



# Florida Occupant Protection Coalition Meeting Report

December 9-10, 2020

*Prepared for:*

**Florida Department of Transportation**

*Prepared by:*

**Cambridge Systematics, Inc.**



## 1.0 Attendees

The participants in the December 9-10, 2020 Florida Occupant Protection Coalition (FOPC) meeting are listed below.

Name	Organization	Attendance
Amy Artuso	National Safety Council	<input checked="" type="checkbox"/>
Andrea Atran	Florida Department of Transportation—District 2	<input checked="" type="checkbox"/>
Michael Binder	University of North Florida	<input type="checkbox"/>
Art Bodenheimer	Florida Police Chiefs Association	<input checked="" type="checkbox"/>
Melanie Brocato	Broward Sheriff Fire Rescue	<input type="checkbox"/>
Danielle Campbell	Orlando Police Department	<input checked="" type="checkbox"/>
Fran Carlin-Rogers	CarFit	<input checked="" type="checkbox"/>
Robert Chaffe	Preusser Research Group	<input checked="" type="checkbox"/>
Chris Craig	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Leilani Gruener	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Ryan Hathaway	Okeechobee County Fire Rescue	<input type="checkbox"/>
Sarah Haverstick	Goodbaby International	<input checked="" type="checkbox"/>
Ginny Hinton	University of Florida	<input type="checkbox"/>
Andrew Hopkins	University of North Florida	<input checked="" type="checkbox"/>
Carrisa Johns	Orange County Sheriff's Office	<input type="checkbox"/>
Charles Kane	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Danielle Kessenger	The PLAYERS Center for Child Health and Wolfson Children's Hospital	<input checked="" type="checkbox"/>
Doreen Kobelo	Florida A&M University, Construction/Civil Engineering Technology	<input type="checkbox"/>
Sally Kreuzscher	The Children's Hospital of South Florida, Child Advocacy Program	<input type="checkbox"/>
Alan Mai	Florida Department of Health	<input type="checkbox"/>
Carol Mazzocco	Kidz In Motion Inc	<input type="checkbox"/>
Marilyn Merced	Traffic Safety Partner	<input type="checkbox"/>
Mostyn Mullins	Lake Placid Police Department	<input checked="" type="checkbox"/>
Zakkiyyah Osuigwe	Santa Rosa County Development Services	<input type="checkbox"/>
Krista Ott	Gainesville Fire Rescue	<input type="checkbox"/>
Dewy Painter	South East American Indian Council, Inc.	<input type="checkbox"/>
Thomas Pikul	Florida Highway Patrol	<input type="checkbox"/>
Kelly Powell	Safe Kids	<input type="checkbox"/>
Tonya Randolph	St. Joseph's Children's Wellness and Safety Center – Safe Kids	<input type="checkbox"/>
Patrick Riordan	Florida Highway Patrol	<input type="checkbox"/>
Gregory Rittger	Orange County Sheriff's Office	<input type="checkbox"/>

Tim Roberts	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Al Roop	University of North Florida	<input checked="" type="checkbox"/>
Bob Smallacombe	Palm Beach County Fire and Rescue	<input checked="" type="checkbox"/>
Mark Solomon	Preusser Research Group	<input type="checkbox"/>
Joe Steward	Florida Department of Transportation—District 5	<input type="checkbox"/>
David Summers	Trauma Agency, Health Care District Palm Beach County	<input checked="" type="checkbox"/>
Melissa Valido	Florida Teen Safe Driving Coalition	<input checked="" type="checkbox"/>
Petra Vybiralova	Johns Hopkins All Children's Hospital	<input type="checkbox"/>
Mark Welch	Department of Highway Safety and Motor Vehicles	<input type="checkbox"/>
Moyra Willis	Traffic Safety Partner	<input type="checkbox"/>
<b>Coalition Support</b>		
Jasper Masciocchi	University of Florida	<input type="checkbox"/>
Patty Turner	University of Florida	<input checked="" type="checkbox"/>
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>
Nusrat Sharmin	Cambridge Systematics	<input checked="" type="checkbox"/>

## 2.0 Meeting Notes – December 9-10

### Welcome, Introductions, and Agenda

Chris Craig, Florida Department of Transportation (FDOT), welcomed attendees to the Florida Occupant Protection Coalition (FOPC) meeting and thanked everyone for joining. He asked attendees to introduce themselves, reviewed the agenda and began the meeting.

### Member Recognition

Chris said Carol Mazzocco, Kidz In Motion Inc, will be retiring at the end of December 2020. He thanked her for her participation on the Coalition and her service to the child passenger safety (CPS) subcommittee since 2019. Carol was not present at the meeting. Chris wished her well on her retirement.

### FOPC Strategic Action Plan Update (2021)

Leilani Gruener, FDOT, reminded participants that the current FOPC Strategic Action Plan ends this year and is scheduled to be updated following the adoption of the Florida Strategic Highway Safety Plan (SHSP) and completion of the Occupant Protection (OP) Assessment early next year. She presented the four proposed revised goals to include in the upcoming FOPC Action Plan revision and reminded participants about the discussion on the proposed goals from the previous meeting.

- Goal 1: Establish a sustainable infrastructure that provides leadership, funding, data, policy and evaluation for occupant protection.
- Goal 2: Establish a collaborative effort to provide statewide direction and focus to improve law enforcement awareness of occupant protection.

- Goal 3: Establish a collaborative effort to provide statewide direction and focus for child passenger safety.
- Goal 4: Establish a collaborative effort to provide statewide direction and focus for occupant protection for low use groups.

Leilani noted in the proposed structure, the Education/Communication/Outreach goal (Goal 1 of the existing action plan) would be incorporated in each of the proposed goals to help reduce duplication across several goals/objectives. She also noted that OP for low-use groups (e.g. males ages 18-34, pickup truck drivers, minority population) is proposed for inclusion in the updated FOPC Action Plan to prioritize safety belt usage in the action plan. She asked members if there were any concerns with identifying low use groups specifically.

*Coalition members had the following questions and comments:*

- Consider adding e-bikes, golf cart as sub-categories along with other low use groups.
  - Leilani responded these sub-categories will not align with the OP grant and are considered by other coalitions.
- The OP for low-use group will also consider air bags, something that is not discussed in other goals.
- Should this subcommittee be driven by the categories or safety belt usage in the Action Plan?
  - We have the flexibility to address any issue on low-use groups as we review our Action Plan status and have an understanding on safety belt usage by this groups.
- We have identified low-use groups but some counties have higher fatality and serious injury rates among low-use groups. Should we expand this goal to include low-use locations as well throughout the state?
  - It could be as broad as rural vs urban or regional vs county. Day time vs nighttime could be another option to consider for low use.
- Do we want to lower the age group as 16-34 on the statewide safety belt use?
  - Chris said the age breakdown comes from the national guideline and the number also correlates with trauma center data on injuries.

### **OP Assessment Update**

Chris gave an update on the OP Assessment. He reminded participants that the coalition requested the National Highway Traffic Safety Administration (NHTSA) conduct an OP assessment and NHTSA will start the process at the beginning of 2021. He said that assessments are normally done in person but this year the procedure will be done virtually due to the pandemic. He is meeting with the lead assessor this week and will provide additional instructions on the assessment prior to the next meeting.

*Coalition members had the following questions and comments:*

- Robert Chaffe, Preusser Research Group, offered to help the assessment and any associated data needs.

### **Legislative Update: Safety Belts and CPS Restraints**

Danny Shopf, Cambridge Systematics, reviewed an early draft of the model language regarding Safety Belt Usage and CPS restraints which was revised based on the comments received at the past meeting. He asked members for their feedback to help finalize the model language to get these posted to the website.

Coalition members had the following questions and comments:

**Safety Belt Usage (Florida Statute 316.614)**

- Need to work on subsection 8. This would be a good place to add a reference to the operator getting the ticket if someone under 18 is not restrained.
- Suggest changing “Safety belt” to “Seat belt”.

**CPS Restraint Law (Florida Statute 316.613)**

- Danielle Kessenger, The PLAYERS Center for Child Health and Wolfson Children’s Hospital, noted [Louisiana CPS law](#)<sup>1</sup> is the most recently updated law and very easy to understand and explain to caregivers. She also shared a document showing [restraint use against child age/size](#)<sup>2</sup> based on the Louisiana CPS law.
- Danny noted Louisiana CPS law (subsection 5) requiring all children under 13 years old to ride on the rear seat is suggested in the draft model language, as discussed in the past meeting.
  - Edit the language to include “unless the number of children exceeds the number of seats available in the back”.
- Subsection 2.a. of the current Florida CPS statute conflicts with [F.S. 316.6145](#)<sup>3</sup> (School buses; safety belts or other restraint systems required) that says busses manufactured after a certain date need to be equipped with safety belts. This could be a rationale to suggest an update to this statute.
  - Safety seats are not tested on golf carts. Add “golf carts” in subsection 2.e.
- Increasing the age limit for booster seats would be beneficial for Florida. For subsection 1.a. recommend using 12 years of age or younger and see the response from legislators.
  - Consider using the Louisiana CPS law format for child age requirement. For instance, “...a child who has reached/surpassed X age or the height/weight requirements set by the manufacturer....”.
- Can also review this source [State Laws for Child Safety Seats in Rideshare vehicles](#)<sup>4</sup>

Danny updated the draft model languages on-screen and reminded participants that Patty Turner, University of Florida, shared the draft legislative documents with the Coalition members before the meeting. He asked members to provide additional feedback over the next two or three weeks.

**SHSP Update**

Chris noted the Coalition members reviewed an early draft of the SHSP few months ago and shared their input. He asked Danny to provide an update of the revised SHSP. Danny said FDOT and staff addressed the comments received through various coalitions and safety partners and shared a high-level overview of different sections of the latest SHSP with the coalition. He asked members to share any input or concerns.

Coalition members had the following questions and comments:

- Do we need to consider revising “Safety Belt” if we are providing revised model language.
  - Change “Safety Belt” to “Seat Belt” on Pages 34 and 35 of the plan. Do a full review of the document for “seat belt”.

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<sup>1</sup> <http://legis.la.gov/Legis/law.aspx?d=88231>

<sup>2</sup> <https://www.lahighwaysafety.org/Documents/CHILDPASSEng/CPS%20Laws%20Eng%20Span.pdf>

<sup>3</sup> [http://www.leg.state.fl.us/statutes/index.cfm?App\\_mode=Display\\_Statute&Search\\_String=&URL=0300-0399/0316/Sections/0316.6145.html](http://www.leg.state.fl.us/statutes/index.cfm?App_mode=Display_Statute&Search_String=&URL=0300-0399/0316/Sections/0316.6145.html)

<sup>4</sup> <https://kidsridesafe.org/>

- Page 35: Change “Car seat Installment” to “Child Passenger Safety” and “CarFit Program” to “CarFit” only.
  - Consider adding a logo for CPS as well, or removing CarFit logo for balance on Page 35.
- Do we have any action item or indicators to measure safety belt use trend among law enforcement (LE) officers.
  - We have done the LE survey on seat belt uses that would measure the progress.

Chris said Leilani will send out the updated SHSP to all the members. The email will include a link to share comments in detail by December 23, 2020.

### **Subcommittee Groups Update**

Fran Carlin-Rogers, CarFit, said that while the national CarFit programs have been cancelled due to the pandemic, CarFit is planning on a return in March 2021. Currently, CarFit programs are being conducted virtually with opportunities for focused sections for people who have specific questions.

### **Public Comment**

There were no comments from the public.

## **3.0 Action Plan Implementation – Group Breakouts**

Three separate virtual meetings were conducted for each of the three group breakout sessions- Education, Communication, and Outreach; Law Enforcement; and Occupant Protection for Children.

The following sections include meeting notes from the three breakout sessions. A revised FOPC Action Plan is attached as an Appendix of this summary report and can also be found at [www.floccupantprotection.com](http://www.floccupantprotection.com).

### **Strategic Action Plan Goal 1 – Education, Communication, and Outreach**

Subcommittee members conducted a breakout session on December 10, 2020, to discuss activities they have been working on since the last FOPC meeting and review their section(s) of the FOPC Action Plan. Danny updated the Action Plan on-screen.

*Coalition members had the following questions and comments:*

- David Summers, Trauma Agency, Health Care District Palm Beach County is working on pickup truck information to develop educational materials.
- FOPC will be shifting from the Occupant Protection Resource Center (OPRC) to the Traffic Safety Resource Center, a one-stop shop for safety materials developed by all of Florida’s safety coalitions.
  - Would like to see the new resource center focus more on design of original or adapted materials and providing digital copies of those materials.
- Would partner agencies be allowed to add their logo to some of the digital resources available on the website?
  - The materials Florida produces and owns are able to be customized to include partner logos.
- There would be value in adding a preview of the materials on the website for people to know what they are ordering.
- Are most people ordering from desktop or mobile platforms?

- The updated resource center is being designed to function across multiple browsers and devices. We will be able to track that down once we move to the new platform.
- Andrea Atran, FDOT District 2, and David reviewed the materials on the OPRC website and shared the following feedback:
  - Need to fix the dead links on downloadable materials.
  - Andrea liked the Prom poster but does not see much value in the other posters. Unsure of the audience of these posters. Some of the books do not actually mention the target age of children, which would be helpful to know before ordering.
  - Danielle Kessenger noted the *I'm Safe*<sup>5</sup> website mentions the target age for the resources. Andrea shared the [District 2 Traffic Safety Resources](#)<sup>6</sup> website.
  - The materials were developed across various timeframes, thus felt disjointed. Andrea prefers ordering only what you need for the year and then updating materials to ensure a consistent and cohesive style.
- Consider reviewing assessments from other states to see if there are opportunities to identify strategies to address some of the gaps in our own assessment.
- Leilani mentioned that NHTSA developed a [CPS Week Guide 2018](#)<sup>7</sup>. She asked if members of this subcommittee would be interested in developing a CPS week guide for Florida particularly to be used by stakeholders.
  - This can be developed in coordination with the CPS subcommittee.
- Would like to incorporate a reference to Saved By the Belt as a pre-built program to recognize good behavior.
  - Leilani will follow up with Melissa Valido, Florida Teen Safe Driving Coalition, to see if they have insight on a digital battle of the belts format.
- Patty said there is a lot of repositioning happening across various partner institutions, we might need to reach out to potential new members.
- Comments regarding Action Plan:
  - Follow up with Michael Binder, University of North Florida, on the OP outreach survey (Action Item 1.1C) for 2021 and see if there is value in adding a few questions about adjustments made due to COVID.
  - Action Item 2.1D- Preusser Research Group can summarize some content to put together based on their initial research.

## Strategic Action Plan Goal 2—Law Enforcement Awareness of Occupant Protection

Subcommittee members met for their breakout session on December 10, 2020, to discuss activities they have been working on since the last FOPC meeting and review their section(s) of the FOPC Action Plan. Danny updated the Action Plan on-screen.

*Coalition members had the following questions and comments:*

- Tim Roberts, Florida Law Enforcement Liaison (LEL) Program, reported around 64,000 OP reference cards were distributed. The LEL subcommittee will present at the next FOPC meeting to show the distribution plan, as well as

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<sup>5</sup> <https://www.imsafe.com/>

<sup>6</sup> <http://trafficsafetyteam.org/>

<sup>7</sup> [https://www.trafficsafetymarketing.gov/sites/tsm.gov/files/13814a-activities\\_guide\\_and\\_toolkit\\_082918.pdf](https://www.trafficsafetymarketing.gov/sites/tsm.gov/files/13814a-activities_guide_and_toolkit_082918.pdf)

other occupant protection materials that have been delivered. Tim will start sharing these with the other members of the coalition but not sending to the public.

- Leilani asked if FDOT were able to offer OP mini grants to LE agencies, would that encourage agencies to participate in the Click it or Ticket (CIOT) campaign.

### **Strategic Action Plan Goal 3—Occupant Protection for Children**

Subcommittee members met for their breakout session on December 9, 2020, to discuss activities they have been working on since the last FOPC meeting and review their section(s) of the FOPC Action Plan. Danny updated the Action Plan on-screen.

*Coalition members had the following questions and comments:*

- Amy Artuso, National Safety Council, said Florida did a great job distributing tablets for digital car seat checks and thanked the coalition for their efforts in this distribution.
  - Patty asked for guidance on what kind of data should be collected through these tablets to ensure we have complete, consistent, and accurate datasets related to car seat checks.
  - Amy said she could get Patty connected with other state coordinators to see what kind of data they collect.
  - On October 1, 2020, a major update occurred at the National Safety Council that included clean data dashboards and incorporated feedback from CPS technicians. The next dashboard update is scheduled for January.
- Amy noted that some states have started to require the National Digital Car Seat Check Form for consistency. This has helped to streamline the data collection/reporting process.
  - Danielle Kessenger is required to report to Safe Kids and the OPRC and asked if there is a way to avoid data duplication by reporting using the Digital Car Seat Check Form.
  - Technicians should not have to submit the data separately to the OPRC if they use the Digital Car Seat Check Form because the state coordinators have access to that data.
  - Amy shared the digital check form and walked participants through the process for completing and submitting the form that would avoid duplication of data.
- Is there a webinar or training on the digital check form that could be posted to the OPRC website?
  - Amy would prefer to do a live webinar, record it, and post it to the website.
- Leilani asked participants to help identify ways to encourage technicians and instructors to share their data with the state.
  - Hosting regular support meetings for technicians and instructors in the state of Florida (especially now that everything is virtual) could be helpful.
  - If there is interest, Amy would be happy to coordinate and lead a quarterly meeting. She will draft an agenda and work with Patty to get the information out through the OPRC.
  - Leilani will share the last CPS Retention survey to help the group identify the information that could be most helpful for CPS technicians and instructors.

- Amy said there is a new [Car Seat Basics E-Learning course](#)<sup>8</sup> available for free on the Safety Council website.
- Patty mentioned the possibility of doing a presentation for the Motorcycle Safety Coalition about CPS on motorcycles.
  - Leilani said that if we continue to have virtual meetings, we may be able to have the motorcycle safety coalition provide a presentation at an upcoming FOPC meeting. She will follow up on that.
- Danny reviewed the proposed Action Plan CPS goal (Goal 3) and related objectives and asked participants if they had additional suggestions on objectives and actions that should be considered.
  - Potential Action Item: The current FOPC Action Plan does not have anything about virtual car seat checks. Need to consider a specific strategy or action related to digital car seat checks.
    - Danielle Kessenger would like to do a presentation on what she has learned from other states.
    - Amy shared a link of a presentation [Together we can move CPS forward](#)<sup>9</sup> on virtual car seat check.
  - Potential Action Item: Quarterly CPS meetings.
  - Potential Action Item: Support retraining/recertification for special needs (evaluate acceptable length of time between courses, host courses, and encourage recertification).
    - Support the development of a continuing education units (CEU) process rather than a full two-day training every few years.

## Next Steps

Leilani noted the following three FOPC meetings are tentatively scheduled to be held in-person in Gainesville, Florida.

- February 24-25, 2021
- June 2-3, 2021
- August 25-26, 2021

She said members will be informed about the final decision on the virtual/in-person meeting as the date approaches.

## Adjourn

Contact information for occupant protection questions:

Leilani Gruener,  
FDOT Traffic Safety Program Manager  
Phone: 850.414.4048  
[Leilani.Gruener@dot.state.fl.us](mailto:Leilani.Gruener@dot.state.fl.us)

Jasper Masciocchi, UF T2 Center  
Training Specialist  
Phone: 352.273.1685  
[j.masciocchi@ufl.edu](mailto:j.masciocchi@ufl.edu)

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<sup>8</sup> <https://www.cpsboard.org/resource-center/trainings/>

<sup>9</sup> <https://www.cpsboard.org/resource-center/together-we-can-move-child-passenger-safety-forward/>





# Florida Occupant Protection Coalition Occupant Protection Strategic Action Plan Updated December 10, 2020

**GOAL 1: EDUCATION, COMMUNICATION, AND OUTREACH**

**Objective 1: Identify the target demographics and audiences who are riding unrestrained.**

*Strategy 1.1: Analyze crash, observational, and other data to identify key unrestrained audiences.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
1.1A	December 2018	FDOT	Identify current and reliable sources of occupant protection data.	<ul style="list-style-type: none"> <li>List of data sources compiled</li> </ul>	Complete
1.1B	April 2019	Michael Binder Andrea Atran Morya Willis	Develop annual survey to collect occupant protection data from Florida's Safety Coalitions	<ul style="list-style-type: none"> <li>Survey questions developed</li> </ul>	Complete
1.1C	Biennially (2021)	Andrea Atran Morya Willis	Distribute biennial survey to Florida's Safety Coalitions	<ul style="list-style-type: none"> <li>Biennial survey conducted</li> </ul>	Complete – 2019  Coordinate with UNF, send 2021 survey out through coalition program managers
1.1D	Biennially (2021)	Michael Binder	Document biennial survey results and report to FOPC	<ul style="list-style-type: none"> <li>Results of biennial survey presented at FOPC meeting</li> </ul>	Complete- 2019  Survey results presented during May 2019 meeting

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
1.1E	Annually	FDOT	Conduct analysis of Fatality Analysis Reporting System (FARS), hospital and injury crash data, and observational survey data to identify and prioritize key unrestrained audiences	<ul style="list-style-type: none"> <li>Key unrestrained audiences identified and prioritized</li> </ul>	<p>Complete – 2019 In Progress – 2020</p> <p>Processing 2019 data now and will evaluate preliminary 2020 data</p>
1.1F	November 2019	Mark Solomon	<p>Develop and present a white paper to the FDOT Safety Office that includes a prioritized list of suggested targeted audiences for materials development. White paper should consider:</p> <ul style="list-style-type: none"> <li>Target audiences identified in during June 2017 FOPC meeting</li> <li>Children in car seats on golf carts, ATVs, and other Class 1 or low speed vehicles</li> </ul>	<ul style="list-style-type: none"> <li>White paper completed and submitted to FDOT Safety Office</li> </ul>	Complete- 2018 White Paper
1.1G	August 2019	FDOT	Post data, sources, and white paper on the FOPC website	<ul style="list-style-type: none"> <li>Data, sources, and white paper available on the FOPC website</li> </ul>	Complete – <a href="#">FOPC White Paper, 2018</a>

**Objective 2: Establish a unified and comprehensive approach to deliver Florida’s occupant protection messages and materials.**

*Strategy 2.1: Develop occupant protection education best practices and a customizable materials (both print and digital) inventory that can be used by local partners.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.1A	December 2018	Michael Binder Andrea Atran Morya Willis	Develop survey questions to identify existing occupant protection materials, programs, marketing strategies and audiences	<ul style="list-style-type: none"> <li>Survey questions developed</li> </ul>	Complete

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.1B	April 2019	Andrea Atran Morya Willis	Distribute survey to FDOT Districts, Florida Safety Coalitions, law enforcement Public Information Officers (PIOs), the child passenger safety (CPS) community, and others	<ul style="list-style-type: none"> <li>Survey conducted</li> </ul>	Complete
2.1C	August 2019	Michael Binder	Document survey results and present at FOPC meeting	<ul style="list-style-type: none"> <li>Results of survey presented at FOPC meeting</li> </ul>	Complete.  Survey results presented during May 2019 meeting
2.1D	Biennially	FDOT	Interview states with a safety belt usage rate greater than 92 percent to identify suggestions for innovative strategies and best practices	<ul style="list-style-type: none"> <li>Interviews conducted</li> </ul>	Preliminary research started Consider evaluating the region to start
2.1E	February 2020	TBD	Develop and distribute Occupant Protection Toolbox(es) that includes materials, model programs, marketing strategies, and audiences identified through the survey and interviews	<ul style="list-style-type: none"> <li>Occupant Protection Toolbox(es) developed</li> <li>Toolboxes distributed</li> </ul>	To be completed after 2.1C
2.1F	April 2020	Jasper Masciocchi	Make Occupant Protection Toolbox(es) available on OPRC website for Occupant Protection outreach.	<ul style="list-style-type: none"> <li>Occupant Protection Toolbox(es) available on OPRC website</li> </ul>	In progress.  CPS is working on materials for technician/instructor toolbox. Collect materials for older adults/ CarFit as well.
2.1G	June 2020	TBD	Draft and promote a Battle of the Belts program for all FDOT Districts	<ul style="list-style-type: none"> <li>Program template drafted</li> <li>Number of programs conducted by District</li> </ul>	Postponed.  Useful for a toolkit, but not realistic at this moment.
2.1H	August 2019	Andrea Atran Morya Willis	Identify community partnerships best suited to distribute informational/marketing materials to identified target audiences based on analysis conducted in Strategy 1.1	<ul style="list-style-type: none"> <li>List of partnerships developed</li> </ul>	To be completed after 1.1G

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.1I	Annually	FDOT Andrea Atran Morya Willis	Distribute informational/marketing materials to target audiences through identified distribution networks	<ul style="list-style-type: none"> <li>Number of target audiences reached</li> <li>Number of individuals reached within each target audience</li> <li>Number of materials distributed</li> </ul>	Preliminary research started
2.1J	June 2020	Michael Binder Andrea Atran Morya Willis	Develop survey questions to assess the efficacy of occupant protection education/marketing materials and approach	<ul style="list-style-type: none"> <li>Survey questions developed</li> </ul>	Complete  Survey results presented during May 2019 meeting
2.1K	Every Other Year	Michael Binder	Conduct surveys with occupant protection professionals and other partners to assess efficacy of materials and approach	<ul style="list-style-type: none"> <li>Survey conducted</li> </ul>	To be completed after 2.1J
2.1L	Every Other Year	Michael Binder	Document survey results and present at FOPC meeting	<ul style="list-style-type: none"> <li>Results of survey presented at FOPC meeting</li> </ul>	To be completed after 2.1K

*Strategy 2.2: Develop an Occupant Protection Communication Plan that identifies existing paid media efforts and future communications strategies.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.2A	December 2018	FDOT	Draft Occupant Protection Communications Plan that outlines existing media campaigns and efforts conducted by FDOT	<ul style="list-style-type: none"> <li>Occupant Protection Communications Plan draft completed</li> </ul>	Complete
2.2B	March 2019	FDOT	Present Draft Occupant Protection Communications Plan to FOPC for review and comment	<ul style="list-style-type: none"> <li>Occupant Protection Communications Plan presented to FOPC</li> </ul>	Complete
2.2C	May 2019	FDOT	Finalize Occupant Protection Communications Plan based on input from FOPC	<ul style="list-style-type: none"> <li>Occupant Protection Communications Plan finalized</li> </ul>	Complete

## GOAL 2: LAW ENFORCEMENT AWARENESS OF OCCUPANT PROTECTION

**Objective 3: Reduce the number of law enforcement officers who are killed or injured due to not wearing their safety belt.**

*Strategy 3.1: Increase safety belt usage among law enforcement officers.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
3.1A	July 2018	Greg Rittger Charles Kane Michael Binder	Develop survey questions to determine whether or not law enforcement officers are wearing their seatbelt	<ul style="list-style-type: none"> <li>Survey questions developed</li> </ul>	Complete
3.1B	Annually	Greg Rittger Charles Kane Michael Binder	Distribute survey to all law enforcement agencies in Florida through the Florida LELs	<ul style="list-style-type: none"> <li>Annual survey conducted between June 1 and July 31<sup>st</sup> each year</li> </ul>	Complete -2020
3.1C	Annually	Greg Rittger Charles Kane Michael Binder	Document survey results and present at FOPC meeting	<ul style="list-style-type: none"> <li>Results of survey presented at FOPC meeting</li> </ul>	Complete - 2020
3.1D	June 2021	Greg Rittger Charles Kane	Partner with risk management associations to provide training that includes occupant protection information and best practices <ul style="list-style-type: none"> <li>Provide data analysis from crashes involving emergency vehicles including contributing factors, costs, and liability data (injury claims)</li> <li>Compile costs across the state to promote benefits of the training</li> <li>Determine if risk management associations have “leave behind” informational piece(s) on the key information from the program</li> </ul>	<ul style="list-style-type: none"> <li>Data analysis, including statewide cost comparison completed and summary presented to FOPC</li> <li>Draft informational piece presented to FOPC for input</li> <li>Final informational piece presented to FOPC</li> <li>Number of agencies receiving informational piece</li> </ul>	In Progress.  Waiting to finalize the update of Signal Four. Need to be able to query emergency responder involvement.
3.1E	June 2019	Tim Roberts	Seek support of the Florida Sheriffs and Police Chiefs Associations (endorsements) to encourage law enforcement officers to become champions for safety belt use within their respective agencies	<ul style="list-style-type: none"> <li>Number of endorsements received</li> <li>Number of champions promoting safety belt use</li> </ul>	Closed out. It was determined that this activity was unnecessary because both associations already support safety belt use.

**Objective 4: Research possibilities of an annual or biannual state traffic safety symposium to include occupant protection, CPS, and occupant protection-related law enforcement tracks.**

*Strategy 4.1: Form a subcommittee to research, plan, and oversee the symposium’s occupant protection-related tracks designed to strengthen Florida’s occupant protection community and partnerships through professional education and networking.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
4.1A	April 2021	TBD	Establish safety symposium planning subcommittee	<ul style="list-style-type: none"> <li>Subcommittee established</li> </ul>	In Progress.
4.1B	Annually	Symposium Planning Subcommittee	Partner with Florida’s Safety Coalitions to plan and organize the symposium	<ul style="list-style-type: none"> <li>Funding and sponsors secured</li> <li>Dates and location confirmed</li> </ul>	To be completed after 4.1A
4.1C	Annually	Symposium Planning Subcommittee	Determine beneficial information/presentations for each track. <ul style="list-style-type: none"> <li>Present national data/trends and how Florida compares and affects the statistics</li> </ul>	<ul style="list-style-type: none"> <li>Speakers and moderators confirmed</li> </ul>	To be completed after 4.1B
4.1D	Annually	Symposium Planning Subcommittee	Offer training/recertification for law enforcement and certified Child Passenger Safety Technicians (CPST)	<ul style="list-style-type: none"> <li>Number trained (by group)</li> <li>Number certified (by group)</li> <li>Number recertified (by group)</li> </ul>	To be completed after 4.1C
4.1E	Annually	Symposium Planning Subcommittee	Promote the conference among a broad array of traffic safety professionals and stakeholders	<ul style="list-style-type: none"> <li>Draft promotional material presented to FOPC for input</li> <li>Final materials presented to FOPC</li> <li>Distribution networks identified</li> <li>Number of individuals registered</li> <li>Diversity (by representation) of conference attendees</li> </ul>	To be completed after 4.1C
4.1F	Annually	Symposium Planning Subcommittee	Conduct the symposium	<ul style="list-style-type: none"> <li>Symposium conducted</li> <li>Attendee post event survey presented to FOPC</li> </ul>	To be completed after 4.1E

**Objective 5: Deploy a comprehensive approach to deliver occupant protection information, messages, and materials to law enforcement officers.**

*Strategy 5.1: Increase the number of law enforcement officers who deliver messages on proper restraint use.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1A	Ongoing	Charles Kane	Identify and promote programs that help law enforcement officers identify child restraint usage problems and solutions	<ul style="list-style-type: none"> <li>List of programs</li> <li>Number of agencies receiving information about programs</li> <li>Number of officers completing a program</li> </ul>	Complete, <ul style="list-style-type: none"> <li>Tip Card developed</li> <li>Florida Fitting Station cards developed as a resource to engage law enforcement and provide them with an option to share information with offenders.</li> </ul>
5.1B	Ongoing	Tim Roberts Fran Carlin-Rogers	Increase law enforcement officer participation in community CarFit training and events	<ul style="list-style-type: none"> <li>Number of officers participating in training</li> <li>Number of officers participating in events</li> </ul>	In Progress
5.1C	December 2021	Charles Kane Fran Carlin-Rogers Morya Willis	Provide or create reference card to help law enforcement officers recognize when restraints are not being used properly, particularly for children and older drivers. Reference card to be included as materials in the Occupant Protection Toolbox(es) (Action 2.1E)	<ul style="list-style-type: none"> <li>Number of officers receiving reference kit</li> </ul>	In Progress.  Distributed 64,000 reference cards to LELs and additional tip cards going to other partners.
5.1D	October 2021	Tim Roberts	Include occupant protection resources and information in the Florida Police Chiefs Association and Florida Sheriffs Association Newsletters.	<ul style="list-style-type: none"> <li>Newsletter content drafted</li> </ul>	In Progress All new materials and awareness campaigns are sent out to all chiefs.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1E	Ongoing	Charles Kane Fran Carlin-Rogers Morya Willis	Post resources on the LEL website for law enforcement agencies to provide to the public that includes local information for CPS resources/fitting stations and CarFit events. Resources to be included as materials in the Occupant Protection Toolbox(es) (Action 2.1D)	<ul style="list-style-type: none"> <li>Resources presented to FOPC for input</li> <li>Number of agencies receiving template</li> <li>Number of agencies distributing handout</li> <li>Number of handouts distributed to the public</li> </ul>	Resource inventory is already available; would like to incorporate CPS information to streamline for law enforcement. Collaborate with CPS to identify diversion programs across the state. OP is the only section now available on the website.
5.1F	TBD	TBD	Incorporate proper restraint use, particularly for children and older drivers, into the law enforcement Academy/basic training	<ul style="list-style-type: none"> <li>Proper restraint use incorporated into Academy training</li> <li>Proper restraint use incorporated into basic training</li> </ul>	No action
5.1G	August 2019	Florida LELs	Identify roll call videos that align with FOPC's mission, as well as reflect current law, policies, guidance, and best practices, and encourage their use to increase law enforcement participation in occupant protection enforcement and activities	<ul style="list-style-type: none"> <li>Roll call videos which meet the criteria identified annually</li> <li>List of videos meeting criteria provided to law enforcement agencies annually</li> <li>Number of agencies using videos which meet the criteria tracked annually</li> </ul>	Complete, roll call videos identified.  Complete, tracking the number of officers watching videos during Law Enforcement Challenge.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1H	December 2021	Charles Kane	<p>Increase law enforcement awareness of external resources available for occupant protection, including:</p> <ul style="list-style-type: none"> <li>• Information available on the FOPC and Occupant Protection Resource Center websites;</li> <li>• Data hubs such as Signal 4; and</li> <li>• Train street level officers on the connection between traffic safety (including occupant protection) and crime data to target traffic safety hot spots</li> </ul> <p>List of external resources to be included as materials in the Communications Plan (Action 2.2C)</p>	<ul style="list-style-type: none"> <li>• Number of officers accessing the websites annually</li> <li>• Number of officers accessing data hubs annually</li> </ul>	On-going
5.1I	Ongoing	Charles Kane	<p>Increase the number of occupant protection law enforcement champions.</p> <ul style="list-style-type: none"> <li>• Create award(s) to help recognize law enforcement for occupant protection efforts to encourage participation in enforcement challenges.</li> </ul>	<ul style="list-style-type: none"> <li>• Number of new champions</li> </ul>	<p>In Progress.</p> <p>Considering awards for exemplary employees. Due to the Pandemic, will have the national mobilization for CIOT in 2021, and provide awards.</p>
5.1J	December 2019	Tim Roberts	Develop survey questions to gauge law enforcement awareness, use, and participation in resources developed by the FOPC	<ul style="list-style-type: none"> <li>• Survey questions developed</li> </ul>	Complete
5.1K	Annually	Tim Roberts	Distribute survey to all law enforcement agencies in Florida through the Florida LELs through existing survey (Action 3.1B)	<ul style="list-style-type: none"> <li>• Annual survey conducted</li> </ul>	Closed out. It was determined that this activity was a duplicate of 3.1B.

### GOAL 3: OCCUPANT PROTECTION FOR CHILDREN

#### Objective 6: Ensure the CPS community has access to data resources and related contracts.

Strategy 6.1: Increase CPS related data available to pinpoint target areas for operational improvement.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
6.1A	June 2018	Alan Mai	Identify and post a list of current and reliable sources of occupant protection data on the FOPC website, including: crash data, hospital data, car seat installation data (when a caregiver arrives/proper usage), and Emergency Medical Services (EMS) data to identify which kids are getting hurt, how they got hurt, and related factors (alcohol, distraction, etc.)	<ul style="list-style-type: none"> <li>List of data sources accessible on website</li> </ul>	Complete
6.1B	December 2018	Jasper Masciocchi	Identify contacts for each data source to ask for specific data needs and distribute/post on the FOPC website	<ul style="list-style-type: none"> <li>List of contacts accessible on website</li> </ul>	Complete
6.1C	December 2018	Jasper Masciocchi Leilani Gruener	Increase awareness of CPS technicians (techs) and instructors by revising the map available through the Florida Occupant Protection Resource Center (OPRC) to accurately reflect the number and location of each and work to ensure adequate support is available in those areas where few techs/instructors	<ul style="list-style-type: none"> <li>Revised map available on OPRC website</li> <li>Number of counties meeting per capita guideline for number of technicians and instructors (guideline established in 3.3.1g)</li> </ul>	Complete

**Objective 7: Maintain a cadre of trained CPS professionals who are available to serve all areas of the state and at-risk populations.**

*Strategy 7.1: Increase the quantity and quality of certified CPS technicians (CPST) and instructors (CPST-I).*

<b>Action Step #</b>	<b>Timeframe</b>	<b>Action Step Leader(s)</b>	<b>Description</b>	<b>Performance Measures</b>	<b>Notes</b>
7.1A	Ongoing	Kelly Powell Alan Mai Sally Kreuscher Jasper Masciocchi	Review current CPS technician and instructor recruitment needs to determine strategies to increase technicians and instructors in areas of needs	<ul style="list-style-type: none"> <li>• Program(s) reviewed</li> <li>• Strategies developed</li> </ul>	In Progress  CPS Instructor Course packets have been printed and distribution has started. Still coordinating mailing out these packets.
7.1B	April 2021	Kelly Powell Alan Mai Sally Kreuscher Jasper Masciocchi	Determine what is needed by current CPS professionals to maintain an appropriate number of trained CPS professionals who are available to serve all areas of the state and at-risk populations	<ul style="list-style-type: none"> <li>• Criteria identified</li> </ul>	In Progress
7.1C	Ongoing	Jasper Masciocchi Patty Turner	Provide travel and other support (including scholarships) for certification requirement items	<ul style="list-style-type: none"> <li>• Types of support, associated criteria, and application process identified</li> <li>• List of support and requirements provided on OPRC website</li> <li>• Summary of support received/denied provided annually to FOPC</li> </ul>	

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
7.1D	Ongoing	Petra Vybrialova Alan Mai Jasper Masciocchi	Provide non-monetary assistance for soon-to-be expiring CPSTs to encourage them to meet recertification requirements, e.g., providing mechanisms to more easily get seat checks and continuing education units (CEU)	<ul style="list-style-type: none"> <li>Types of assistance and associated criteria identified</li> <li>Consistent process to assist CPSTs established statewide and outcomes tracked</li> <li>Summary of assistance and impact on recertification provided annually to FOPC</li> </ul>	
7.1E	Annually	Kelly Powell Alan Mai Sally Kreuzer Leilani Gruener	Conduct CPST instructor meetings annually for support and ideas	<ul style="list-style-type: none"> <li>Instructor meetings conducted annually</li> </ul>	In Progress.
7.1F	Annually	Jasper Masciocchi Leilani Gruener	Collect, analyze, and report reasons individuals provide for not maintaining their certification and post on the OPRC website	<ul style="list-style-type: none"> <li>Report presented to FOPC and posted on website</li> </ul>	In Progress
7.1G	Annually	Jasper Masciocchi Alan Mai	Find travel funds for instructors to attend district meetings, technical updates, and instructor meetings	<ul style="list-style-type: none"> <li>Source of funding secured annually</li> </ul>	Reviewing list of technicians and identifying those that are actually available to host events/travel
7.1H	Annually	Alan Mai Sally Kreuzer	Establish a subcommittee to develop and oversee an annual recognition program for CPSTs and instructors	<ul style="list-style-type: none"> <li>Subcommittee established</li> <li>Draft categories and criteria for recognition presented to FOPC for input</li> <li>Final categories and criteria for recognition presented to FOPC</li> <li>Recognition program and criteria posted on FOPC and OPRC websites</li> <li>Recognition awarded annually</li> </ul>	

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
7.1I	Annually	Leilani Gruener	Identify priority counties where the CPST and instructor rate is lower than the target rate set by FDOT	<ul style="list-style-type: none"> <li>Rates reviewed annually</li> </ul>	<p>In Progress.</p> <p>Priority counties are determined each April for FDOTs Federal Funding application.</p>

**Objective 8: Ensure child passenger safety materials and resources are available to all child passenger safety programs.**

*Strategy 8.1: Increase availability of car seats, resources, and materials.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
8.1A	August 2019	Ginny Hinton	Identify marketing materials for Florida vehicle owners and increase awareness among Department of Motor Vehicles (DMV) office staff regarding the \$2 Difference car seat donation program during the license plate renewal process	<ul style="list-style-type: none"> <li>Materials Identified</li> <li>Materials made available on OPRC</li> <li>Awareness training provided to DMV staff</li> </ul>	
8.1B	Ongoing	TBD	Draft best practices for identifying and approaching partner organizations that can provide car seats and other resources not covered by the OPRC (pens, keychains, etc.)	<ul style="list-style-type: none"> <li>Best practices drafted</li> </ul>	
8.1C	December 2019	Jasper Masciocchi	Explore options to allow ORPC to provide inspection station items including pool noodles, forms, scales, measuring tape, duct tape, safety belt repair information, signage, etc. in the form of a convenient "toolbox" (to be included in Action 2.1E)	<ul style="list-style-type: none"> <li>Options for toolbox presented to FOPC for input</li> </ul>	

## GOAL 4: MODEL LANGUAGE TO INCREASES USE OF OCCUPANT PROTECTION DEVICES

### Objective 9: Support efforts to make Florida a full safety belt requirement state.

*Strategy 9.1: Support enhancement of current safety belt laws to include all passengers in all seating positions.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
9.1A	November 2021	Mark Solomon	Identify best practices and data available from other states	<ul style="list-style-type: none"> <li>Summary report of best practices and recommendations</li> </ul>	In Progress
9.1B	February 2019	Judge Grube Vin Petty	Identify and share model laws that require rear passenger safety belt use	<ul style="list-style-type: none"> <li>Identify model laws to be presented to FOPC for input</li> <li>Final model laws posted on FOPC website</li> </ul>	To be completed after 9.1A

### Objective 10: Enhance Florida's diversion program for child passenger safety violations.

*Strategy 10.1: Support mandatory diversion programs for first-time offenders.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
10.1A	August 2019	Morya Willis	Identify where diversion programs are available, how they are being funded, and where they are being utilized	<ul style="list-style-type: none"> <li>Summary of diversion programs provided to FOPC</li> </ul>	
10.2B	February 2019	Judge Grube Vin Petty	Identify and share model laws that include a mandatory diversion program for first time offenders	<ul style="list-style-type: none"> <li>Identify model laws to be presented to FOPC for input</li> <li>Final model laws posted on FOPC website</li> </ul>	To be completed after 10.1A
10.1C	July 2019		Identify the counties/agencies that have the diversion program available and usage data	<ul style="list-style-type: none"> <li>Summary of counties/agencies and available data provided to FOPC</li> </ul>	To be completed after 10.1B

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
10.1D	September 2019		Identify best practice programs <ul style="list-style-type: none"> <li>Review CPS “classes” provided by County Health Departments to determine if they could be used for the diversion program</li> </ul>	<ul style="list-style-type: none"> <li>Review of CPS “classes” completed</li> <li>Best practices programs/program components presented to FOPC</li> </ul>	To be completed after 10.1C
10.1E	TBD	Sally Kreuzscher Petra Vybrialova Kelly Powell Morya Willis Judge Grube Vin Petty	Develop a standardized CPS diversion program that private organizations would be required to adhere to	<ul style="list-style-type: none"> <li>Draft concept for standardized program presented to FOPC for input</li> <li>Standardized program report for approval</li> <li>Final program report posted on FOPC website</li> </ul>	To be completed after 10.1D
10.1F	TBD		Identify judicial champions to promote/encourage the diversion program	<ul style="list-style-type: none"> <li>List developed</li> </ul>	To be completed after 10.1E
10.1G	TBD		Develop training, and materials in a quick reference format, for law enforcement on the diversion program	<ul style="list-style-type: none"> <li>Draft program and materials presented to FOPC for input</li> <li>Program and materials developed</li> <li>Number of training sessions offered</li> <li>Number of officers trained</li> <li>Number of agencies with trained officers</li> </ul>	To be completed after 10.1F
10.1H	TBD		Create a template for a diversion program handout that can be customized by law enforcement and given with a ticket	<ul style="list-style-type: none"> <li>Draft handout template presented to FOPC for input</li> <li>Final handout presented to FOPC</li> <li>Number of agencies receiving template</li> <li>Number of agencies distributing handout with ticket</li> <li>Number of handouts distributed to motorists</li> </ul>	To be completed after 10.1G

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
10.1I	TBD		Create a uniform certificate of attendance for all diversion classes and make available to diversion program managers for their use	<ul style="list-style-type: none"> <li>• Draft certificate presented to FOPC for input</li> <li>• Final certificate presented to FOPC</li> <li>• Number of diversion programs using certificate</li> </ul>	To be completed after 10.1H

**Objective 11: Expand protection for occupants of pickup trucks or flatbed vehicles.**

*Strategy 11.1: Support enhancement of current laws that allow passengers to ride in the back of pickup trucks or flatbed vehicles.*

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
11.1A	Annually	FDOT	Collect pickup truck bed injuries and fatality data and report to FOPC.	<ul style="list-style-type: none"> <li>• Data presented at FOPC meeting</li> </ul>	Complete.
11.1B	February 2021	David Summers, Danielle Kessinger, Doreen Kobelo	Identify and share model laws that establish that a vehicle transporting occupants under 18 in areas primarily used for cargo shall not exceed certain low-speed restrictions.	<ul style="list-style-type: none"> <li>• Identify model laws to be presented to FOPC for input</li> <li>• Final model laws posted on FOPC website</li> </ul>	In Progress.  Subcommittee established to identify best practices and draft model language
11.1C	May 2021	David Summers	Develop tip card that provides an overview of pickup truck bed injuries and fatalities and educational information	<ul style="list-style-type: none"> <li>• Tip card developed</li> </ul>	To be completed after 11.1A
11.1D	August 2021	David Summers	Include tip cards as materials in the Occupant Protection Toolbox(es) (Action 2.1E)	<ul style="list-style-type: none"> <li>• Tip cards included in toolbox(es) and distributed</li> </ul>	To be completed after 11.1C