



Florida Occupant Protection Coalition

Meeting Report

September 2-3, 2020

Prepared for:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.



1.0 Attendees

The participants in the September 2-3, 2020 Florida Occupant Protection Coalition (FOPC) meeting are listed below.

Name	Organization	Attendance
Amy Artuso	National Safety Council	<input checked="" type="checkbox"/>
Andrea Atran	Florida Department of Transportation—District 2	<input checked="" type="checkbox"/>
Michael Binder	University of North Florida	<input checked="" type="checkbox"/>
Art Bodenheimer	Florida Police Chiefs Association	<input type="checkbox"/>
Melanie Brocato	Broward Sheriff Fire Rescue	<input type="checkbox"/>
Danielle Campbell	Orlando Police Department	<input checked="" type="checkbox"/>
Fran Carlin-Rogers	CarFit	<input checked="" type="checkbox"/>
Robert Chaffe	Preusser Research Group	<input type="checkbox"/>
Chris Craig	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Leilani Gruener	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Ryan Hathaway	Okeechobee County Fire Rescue	<input type="checkbox"/>
Sarah Haverstick	Goodbaby International	<input checked="" type="checkbox"/>
Ginny Hinton	University of Florida	<input type="checkbox"/>
Andrew Hopkins	University of North Florida	<input checked="" type="checkbox"/>
Carrisa Johns	Orange County Sheriff's Office	<input checked="" type="checkbox"/>
Charles Kane	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Danielle Kessenger	The PLAYERS Center for Child Health and Wolfson Children's Hospital	<input checked="" type="checkbox"/>
Doreen Kobelo	Florida A&M University, Construction/Civil Engineering Technology	<input checked="" type="checkbox"/>
Sally Kreuzscher	The Children's Hospital of South Florida, Child Advocacy Program	<input checked="" type="checkbox"/>
Alan Mai	Florida Department of Health	<input type="checkbox"/>
Carol Mazzocco	Kidz In Motion Inc	<input checked="" type="checkbox"/>
Marilyn Merced	Traffic Safety Partner	<input type="checkbox"/>
Mostyn Mullins	Lake Placid Police Department	<input type="checkbox"/>
Zakkiyyah Osuigwe	Santa Rosa County Development Services	<input checked="" type="checkbox"/>
Krista Ott	Gainesville Fire Rescue	<input type="checkbox"/>
Dewy Painter	South East American Indian Council, Inc.	<input type="checkbox"/>
Thomas Pikul	Florida Highway Patrol	<input type="checkbox"/>
Kelly Powell	Safe Kids	<input type="checkbox"/>
Tonya Randolph	St. Joseph's Children's Wellness and Safety Center – Safe Kids	<input checked="" type="checkbox"/>
Patrick Riordan	Florida Highway Patrol	<input type="checkbox"/>
Gregory Rittger	Orange County Sheriff's Office	<input checked="" type="checkbox"/>

Tim Roberts	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Shayne Rodney	University of Florida, Shands Hospital	<input type="checkbox"/>
Al Roop	University of North Florida	<input checked="" type="checkbox"/>
Bob Smallacombe	Palm Beach County Fire and Rescue	<input checked="" type="checkbox"/>
Mark Solomon	Preusser Research Group	<input type="checkbox"/>
Joe Steward	Florida Department of Transportation—District 5	<input type="checkbox"/>
David Summers	Trauma Agency, Health Care District Palm Beach County	<input checked="" type="checkbox"/>
Melissa Valido	Florida Teen Safe Driving Coalition	<input type="checkbox"/>
Petra Vybiralova	Johns Hopkins All Children's Hospital	<input checked="" type="checkbox"/>
Mark Welch	Department of Highway Safety and Motor Vehicles	<input type="checkbox"/>
Moyra Willis	Traffic Safety Partner	<input checked="" type="checkbox"/>
Coalition Support		
Jasper Masciocchi	University of Florida	<input checked="" type="checkbox"/>
Patty Turner	University of Florida	<input checked="" type="checkbox"/>
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>
Nusrat Sharmin	Cambridge Systematics	<input checked="" type="checkbox"/>

Others in Attendance

- Andrew Jonson, Florida Law Enforcement Liaison Program
- Ginger Regalado, Florida Department of Transportation, District 7

2.0 Meeting Notes – September 2-3

Welcome, Introductions, and Agenda

Chris Craig, Florida Department of Transportation (FDOT), welcomed attendees to the Florida Occupant Protection Coalition (FOPC) meeting and thanked everyone for joining the second virtual meeting of the Coalition. He asked attendees to introduce themselves and began the meeting.

Law Enforcement Survey Update

Charles Kane, Florida Law Enforcement Liaison (LEL) Program, shared an overview of the Law Enforcement (LE) Occupant Protection (OP) August 2020 survey results. He noted adjustments were made to the LE 2020 survey questions based on the feedback received in a prior FOPC meeting. Of the 629 responses, 89 percent of the officers wear a safety belt off duty, while 74 percent wear a safety belt on duty. Respondents who did not wear a safety belt while on duty were asked to write in the reason why. Responses included several suggesting the safety belt restricts ability to respond in emergency situations, blocks access to their firearm, and is difficult to manage while wearing an outer vest. Seventy-three percent of the officers believe a training video or presentation on safety belt and child restraint enforcement would be helpful. Additional suggestions included more educational campaigns, lower violation fees, and additional training materials. Charles noted the feedback on materials and tools will help identify measures

to increase the safety belt usage rate among the LE officers. Detailed survey results are posted to the [FOPC website](#)¹ under Meeting Materials.

Coalition members had the following questions and comments:

- Chris recommended to start with advertising and educating LE officers for post-COVID-19 enforcement activities. He suggested coordinating with consultants or LELs who have presentation/video making skills to develop educational videos and materials.
- Look for some educational videos to provide to LE officers.
 - International Association of Chiefs of Police (IACP) is working on updating the Saved by the Belt promotional videos. Tim Roberts, Florida LEL Coordinator, should be able to share updates on educational videos available on the LEL website next FOPC meeting.
- Are there mandatory diversion programs available that allow for a low-cost car seat to be distributed to participants? This might reduce hesitation of LE officers to issue citations for child restraint violations.
 - Miami-Dade County has a 90-minute [diversion program](#)² for child restraint violations. Completion of this program might waive or lower the penalty and reduce points against the offender's license.

Legislative Update: Safety Belt and CPS Restraints

Danny Shopf, Cambridge Systematics, shared draft model legislative language regarding safety belt and child passenger safety (CPS) restraints. He asked members to reach out if they have any connection with a partner/agency who can help drafting the identified model language.

Safety Belt Usage:

Danny shared the current Florida Safety Belt use law and asked members to review the proposed model language updates and share their input.

Florida Statute 316.614-

(14) It is unlawful for any person:

(a) To operate a motor vehicle or an autocycle in this state unless each passenger and the operator of the vehicle or autocycle **under the age of 18 years** are restrained by a safety belt or by a child restraint device pursuant to s. 316.613, if applicable; or

(b) To operate a motor vehicle or an autocycle in this state unless the person is restrained by a safety belt.

(15) It is unlawful for any person **18 years of age or older** to be a passenger in the front seat of a motor vehicle or an autocycle unless such person is restrained by a safety belt when the vehicle or autocycle is in motion.

Coalition members had the following questions and comments:

- Ideally, the safety belt law should be applicable to all seat positions for all ages. Eliminate/change the pickup truck rule that allows kid to ride on a pickup bed.
 - Remove “front seat” from point 316.614 (15) and replace that with a “passenger seat of a motor vehicle”.

¹ www.floccupantprotection.com

² www.miami-dadeclerk.com/traffic_school.asp

- Does the existing statute reference a safety belt law for automated vehicles? The coalition should evaluate existing legislation to ensure safety belt laws remain applicable for automated vehicles.
 - Gregory Rittger, Orange County Sheriff's Office, shared that there was an automated vehicle test on Florida's Turnpike. He said in that case, when an autonomous vehicle is in self-driving operation, the person in that vehicle will be considered the operator for purposes of insurance, etc.
 - Need clarification on who would be considered the driver/operator, when there is no one in the automated vehicle.

CPS Restraint Law:

Danny shared the current Florida Child Restraint use law and reviewed aspects of the existing law that could be adjusted. He asked members to review the proposed model language updates and share their input.

Florida Statute 316.613-

(1) (a) Every operator of a motor vehicle as defined in this section, while transporting a child in a motor vehicle operated on the roadways, streets, or highways of this state, shall, if the child is 5 years of age or younger, provide for protection of the child by properly using a crash-tested, federally approved child restraint device.

1. For children aged through 3 years, such restraint device must be a separate carrier or a vehicle manufacturer's integrated child seat.
2. For children aged 4 through 5 years, a separate carrier, an integrated child seat, or a child booster seat may be used. However, the requirement to use a child restraint device under this subparagraph does not apply when a safety belt is used as required in s. 316.614(4)(a) and the child:

Coalition members had the following questions and comments:

- Louisiana child restraint law does not specifically mention age, weight, or height. The law has good language and could be a starting point for drafting a model language for Florida.
 - From LE standpoint, it is easier for the officers to enforce the child restraint law when it mentions age. Law specification with weight might create challenges for the officers to enforce.
- Tennessee child restraint law has exemption for kids with special needs. If this is not incorporated in the current Florida legislation, we can think about including that in the model language. There should be child restraint legislation that include considerations for day care places transporting children.
- Florida House Bill 533 legislation proposing a change in the child age requirement (through age 6) for safety seat usage did not pass in early 2020.
- Amy Artuso, National Safety Council, noted American Academy of Pediatrics recommend all children under age 13 to ride on the rear seats of a vehicle. For Florida legislative model language, consider proposing to change the age requirement to 6, though it is challenging. Amy also shared the following resources from the Governors' Highway Safety Association (GHSA): [Child Passenger Safety](#)³ and [State Laws on Child Passenger Safety](#)⁴.

Danny thanked the attendees for their valuable input and noted he will regroup with Chris Craig and Leilani Gruener, FDOT, to put together some suggestions based on the feedback received and share the draft model language with the Coalition for review.

³ www.ghsa.org/issues/child-passenger-safety

⁴ www.ghsa.org/state-laws/issues/child%20passenger%20safety

FOPC Strategic Action Plan Update (2021)

Danny thanked coalition members for their diligent work in achieving many of the actions identified in the existing FOPC Strategic Action Plan. He indicated that the action plan is due to be updated in 2021 following the update of the Strategic Highway Safety Plan (SHSP) and Occupant Protection Assessment. To prepare for the action plan update, he said staff have proposed an adjustment to the structure of the FOPC Strategic Action Plan Goals and supporting subcommittee groups. He presented the following proposed action plan goals:

- Goal 1: Establish a sustainable infrastructure that provides leadership, funding, data, policy and evaluation for occupant protection.
- Goal 2: Establish a collaborative effort to provide statewide direction and focus to improve law enforcement awareness of occupant protection.
- Goal 3: Establish a collaborative effort to provide statewide direction and focus for child passenger safety.
- Goal 4: Establish a collaborative effort to provide statewide direction and focus for occupant protection for low use groups.

Danny highlighted a major reason for this change was that the Education/Communications/Outreach component of the action plan was often duplicated across several existing goal areas and there was a lack of emphasis on safety belt usage among the state's lowest use groups. In the proposed structure, Education/Communication/Outreach will be incorporated specifically into each of the proposed goal areas (law enforcement, child passenger safety, and occupant protection for low-use groups).

Danny reviewed the proposed four goals for the upcoming Action Plan update and asked members if any elements are missing from the proposed approach. He emphasized these are high level overview of the proposed goals and objectives and will be adjusted as input received from the Coalition members.

Coalition members had the following questions and comments:

- Zakkiyyah Osuigwe, Santa Rosa County Development Services, said the proposed goals are broad and will enable us to concentrate on different focus areas.

Danny noted we will discuss more about the proposed goals and supporting objectives with each of the subcommittees during the group breakout sessions and will be coordinating with the Coalition members in the future meetings before finalizing the update. He reminded attendees to reach out if they have any suggestions on the goal language.

3.0 Action Plan Implementation – Group Breakouts

Three separate virtual meetings were conducted for each of the three group breakout sessions- Education, Communication, and Outreach; Law Enforcement; and Occupant Protection for Children.

The following sections include meeting notes from the three breakout sessions. A revised FOPC Action Plan is attached as an Appendix of this summary report and can also be found at www.floccupantprotection.com.

Strategic Action Plan Goal 1 – Education, Communication, and Outreach

Subcommittee members conducted a breakout session on September 3, 2020, to discuss activities they have been working on since the last FOPC meeting, and review their section(s) of the FOPC Action Plan. Danny updated the Action Plan on-screen.

Coalition members had the following questions and comments:

- Need to focus on digital outreach and distribution to track number of people visiting the [Florida Occupant Protection Resource Center](#)⁵ (OPRC) website, downloading materials, etc.
 - Patty Turner, University of Florida, has the information on digital tracking, can get this information to the Coalition, if needed.
- Has the state facilitated outreach related to the Florida Saved by the Belt campaign?
 - Yes, Florida LELs are promoting Saved by the Belt initiatives statewide. David Summers, Trauma Agency, Health Care District Palm Beach County, will reach out to Charles offline to talk more about this program.
- Need to review the OPRC to list the materials that should be featured and promoted. Also consider rebranding some materials to better suit the digital platform.
 - Andrea Atran, FDOT (District 2) and David will take a look at the OPRC and flag some materials those need to be promoted and will also share any materials they would like to suggest for the resource center.

Proposed Objectives for FOPC Action Plan Update

Danny recapped the proposed FOPC Strategic Action Plan goals and shared the idea of including Education/Communication/Outreach components in each of the proposed goals. He suggested a new subcommittee focusing on safety belt usage for low-use groups should be created. Danny asked the members to share their thoughts and concerns related to the proposed restructuring of the action plan and new subcommittee area. He also reviewed the identified low use groups under Goal 4 (presented as follows) and asked members to share some high-level objectives that should be prioritized to advance this goal.

- Goal 4: Establish a collaborative effort to provide statewide direction and focus for occupant protection for low use groups.
 - Males Ages 18-34
 - Pickup Truck Drivers
 - Minority Populations

Coalition members had the following questions and comments:

- CPS and LE Subcommittees should focus on low-use groups as well.
 - Danny replied LE awareness of OP goal includes an objective of data-driven enforcement that would involve minority groups.
 - It would be beneficial to integrate occupant protection and enforcement. Might want to have outreach/material development component under each goal.

⁵ www.floridaoprc.ce.ufl.edu

- Members shared mixed opinions about the specific reference to low-use populations in the proposed goal language. Members recommended to draft objectives/action steps related to overall safety belt usage that would include older driver, teens, etc.
 - Might consider having an additional task force/committee to support the low use group. Alternatively, consider referencing safety belt and air bag usage rather than focusing specifically on low-use groups.
- Goal 1 incorporates data work and each subcommittee is working on data to some extent. Might need to have a separate subcommittee group on focused on occupant protection data.
- Along with the crash data (Florida Charts), ensure public health/trauma centers, emergency run data, trauma data, etc. is evaluated and integrated in the decision-making process.
- Leilani reported that the FDOT Highway Safety Plan identifies similar low-use populations. Targeting our efforts on our lowest use populations may help better demonstrate our use of federal grant funding.
- Where does all-terrain vehicle (ATV) fall in hierarchy within the Coalition?
 - Andrea has some ATV materials, will share that with the Coalition.
 - ATVs and golf carts should be part of this coalition in terms of OP. Leilani added, we cannot do golf cart for OP. However, Safe Mobility for Life has recently worked on a Golf Cart brochure specific to older adults, available online through the [Safe Mobility for Life Resource Center](#)⁶.

Danny emphasized that the subcommittee's input will be taken into account and the updated version will be shared with the subcommittee at the next meeting.

Strategic Action Plan Goal 2—Law Enforcement Awareness of Occupant Protection

Subcommittee members met for their breakout session on September 3, 2020, to discuss activities they have been working on since the last FOPC meeting and review their section(s) of the FOPC Action Plan. Danny updated the Action Plan on-screen.

- Leilani shared the following two references to help the subcommittee get started on calculating economic cost of injuries (for Action Step 3.1D). [Guide to Calculating Cost](#)⁷ and [CDC: Cost Data and Prevention Policies](#)⁸.
 - Andrew Hopkins, University of North Florida, offered to assist the LE subcommittee in calculating economic cost of crashes.

Proposed Objectives for FOPC Action Plan Update

Danny reviewed the proposed goal related to LE awareness of OP for the FOPC Action Plan update and shared some high-level objectives to support that goal. He noted the proposed objectives covered everything from the current action plan and asked the subcommittee members identify aspects that may be missing. The proposed LE awareness goal (Goal 2) and supporting objectives are as follows-

- Goal 2: Establish a collaborative effort to provide statewide direction and focus to improve law enforcement awareness of occupant protection.

⁶ <http://safemobilityfl.com/ResourceCenter.htm>

⁷ <https://injuryfacts.nsc.org/all-injuries/costs/guide-to-calculating-costs/data-details/>

⁸ <https://www.cdc.gov/transportationsafety/costs/index.html>

- Obj 2A. Increase safety belt usage among law enforcement officers.
- Obj 2B. Increase law enforcement officers’ ability to identify child restraint usage problems and solutions.
- Obj 2C. Increase law enforcement officers’ ability to identify common restraint use problems and solutions for aging road users.
- Obj 2D. (Option A) Provide law enforcement agencies with resources to conduct outreach, education, and high-visibility enforcement in areas with high incidence of occupant protection-related injuries and fatalities.
- Obj 2D. (Option B) Increase law enforcement awareness of external resources available for occupant protection.

Coalition members had the following questions and comments:

- Objective 2B will include the scope of partnering with CPS occupant protection challenges.
- For Objective 2D, members suggested: “Provide LE agencies with resources to conduct outreach, education and data driven high-visibility enforcement”.
- Consider drafting action items based on the LE survey results and consider adding more training materials to the website.
 - Petra Vybiralova, Johns Hopkins All Children's Hospital, offers a course for parents and caregivers where they have educational videos to promote [child safety](#)⁹. We might encourage the court to look at those educational videos.
- Tim shared some statistics on recent child restraint citations. He volunteered to track the child restraint citation data by County in Florida and identify the top three counties of the seven FDOT districts.

Danny thanked everyone for their input and will make edits to the proposed objectives as suggested. He said the subcommittee will have an opportunity to talk about detailed actions at the future meetings.

Strategic Action Plan Goal 3—Occupant Protection for Children

Subcommittee members met for their breakout session on September 2, 2020, to discuss activities they have been working on since the last FOPC meeting and review their section(s) of the FOPC Action Plan. Danny updated the Action Plan on-screen.

- CPS technicians are doing virtual car seat checks. The caregivers use Facetime, Skype, Zoom, Google duo, Facebook messenger, Webex etc. whatever application they are comfortable using.
 - Petra explained the process how they offer virtual car seat education. She also shared a resource on [CPS safety](#)¹⁰ that they have been sharing with their clients.
 - Amy asked to share any feedback on virtual class or course curriculum on www.cpsboard.org.

⁹ https://www.youtube.com/watch?v=tSbo_W00tvs

¹⁰ https://www.youtube.com/watch?v=tSbo_W00tvs

- Add Safe Kids profile on OPRC, if they are offering virtual checks. Identify instructors/technicians who are comfortable doing virtual checks and get technician proxy set up.
- Amy shared a reference of [CPS resources](#)¹¹ across different states.
- Patty and Jasper will develop a survey to see who is conducting virtual sign-offs, and have Danielle Kessenger, The PLAYERS Center for Child Health at Wolfson Children’s Hospital, Sarah Haverstick, Goodbaby International and Petra to review the questions.

Proposed Objectives for FOPC Action Plan Update

Danny shared proposed goals for the FOPC Action Plan update, highlighting the goal related to CPS. He also reviewed the proposed objectives and asked members if there are any concerns with this approach and if there are any gaps in the list that need to be prioritized for the next five years to support the CPS goals. The proposed CPS goals (Goal 3) and supporting objectives are as follows:

- Goal 3: Establish a collaborative effort to provide statewide direction and focus for child passenger safety (CPS).
 - Obj 3A. Increase the quantity, quality and retention of certified CPS technicians (CPST) and instructors (CPST-I).
 - Obj 3B. Increase availability of CPS resources and materials.
 - Obj 3C. Support mandatory diversion programs for first-time child restraint offenders.
 - Obj 3D. Increase the quantity, quality and retention of certified Special Needs CPS technicians and instructors.

Coalition members had the following questions and comments:

- Switch Objective 3D and 3B, so that they are in a more logical order.
- Reword Objective 3C to emphasize the establishment of a standard and best practice curriculum for a statewide diversion program and to support mandatory diversion program for first time child restraint offenders.
- Leilani reminded participants about developing best practices for CPS model legislation. She emphasized following manufacturer guidelines to suggest an increase in the child age for safety belt restrained.
 - Jasper Masciocchi, University of Florida, asked the scope of revising the penalties while reviewing the CPS legislation.
 - » We can certainly look at that. Before suggesting any changes to the penalty, it would be beneficial for the CPS group to identify what diversion programs are available across the state, and what an ideal diversion program should include. Might also want to see if National Safety Council is willing to increase their roll in this.
 - Identify counties with high rates of safety belt and/or CPS citations to identify potential locations for diversion programs.

¹¹<https://www.cpsboard.org/car-seat-safety/find-cps-resources-in-your-state/> <https://www.cpsboard.org/car-seat-safety/find-cps-resources-in-your-state/>

Danny noted we will address the suggested changes to the proposed objectives of the CPS related goal and talk about specific strategies and action items.

Next Steps

Leilani reminded the upcoming virtual FOPC meeting is scheduled for December 9-10, 2020. The following three meetings are tentative and scheduled as follows-

- February 24-25, 2021
- June 2-3, 2021
- August 25-26, 2021

She noted we are waiting to hear from Gainesville Police Department to see if the venue is available.

Adjourn

Contact information for occupant protection questions:

Leilani Gruener,
FDOT Traffic Safety Program Manager
Phone: 850.414.4048
Leilani.Gruener@dot.state.fl.us

Jasper Masciocchi, UF T2 Center
Training Specialist
Phone: 352.273.1685
j.masciocchi@ufl.edu



Florida Occupant Protection Coalition Occupant Protection Strategic Action Plan Updated September 3, 2020

GOAL 1: EDUCATION, COMMUNICATION, AND OUTREACH

Objective 1: Identify the target demographics and audiences who are riding unrestrained.

Strategy 1.1: Analyze crash, observational, and other data to identify key unrestrained audiences.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
1.1A	December 2018	FDOT	Identify current and reliable sources of occupant protection data.	<ul style="list-style-type: none"> List of data sources compiled 	Complete
1.1B	April 2019	Michael Binder Andrea Atran Morya Willis	Develop annual survey to collect occupant protection data from Florida’s Safety Coalitions	<ul style="list-style-type: none"> Survey questions developed 	Complete
1.1C	Biennially	Andrea Atran Morya Willis	Distribute annual survey to Florida’s Safety Coalitions	<ul style="list-style-type: none"> Annual survey conducted 	Complete – 2019 Coordinate with UNF, send survey out through coalition program managers
1.1D	Biennially	Michael Binder	Document annual survey results and report to FOPC	<ul style="list-style-type: none"> Results of annual survey presented at FOPC meeting 	Complete- 2019 Survey results presented during May 2019 meeting

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
1.1E	Annually	FDOT	Conduct analysis of Fatality Analysis Reporting System (FARS), hospital and injury crash data, and observational survey data to identify and prioritize key unrestrained audiences	<ul style="list-style-type: none"> Key unrestrained audiences identified and prioritized 	Complete - 2019
1.1F	November 2019	Mark Solomon	Develop and present a white paper to the FDOT Safety Office that includes a prioritized list of suggested targeted audiences for materials development. White paper should consider: <ul style="list-style-type: none"> Target audiences identified in during June 2017 FOPC meeting Children in car seats on golf carts, ATVs, and other Class 1 or low speed vehicles 	<ul style="list-style-type: none"> White paper completed and submitted to FDOT Safety Office 	Complete
1.1G	August 2019	FDOT	Post data, sources, and white paper on the FOPC website	<ul style="list-style-type: none"> Data, sources, and white paper available on the FOPC website 	Complete

Objective 2: Establish a unified and comprehensive approach to deliver Florida’s occupant protection messages and materials.

Strategy 2.1: Develop occupant protection education best practices and a customizable materials (both print and digital) inventory that can be used by local partners.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.1A	December 2018	Michael Binder Andrea Atran Morya Willis	Develop survey questions to identify existing occupant protection materials, programs, marketing strategies and audiences	<ul style="list-style-type: none"> Survey questions developed 	Complete
2.1B	April 2019	Andrea Atran Morya Willis	Distribute survey to FDOT Districts, Florida Safety Coalitions, law enforcement Public Information Officers (PIOs), the child passenger safety (CPS) community, and others	<ul style="list-style-type: none"> Survey conducted 	Complete

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.1C	August 2019	Michael Binder	Document survey results and present at FOPC meeting	<ul style="list-style-type: none"> Results of survey presented at FOPC meeting 	<p>Complete.</p> <p>Survey results presented during May 2019 meeting</p>
2.1D	Biennially	FDOT	Interview states with a safety belt usage rate greater than 92 percent to identify suggestions for innovative strategies and best practices	<ul style="list-style-type: none"> Interviews conducted 	Preliminary research started
2.1E	February 2020	TBD	Develop and distribute Occupant Protection Toolbox(es) that includes materials, model programs, marketing strategies, and audiences identified through the survey and interviews	<ul style="list-style-type: none"> Occupant Protection Toolbox(es) developed Toolboxes distributed 	To be completed after 2.1C
2.1F	April 2020	Jasper Masciocchi	Make Occupant Protection Toolbox(es) available on OPRC website for Occupant Protection outreach.	<ul style="list-style-type: none"> Occupant Protection Toolbox(es) available on OPRC website 	<p>In progress.</p> <p>CPS is working on materials for technician/instructor toolbox. Collect materials for older adults/ CarFit as well.</p>
2.1G	June 2020	TBD	Draft and promote a Battle of the Belts program for all FDOT Districts	<ul style="list-style-type: none"> Program template drafted Number of programs conducted by District 	<p>Postponed.</p> <p>Useful for a toolkit, but not realistic at this moment.</p>
2.1H	August 2019	Andrea Atran Morya Willis	Identify community partnerships best suited to distribute informational/marketing materials to identified target audiences based on analysis conducted in Strategy 1.1	<ul style="list-style-type: none"> List of partnerships developed 	To be completed after 1.1G

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.1I	Annually	FDOT Andrea Atran Morya Willis	Distribute informational/marketing materials to target audiences through identified distribution networks	<ul style="list-style-type: none"> Number of target audiences reached Number of individuals reached within each target audience Number of materials distributed 	Preliminary research started
2.1J	June 2020	Michael Binder Andrea Atran Morya Willis	Develop survey questions to assess the efficacy of occupant protection education/marketing materials and approach	<ul style="list-style-type: none"> Survey questions developed 	Complete Survey results presented during May 2019 meeting
2.1K	Every Other Year	Michael Binder	Conduct surveys with occupant protection professionals and other partners to assess efficacy of materials and approach	<ul style="list-style-type: none"> Survey conducted 	To be completed after 2.1J
2.1L	Every Other Year	Michael Binder	Document survey results and present at FOPC meeting	<ul style="list-style-type: none"> Results of survey presented at FOPC meeting 	To be completed after 2.1K

Strategy 2.2: Develop an Occupant Protection Communication Plan that identifies existing paid media efforts and future communications strategies.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
2.2A	December 2018	FDOT	Draft Occupant Protection Communications Plan that outlines existing media campaigns and efforts conducted by FDOT	<ul style="list-style-type: none"> Occupant Protection Communications Plan draft completed 	Complete
2.2B	March 2019	FDOT	Present Draft Occupant Protection Communications Plan to FOPC for review and comment	<ul style="list-style-type: none"> Occupant Protection Communications Plan presented to FOPC 	Complete
2.2C	May 2019	FDOT	Finalize Occupant Protection Communications Plan based on input from FOPC	<ul style="list-style-type: none"> Occupant Protection Communications Plan finalized 	Complete

GOAL 2: LAW ENFORCEMENT AWARENESS OF OCCUPANT PROTECTION

Objective 3: Reduce the number of law enforcement officers who are killed or injured due to not wearing their safety belt.

Strategy 3.1: Increase safety belt usage among law enforcement officers.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
3.1A	July 2018	Greg Rittger Charles Kane Michael Binder	Develop survey questions to determine whether or not law enforcement officers are wearing their seatbelt	<ul style="list-style-type: none"> Survey questions developed 	Complete
3.1B	Annually	Greg Rittger Charles Kane Michael Binder	Distribute survey to all law enforcement agencies in Florida through the Florida LELs	<ul style="list-style-type: none"> Annual survey conducted between June 1 and July 31st each year 	Complete -2019
3.1C	Annually	Greg Rittger Charles Kane Michael Binder	Document survey results and present at FOPC meeting	<ul style="list-style-type: none"> Results of survey presented at FOPC meeting 	Complete - 2019
3.1D	June 2019	Greg Rittger Charles Kane	Partner with risk management associations to provide training that includes occupant protection information and best practices <ul style="list-style-type: none"> Provide data analysis from crashes involving emergency vehicles including contributing factors, costs, and liability data (injury claims) Compile costs across the state to promote benefits of the training Determine if risk management associations have “leave behind” informational piece(s) on the key information from the program 	<ul style="list-style-type: none"> Data analysis, including statewide cost comparison completed and summary presented to FOPC Draft informational piece presented to FOPC for input Final informational piece presented to FOPC Number of agencies receiving informational piece 	In Progress. Subcommittee will work on assigning economic value to crashes.
3.1E	June 2019	Tim Roberts	Seek support of the Florida Sheriffs and Police Chiefs Associations (endorsements) to encourage law enforcement officers to become champions for safety belt use within their respective agencies	<ul style="list-style-type: none"> Number of endorsements received Number of champions promoting safety belt use 	Closed out. It was determined that this activity was unnecessary because both associations already support safety belt use.

Objective 4: Research possibilities of an annual or biannual state traffic safety symposium to include occupant protection, CPS, and occupant protection-related law enforcement tracks.

Strategy 4.1: Form a subcommittee to research, plan, and oversee the symposium’s occupant protection-related tracks designed to strengthen Florida’s occupant protection community and partnerships through professional education and networking.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
4.1A	April 2021	TBD	Establish safety symposium planning subcommittee	<ul style="list-style-type: none"> Subcommittee established 	In Progress.
4.1B	Annually	Symposium Planning Subcommittee	Partner with Florida’s Safety Coalitions to plan and organize the symposium	<ul style="list-style-type: none"> Funding and sponsors secured Dates and location confirmed 	To be completed after 4.1A
4.1C	Annually	Symposium Planning Subcommittee	Determine beneficial information/presentations for each track. <ul style="list-style-type: none"> Present national data/trends and how Florida compares and affects the statistics 	<ul style="list-style-type: none"> Speakers and moderators confirmed 	To be completed after 4.1B
4.1D	Annually	Symposium Planning Subcommittee	Offer training/recertification for law enforcement and certified Child Passenger Safety Technicians (CPST)	<ul style="list-style-type: none"> Number trained (by group) Number certified (by group) Number recertified (by group) 	To be completed after 4.1C
4.1E	Annually	Symposium Planning Subcommittee	Promote the conference among a broad array of traffic safety professionals and stakeholders	<ul style="list-style-type: none"> Draft promotional material presented to FOPC for input Final materials presented to FOPC Distribution networks identified Number of individuals registered Diversity (by representation) of conference attendees 	To be completed after 4.1C
4.1F	Annually	Symposium Planning Subcommittee	Conduct the symposium	<ul style="list-style-type: none"> Symposium conducted Attendee post event survey presented to FOPC 	To be completed after 4.1E

Objective 5: Deploy a comprehensive approach to deliver occupant protection information, messages, and materials to law enforcement officers.

Strategy 5.1: Increase the number of law enforcement officers who deliver messages on proper restraint use.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1A	Ongoing	Charles Kane	Identify and promote programs that help law enforcement officers identify child restraint usage problems and solutions	<ul style="list-style-type: none"> List of programs Number of agencies receiving information about programs Number of officers completing a program 	Complete, <ul style="list-style-type: none"> Tip Card developed Florida Fitting Station cards developed as a resource to engage law enforcement and provide them with an option to share information with offenders.
5.1B	Ongoing	Tim Roberts Fran Carlin-Rogers	Increase law enforcement officer participation in community CarFit training and events	<ul style="list-style-type: none"> Number of officers participating in training Number of officers participating in events 	In Progress
5.1C	December 2018	Charles Kane Fran Carlin-Rogers Morya Willis	Provide or create reference card to help law enforcement officers recognize when restraints are not being used properly, particularly for children and older drivers. Reference card to be included as materials in the Occupant Protection Toolbox(es) (Action 2.1E)	<ul style="list-style-type: none"> Number of officers receiving reference kit 	In Progress. Tip Card under development. Approved to buy toolkit boxes.
5.1D	October 2019	Tim Roberts	Include occupant protection resources and information in the Florida Police Chiefs Association and Florida Sheriffs Association Newsletters.	<ul style="list-style-type: none"> Newsletter content drafted 	In Progress

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1E	Ongoing	Charles Kane Fran Carlin- Rogers Morya Willis	Post resources on the LEL website for law enforcement agencies to provide to the public that includes local information for CPS resources/fitting stations and CarFit events. Resources to be included as materials in the Occupant Protection Toolbox(es) (Action 2.1D)	<ul style="list-style-type: none"> Resources presented to FOPC for input Number of agencies receiving template Number of agencies distributing handout Number of handouts distributed to the public 	Resource inventory is already available; would like to incorporate CPS information to streamline for law enforcement. Collaborate with CPS to identify diversion programs across the state.
5.1F	TBD	TBD	Incorporate proper restraint use, particularly for children and older drivers, into the law enforcement Academy/basic training	<ul style="list-style-type: none"> Proper restraint use incorporated into Academy training Proper restraint use incorporated into basic training 	No action
5.1G	August 2019	Florida LELs	Identify roll call videos that align with FOPC's mission, as well as reflect current law, policies, guidance, and best practices, and encourage their use to increase law enforcement participation in occupant protection enforcement and activities	<ul style="list-style-type: none"> Roll call videos which meet the criteria identified annually List of videos meeting criteria provided to law enforcement agencies annually Number of agencies using videos which meet the criteria tracked annually 	Complete, roll call videos identified. Complete, tracking the number of officers watching videos during Law Enforcement Challenge.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
5.1H	December 2019	Charles Kane	Increase law enforcement awareness of external resources available for occupant protection, including: <ul style="list-style-type: none"> • Information available on the FOPC and Occupant Protection Resource Center websites; • Data hubs such as Signal 4; and • Train street level officers on the connection between traffic safety (including occupant protection) and crime data to target traffic safety hot spots List of external resources to be included as materials in the Communications Plan (Action 2.2C)	<ul style="list-style-type: none"> • Number of officers accessing the websites annually • Number of officers accessing data hubs annually 	On-going
5.1I	Ongoing	Charles Kane	Increase the number of occupant protection law enforcement champions. <ul style="list-style-type: none"> • Create award(s) to help recognize law enforcement for occupant protection efforts to encourage participation in enforcement challenges. 	<ul style="list-style-type: none"> • Number of new champions 	In Progress. Considering awards for exemplary employees. Due to the Pandemic, will have the national mobilization for CIOT in 2021, and provide awards.
5.1J	December 2019	Tim Roberts	Develop survey questions to gauge law enforcement awareness, use, and participation in resources developed by the FOPC	<ul style="list-style-type: none"> • Survey questions developed 	Complete
5.1K	Annually	Tim Roberts	Distribute survey to all law enforcement agencies in Florida through the Florida LELs through existing survey (Action 3.1B)	<ul style="list-style-type: none"> • Annual survey conducted 	Closed out. It was determined that this activity was a duplicate of 3.1B.

GOAL 3: OCCUPANT PROTECTION FOR CHILDREN

Objective 6: Ensure the CPS community has access to data resources and related contracts.

Strategy 6.1: Increase CPS related data available to pinpoint target areas for operational improvement.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
6.1A	June 2018	Alan Mai	Identify and post a list of current and reliable sources of occupant protection data on the FOPC website, including: crash data, hospital data, car seat installation data (when a caregiver arrives/proper usage), and Emergency Medical Services (EMS) data to identify which kids are getting hurt, how they got hurt, and related factors (alcohol, distraction, etc.)	<ul style="list-style-type: none"> List of data sources accessible on website 	Complete
6.1B	December 2018	Jasper Masciocchi	Identify contacts for each data source to ask for specific data needs and distribute/post on the FOPC website	<ul style="list-style-type: none"> List of contacts accessible on website 	Complete
6.1C	December 2018	Jasper Masciocchi Leilani Gruener	Increase awareness of CPS technicians (techs) and instructors by revising the map available through the Florida Occupant Protection Resource Center (OPRC) to accurately reflect the number and location of each and work to ensure adequate support is available in those areas where few techs/instructors	<ul style="list-style-type: none"> Revised map available on OPRC website Number of counties meeting per capita guideline for number of technicians and instructors (guideline established in 3.3.1g) 	Complete

Objective 7: Maintain a cadre of trained CPS professionals who are available to serve all areas of the state and at-risk populations.

Strategy 7.1: Increase the quantity and quality of certified CPS technicians (CPST) and instructors (CPST-I).

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
7.1A	Ongoing	Kelly Powell Alan Mai Sally Kreuscher Jasper Masciocchi	Review current CPS technician and instructor recruitment needs to determine strategies to increase technicians and instructors in areas of needs	<ul style="list-style-type: none"> • Program(s) reviewed • Strategies developed 	In Progress Subcommittee reviewed CPS technician, instructor course and packet requirements. Packets have been printed and shipped to CPS Technicians.
7.1B	April 2019	Kelly Powell Alan Mai Sally Kreuscher Jasper Masciocchi	Determine what is needed by current CPS professionals to maintain an appropriate number of trained CPS professionals who are available to serve all areas of the state and at-risk populations	<ul style="list-style-type: none"> • Criteria identified 	In Progress
7.1C	Ongoing	Jasper Masciocchi Patty Turner	Provide travel and other support (including scholarships) for certification requirement items	<ul style="list-style-type: none"> • Types of support, associated criteria, and application process identified • List of support and requirements provided on OPRC website • Summary of support received/denied provided annually to FOPC 	

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
7.1D	Ongoing	Petra Vybrialova Alan Mai Jasper Masciocchi	Provide non-monetary assistance for soon-to-be expiring CPSTs to encourage them to meet recertification requirements, e.g., providing mechanisms to more easily get seat checks and continuing education units (CEU)	<ul style="list-style-type: none"> Types of assistance and associated criteria identified Consistent process to assist CPSTs established statewide and outcomes tracked Summary of assistance and impact on recertification provided annually to FOPC 	
7.1E	Annually	Kelly Powell Alan Mai Sally Kreuzscher Leilani Gruener	Conduct CPST instructor meetings annually for support and ideas	<ul style="list-style-type: none"> Instructor meetings conducted annually 	In Progress. Planning a web call prior to June 2020 FOPC meeting
7.1F	Annually	Jasper Masciocchi Leilani Gruener	Collect, analyze, and report reasons individuals provide for not maintaining their certification and post on the OPRC website	<ul style="list-style-type: none"> Report presented to FOPC and posted on website 	In Progress
7.1G	Annually	Jasper Masciocchi Alan Mai	Find travel funds for instructors to attend district meetings, technical updates, and instructor meetings	<ul style="list-style-type: none"> Source of funding secured annually 	Reviewing list of technicians and identifying those that are actually available to host events/travel

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
7.1H	Annually	Alan Mai Sally Kreuzscher	Establish a subcommittee to develop and oversee an annual recognition program for CPSTs and instructors	<ul style="list-style-type: none"> • Subcommittee established • Draft categories and criteria for recognition presented to FOPC for input • Final categories and criteria for recognition presented to FOPC • Recognition program and criteria posted on FOPC and OPRC websites • Recognition awarded annually 	
7.1I	Annually	Leilani Gruener	Identify priority counties where the CPST and instructor rate is lower than the target rate set by FDOT	<ul style="list-style-type: none"> • Rates reviewed annually 	<p>In Progress.</p> <p>Priority counties are determined each April for FDOTs Federal Funding application.</p>

Objective 8: Ensure child passenger safety materials and resources are available to all child passenger safety programs.

Strategy 8.1: Increase availability of car seats, resources, and materials.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
8.1A	August 2019	Ginny Hinton	Identify marketing materials for Florida vehicle owners and increase awareness among Department of Motor Vehicles (DMV) office staff regarding the \$2 Difference car seat donation program during the license plate renewal process	<ul style="list-style-type: none"> • Materials Identified • Materials made available on OPRC • Awareness training provided to DMV staff 	
8.1B	Ongoing	TBD	Draft best practices for identifying and approaching partner organizations that can provide car seats and other resources not covered by the OPRC (pens, keychains, etc.)	<ul style="list-style-type: none"> • Best practices drafted 	
8.1C	December 2019	Jasper Masciocchi	Explore options to allow ORPC to provide inspection station items including pool noodles, forms, scales, measuring tape, duct tape, safety belt repair information, signage, etc. in the form of a convenient “toolbox” (to be included in Action 2.1E)	<ul style="list-style-type: none"> • Options for toolbox presented to FOPC for input 	

GOAL 4: MODEL LANGUAGE TO INCREASES USE OF OCCUPANT PROTECTION DEVICES

Objective 9: Support efforts to make Florida a full safety belt requirement state.

Strategy 9.1: Support enhancement of current safety belt laws to include all passengers in all seating positions.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
9.1A	November 2019	Mark Solomon	Identify best practices and data available from other states	<ul style="list-style-type: none"> Summary report of best practices and recommendations 	In Progress
9.1B	February 2019	Judge Grube Vin Petty	Identify and share model laws that require rear passenger safety belt use	<ul style="list-style-type: none"> Identify model laws to be presented to FOPC for input Final model laws posted on FOPC website 	To be completed after 9.1A

Objective 10: Enhance Florida’s diversion program for child passenger safety violations.

Strategy 10.1: Support mandatory diversion programs for first-time offenders.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
10.1A	August 2019	Morya Willis	Identify where diversion programs are available, how they are being funded, and where they are being utilized	<ul style="list-style-type: none"> Summary of diversion programs provided to FOPC 	
10.2B	February 2019	Judge Grube Vin Petty	Identify and share model laws that include a mandatory diversion program for first time offenders	<ul style="list-style-type: none"> Identify model laws to be presented to FOPC for input Final model laws posted on FOPC website 	To be completed after 10.1A
10.1C	July 2019		Identify the counties/agencies that have the diversion program available and usage data	<ul style="list-style-type: none"> Summary of counties/agencies and available data provided to FOPC 	To be completed after 10.1B

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
10.1D	September 2019		Identify best practice programs <ul style="list-style-type: none"> Review CPS “classes” provided by County Health Departments to determine if they could be used for the diversion program 	<ul style="list-style-type: none"> Review of CPS “classes” completed Best practices programs/program components presented to FOPC 	To be completed after 10.1C
10.1E	TBD	Sally Kreuzer Petra Vybrialova Kelly Powell Morya Willis Judge Grube Vin Petty	Develop a standardized CPS diversion program that private organizations would be required to adhere to	<ul style="list-style-type: none"> Draft concept for standardized program presented to FOPC for input Standardized program report for approval Final program report posted on FOPC website 	To be completed after 10.1D
10.1F	TBD		Identify judicial champions to promote/encourage the diversion program	<ul style="list-style-type: none"> List developed 	To be completed after 10.1E
10.1G	TBD		Develop training, and materials in a quick reference format, for law enforcement on the diversion program	<ul style="list-style-type: none"> Draft program and materials presented to FOPC for input Program and materials developed Number of training sessions offered Number of officers trained Number of agencies with trained officers 	To be completed after 10.1F
10.1H	TBD		Create a template for a diversion program handout that can be customized by law enforcement and given with a ticket	<ul style="list-style-type: none"> Draft handout template presented to FOPC for input Final handout presented to FOPC Number of agencies receiving template Number of agencies distributing handout with ticket Number of handouts distributed to motorists 	To be completed after 10.1G

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
10.1I	TBD		Create a uniform certificate of attendance for all diversion classes and make available to diversion program managers for their use	<ul style="list-style-type: none"> • Draft certificate presented to FOPC for input • Final certificate presented to FOPC • Number of diversion programs using certificate 	To be completed after 10.1H

Objective 11: Expand protection for occupants of pickup trucks or flatbed vehicles.

Strategy 11.1: Support enhancement of current laws that allow passengers to ride in the back of pickup trucks or flatbed vehicles.

Action Step #	Timeframe	Action Step Leader(s)	Description	Performance Measures	Notes
11.1A	Annually	FDOT	Collect pickup truck bed injuries and fatality data and report to FOPC.	<ul style="list-style-type: none"> • Data presented at FOPC meeting 	Complete.
11.1B	February 2019	David Summers, Danielle Kessinger, Doreen Kobelo	Identify and share model laws that establish that a vehicle transporting occupants under 18 in areas primarily used for cargo shall not exceed certain low-speed restrictions.	<ul style="list-style-type: none"> • Identify model laws to be presented to FOPC for input • Final model laws posted on FOPC website 	In Progress. Subcommittee established to identify best practices and draft model language
11.1C	May 2019	David Summers	Develop tip card that provides an overview of pickup truck bed injuries and fatalities and educational information	<ul style="list-style-type: none"> • Tip card developed 	To be completed after 11.1A
11.1D	August 2019	David Summers	Include tip cards as materials in the Occupant Protection Toolbox(es) (Action 2.1E)	<ul style="list-style-type: none"> • Tip cards included in toolbox(es) and distributed 	To be completed after 11.1C