1C	Annually	Greg Rittger Charles Kane Michael Binder	Document survey results and present at FOPC meeting	<ul style="list-style-type: none"> Results of survey presented at FOPC meeting 	Complete - 2019
3.1D	June 2019	Charles Kane	Support the LEL Program-developed training that includes occupant protection information and best practices <ul style="list-style-type: none"> Provide data analysis from crashes involving emergency vehicles including contributing factors, costs, and liability data (injury claims) Compile costs across the state to promote benefits of the training Develop a “leave behind” informational piece on the key information from the program 	<ul style="list-style-type: none"> Data analysis, including statewide cost comparison completed and summary presented to FOPC Draft informational piece presented to FOPC for input Final informational piece presented to FOPC Number of agencies receiving informational piece 	Not started
3.1E	June 2019	Tim Roberts	Seek support of the Florida Sheriffs and Police Chiefs Associations (endorsements) to encourage law enforcement officers to become champions for safety belt use within their respective agencies	<ul style="list-style-type: none"> Number of endorsements received Number of champions promoting safety belt use 	Ongoing Drafting letters on behalf of FOPC for FPCA and FSA.

Objective 4: Research possibilities of an annual or biannual state traffic safety symposium to include occupant protection, CPS, and occupant protection-related law enforcement tracks.

Strategy 4.1: Form a subcommittee to research, plan, and oversee the symposium’s occupant protection-related tracks designed to strengthen Florida’s occupant protection community and partnerships through professional education and networking.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
4.1A	April 2021	TBD	Establish safety symposium planning subcommittee	<ul style="list-style-type: none"> Subcommittee established 	
4.1B	Annually	Symposium Planning Subcommittee	Partner with Florida’s Safety Coalitions to plan and organize the symposium	<ul style="list-style-type: none"> Funding and sponsors secured Dates and location confirmed 	To be completed after 4.1A
4.1C	Annually	Symposium Planning Subcommittee	Determine beneficial information/presentations for each track. <ul style="list-style-type: none"> Present national data/trends and how Florida compares and affects the statistics 	<ul style="list-style-type: none"> Speakers and moderators confirmed 	To be completed after 4.1B
4.1D	Annually	Symposium Planning Subcommittee	Offer training/recertification for law enforcement and certified Child Passenger Safety Technicians (CPST)	<ul style="list-style-type: none"> Number trained (by group) Number certified (by group) Number recertified (by group) 	To be completed after 4.1C
4.1E	Annually	Symposium Planning Subcommittee	Promote the conference among a broad array of traffic safety professionals and stakeholders	<ul style="list-style-type: none"> Draft promotional material presented to FOPC for input Final materials presented to FOPC Distribution networks identified Number of individuals registered Diversity (by representation) of conference attendees 	To be completed after 4.1C
4.1F	Annually	Symposium Planning Subcommittee	Conduct the symposium	<ul style="list-style-type: none"> Symposium conducted Attendee post event survey presented to FOPC 	To be completed after 4.1E

Objective 5: Deploy a comprehensive approach to deliver occupant protection information, messages, and materials to law enforcement officers.

Strategy 5.1: Increase the number of law enforcement officers who deliver messages on proper restraint use.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1A	Ongoing	Charles Kane	Identify and promote programs that help law enforcement officers identify child restraint usage problems and solutions	<ul style="list-style-type: none"> List of programs Number of agencies receiving information about programs Number of officers completing a program 	Complete, Tip Card developed
5.1B	Ongoing	Tim Roberts Fran Carlin-Rogers	Increase law enforcement officer participation in community CarFit training and events	<ul style="list-style-type: none"> Number of officers participating in training Number of officers participating in events 	CarFit Training occurred in May 2019
5.1C	December 2018	Charles Kane Fran Carlin-Rogers Morya Willis	Provide or create reference card to help law enforcement officers recognize when restraints are not being used properly, particularly for children and older drivers. Reference card to be included as materials in the Occupant Protection Toolbox(es) (Action 2.1E)	<ul style="list-style-type: none"> Number of officers receiving reference kit 	Complete Florida Fitting Station cards developed as a resource to engage law enforcement and provide them with an option to share information with offenders
5.1D	October 2019		Include occupant protection resources and information in the Florida Police Chiefs Association and Florida Sheriffs Association Newsletters.	<ul style="list-style-type: none"> Newsletter content drafted 	

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1E	Ongoing	Charles Kane Fran Carlin-Rogers Morya Willis	Post resources on the LEL website for law enforcement agencies to provide to the public that includes local information for CPS resources/fitting stations and CarFit events. Resources to be included as materials in the Occupant Protection Toolbox(es) (Action 2.1D)	<ul style="list-style-type: none"> • Resources presented to FOPC for input • Number of agencies receiving template • Number of agencies distributing handout • Number of handouts distributed to the public 	Resource inventory is already available; would like to incorporate CPS information to streamline for law enforcement.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1F	TBD	TBD	Incorporate proper restraint use, particularly for children and older drivers, into the law enforcement Academy/basic training	<ul style="list-style-type: none"> • Proper restraint use incorporated into Academy training • Proper restraint use incorporated into basic training 	No action
5.1G	August 2019	Florida LELs	Identify roll call videos that align with FOPC's mission, as well as reflect current law, policies, guidance, and best practices, and encourage their use to increase law enforcement participation in occupant protection enforcement and activities	<ul style="list-style-type: none"> • Roll call videos which meet the criteria identified annually • List of videos meeting criteria provided to law enforcement agencies annually • Number of agencies using videos which meet the criteria tracked annually 	<p>Complete, roll call videos identified.</p> <p>Complete, tracking the number of officers watching videos during Law Enforcement Challenge.</p> <p>Will provide a summary at the November 2019 FOPC Meeting</p>
5.1H	December 2019	Charles Kane	<p>Increase law enforcement awareness of external resources available for occupant protection, including:</p> <ul style="list-style-type: none"> • Information available on the FOPC and Occupant Protection Resource Center websites; • Data hubs such as Florida's Integrated Report Exchange System (FIRES), Signal 4, etc.; and • Train street level officers on the connection between traffic safety (including occupant protection) and crime data to target traffic safety hot spots <p>List of external resources to be included as materials in the Communications Plan (Action 2.2C)</p>	<ul style="list-style-type: none"> • Number of officers accessing the websites annually • Number of officers accessing data hubs annually • Number of DDACTS occupant protection model courses offered and number of officers trained 	In Progress

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1I	Ongoing	Mostyn Mullins	Increase the number of occupant protection law enforcement champions. <ul style="list-style-type: none"> Create award(s) to help recognize law enforcement for occupant protection efforts 	<ul style="list-style-type: none"> Number of new champions 	In Progress. Considering awards for exemplary employees
5.1J	December 2019	Tim Roberts	Develop survey questions to gauge law enforcement awareness, use, and participation in resources developed by the FOPC	<ul style="list-style-type: none"> Survey questions developed 	Complete
5.1K	Annually	Tim Roberts	Distribute survey to all law enforcement agencies in Florida through the Florida LELs through existing survey (Action 3.1B)	<ul style="list-style-type: none"> Annual survey conducted 	In Progress Will review and update questions as necessary

GOAL 3: OCCUPANT PROTECTION FOR CHILDREN

Objective 6: Ensure the CPS community has access to data resources and related contracts.

Strategy 6.1: Increase CPS related data available to pinpoint target areas for operational improvement.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
6.1A	June 2018	Alan Mai	Identify and post a list of current and reliable sources of occupant protection data on the FOPC website, including: crash data, hospital data, car seat installation data (when a caregiver arrives/proper usage), and Emergency Medical Services (EMS) data to identify which kids are getting hurt, how they got hurt, and related factors (alcohol, distraction, etc.)	<ul style="list-style-type: none"> List of data sources accessible on website 	Complete
6.1B	December 2018	Jasper Masciocchi	Identify contacts for each data source to ask for specific data needs and distribute/post on the FOPC website	<ul style="list-style-type: none"> List of contacts accessible on website 	Complete
6.1C	December 2018	Jasper Masciocchi Leilani Gruener	Increase awareness of CPS technicians (techs) and instructors by revising the map available through the Florida Occupant Protection Resource Center (OPRC) to accurately reflect the number and location of each and work to ensure adequate support is available in those areas where few techs/instructors	<ul style="list-style-type: none"> Revised map available on OPRC website Number of counties meeting per capita guideline for number of technicians and instructors (guideline established in 3.3.1g) 	Complete

Objective 7: Maintain a cadre of trained CPS professionals who are available to serve all areas of the state and at-risk populations.

Strategy 7.1: Increase the quantity and quality of certified CPS technicians (CPST) and instructors (CPST-I).

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
7.1A	Ongoing	Kelly Powell Alan Mai Sally Kreuscher Jasper Masciocchi	Review current CPS technician and instructor recruitment needs to determine strategies to increase technicians and instructors in areas of needs	<ul style="list-style-type: none"> • Program(s) reviewed • Strategies developed 	In Progress
7.1B	April 2019	Kelly Powell Alan Mai Sally Kreuscher Jasper Masciocchi	Determine what is needed by current CPS professionals to maintain an appropriate number of trained CPS professionals who are available to serve all areas of the state and at-risk populations	<ul style="list-style-type: none"> • Criteria identified 	In Progress
7.1C	Ongoing	Jasper Masciocchi Patty Turner	Provide travel and other support (including scholarships) for certification requirement items	<ul style="list-style-type: none"> • Types of support, associated criteria, and application process identified • List of support and requirements provided on OPRC website • Summary of support received/denied provided annually to FOPC 	
7.1D	Ongoing	Petra Vybrialova Alan Mai Jasper Masciocchi	Provide non-monetary assistance for soon-to-be expiring CPSTs to encourage them to meet recertification requirements, e.g., providing mechanisms to more easily get seat checks and continuing education units (CEU)	<ul style="list-style-type: none"> • Types of assistance and associated criteria identified • Consistent process to assist CPSTs established statewide and outcomes tracked • Summary of assistance and impact on recertification provided annually to FOPC 	

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
7.1E	Annually	Kelly Powell Alan Mai Sally Kreuzscher Leilani Gruener	Conduct CPST instructor meetings annually for support and ideas	<ul style="list-style-type: none"> Instructor meetings conducted annually 	In progress
7.1F	Annually	Jasper Masciocchi Leilani Gruener	Collect, analyze, and report reasons individuals provide for not maintaining their certification and post on the OPRC website	<ul style="list-style-type: none"> Report presented to FOPC and posted on website 	In progress
7.1G	Annually	Jasper Masciocchi Alan Mai	Find travel funds for instructors to attend district meetings, technical updates, and instructor meetings	<ul style="list-style-type: none"> Source of funding secured annually 	
7.1H	Annually	Alan Mai Sally Kreuzscher	Establish a subcommittee to develop and oversee an annual recognition program for CPSTs and instructors	<ul style="list-style-type: none"> Subcommittee established Draft categories and criteria for recognition presented to FOPC for input Final categories and criteria for recognition presented to FOPC Recognition program and criteria posted on FOPC and OPRC websites Recognition awarded annually 	
7.1I	Annually	Leilani Gruener	Identify priority counties where the CPST and instructor rate is lower than the target rate set by FDOT	<ul style="list-style-type: none"> Rates reviewed annually 	

Objective 8: Ensure child passenger safety materials and resources are available to all child passenger safety programs.

Strategy 8.1: Increase availability of car seats, resources, and materials.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
8.1A	August 2019	Ginny Hinton	Identify marketing materials for Florida vehicle owners and increase awareness among Department of Motor Vehicles (DMV) office staff regarding the \$2 Difference car seat donation program during the license plate renewal process	<ul style="list-style-type: none"> • Materials Identified • Materials made available on OPRC • Awareness training provided to DMV staff 	
8.1B	Ongoing	TBD	Draft best practices for identifying and approaching partner organizations that can provide car seats and other resources not covered by the OPRC (pens, keychains, etc.)	<ul style="list-style-type: none"> • Best practices drafted 	
8.1C	December 2019	Jasper Masciocchi	Explore options to allow ORPC to provide inspection station items including pool noodles, forms, scales, measuring tape, duct tape, safety belt repair information, signage, etc. in the form of a convenient "toolbox" (to be included in Action 2.1E)	<ul style="list-style-type: none"> • Options for toolbox presented to FOPC for input 	

GOAL 4: MODEL LANGUAGE TO INCREASES USE OF OCCUPANT PROTECTION DEVICES

Objective 9: Support efforts to make Florida a full safety belt requirement state.

Strategy 9.1: Support enhancement of current safety belt laws to include all passengers in all seating positions.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
9.1A	November 2019	Mark Solomon	Identify best practices and data available from other states	<ul style="list-style-type: none"> Summary report of best practices and recommendations 	Mark will provide an update at the November 2019 FOPC meeting
9.1B	February 2019	Judge Grube Vin Petty	Identify and share model laws that require rear passenger safety belt use	<ul style="list-style-type: none"> Identify model laws to be presented to FOPC for input Final model laws posted on FOPC website 	To be completed after 9.1A

Objective 10: Enhance Florida’s diversion program for child passenger safety violations.

Strategy 10.1: Support mandatory diversion programs for first-time offenders.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
10.1A	August 2019	Morya Willis	Identify where diversion programs are available, how they are being funded, and where they are being utilized	<ul style="list-style-type: none"> Summary of diversion programs provided to FOPC 	
10.2B	February 2019	Judge Grube Vin Petty	Identify and share model laws that include a mandatory diversion program for first time offenders	<ul style="list-style-type: none"> Identify model laws to be presented to FOPC for input Final model laws posted on FOPC website 	To be completed after 10.1A
10.1C	July 2019		Identify the counties/agencies that have the diversion program available and usage data	<ul style="list-style-type: none"> Summary of counties/agencies and available data provided to FOPC 	To be completed after 10.1B

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
10.1D	September 2019		Identify best practice programs <ul style="list-style-type: none"> Review CPS “classes” provided by County Health Departments to determine if they could be used for the diversion program 	<ul style="list-style-type: none"> Review of CPS “classes” completed Best practices programs/program components presented to FOPC 	To be completed after 10.1C
10.1E	TBD	Sally Kreuzscher Petra Vybrialova Kelly Powell Morya Willis Judge Grube Vin Petty	Develop a standardized CPS diversion program that private organizations would be required to adhere to	<ul style="list-style-type: none"> Draft concept for standardized program presented to FOPC for input Standardized program report for approval Final program report posted on FOPC website 	To be completed after 10.1D
10.1F	TBD		Identify judicial champions to promote/encourage the diversion program	<ul style="list-style-type: none"> List developed 	To be completed after 10.1E
10.1G	TBD		Develop training, and materials in a quick reference format, for law enforcement on the diversion program	<ul style="list-style-type: none"> Draft program and materials presented to FOPC for input Program and materials developed Number of training sessions offered Number of officers trained Number of agencies with trained officers 	To be completed after 10.1F

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
10.1H	TBD		Create a template for a diversion program handout that can be customized by law enforcement and given with a ticket	<ul style="list-style-type: none"> • Draft handout template presented to FOPC for input • Final handout presented to FOPC • Number of agencies receiving template • Number of agencies distributing handout with ticket • Number of handouts distributed to motorists 	To be completed after 10.1G
10.1I	TBD		Create a uniform certificate of attendance for all diversion classes and make available to diversion program managers for their use	<ul style="list-style-type: none"> • Draft certificate presented to FOPC for input • Final certificate presented to FOPC • Number of diversion programs using certificate 	To be completed after 10.1H

Objective 11: Expand protection for occupants of pickup trucks or flatbed vehicles.

Strategy 11.1: Support enhancement of current laws that allow passengers to ride in the back of pickup trucks or flatbed vehicles.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
11.1A	Annually	FDOT	Collect pickup truck bed injuries and fatality data and report to FOPC.	<ul style="list-style-type: none"> Data presented at FOPC meeting 	Complete. David Summers will present at November 2019 FOPC Meeting.
11.1B	February 2019	Judge Grube Vin Petty	Identify and share model laws that establish that a vehicle transporting occupants under 18 in areas primarily used for cargo shall not exceed certain low-speed restrictions.	<ul style="list-style-type: none"> Identify model laws to be presented to FOPC for input Final model laws posted on FOPC website 	To be completed after 9.1A
11.1C	May 2019	David Summers	Develop tip card that provides an overview of pickup truck bed injuries and fatalities and educational information	<ul style="list-style-type: none"> Tip card developed 	To be completed after 11.1A
11.1D	August 2019	David Summers	Include tip cards as materials in the Occupant Protection Toolbox(es) (Action 2.1E)	<ul style="list-style-type: none"> Tip cards included in toolbox(es) and distributed 	To be completed after 11.1C