Florida Occupant Protection Coalition

Meeting Report

May 6-7, 2026

Prepared for:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.

1.0 Attendees

The participants in the February 18-19, 2026, Florida Occupant Protection Coalition (FOPC) meeting are listed below.

Name	Organization	Attendance
Amy Artuso	National Safety Council	☐
Andrea Atran	Florida Department of Transportation—District 2	☐
Keith Bourgault	Okeechobee Fire Rescue	☐
Melanie Brocato	Broward County Sheriff's Office Department of Fire Rescue & Emergency Services	☐
Danielle Campbell	Orlando Police Department	☐
Megan Case	CarFit	☐
Pablo Castaneda	Davie Police Department	☐
Ronda Cerulli	Florida Department of Health	☐
Robert Chaffe	Preusser Research Group	☐
Chris Craig	Florida Department of Transportation, State Safety Office	☐
Brian Dean	UF Health Shands Children's Hospital Trauma Services	
Willem de Greef	Florida Department of Transportation, State Safety Office	☐
Kirk Geweniger	Brevard County Sheriff's Office	☐
Jacob Gonzalez	Tampa Police Department	☐
Leilani Gruener	Department of Highway Safety and Motor Vehicles	☐
Sarah Haverstick	Goodbaby International	☐
Andrew Hopkins	Public Opinion Research Lab at the University of North Florida	☐
Carrisa Johns	Orange County Sheriff's Office	☐
Danielle Kessenger	Silver Linings Safety, National Safety Council	☐
Doreen Kobelo	Florida A&M University, Construction/Civil Engineering Technology	☐
Margaret Susie Kolb	DeMond Kolb and Associates	☐
Patti Liedy	National Safety Council	☐
Julie Noble	Golisano Children's Hospital-Safe Kids SWFL	☐
Christopher Norwood	Hendry County Sheriff's Office	☐
Krista Ott	Gainesville Fire Rescue	☐
Andrew Pidgeon	Palm Bay Police Department	☐

Name	Organization	Attendance
Tonya Randolph	St. Joseph's Children's Wellness and Safety Center – Safe Kids	☐
Tim Roberts	Florida Law Enforcement Liaison Program	☐
Miranda Sargent	Santa Rosa County Sheriff's Office	☐
Morgan Stirling	Fort Walton Beach Police Department	☐
Linda Struckmeyer	UF Department of Occupational Therapy	
Mark Solomon	Preusser Research Group	☐
Rachele Solomon	Memorial Healthcare System	☐
Petra Stanton	Johns Hopkins All Children's Hospital	☐
Tony Threatts	Department of Highway Safety and Motor Vehicles	☐
Kathryn Wall	Safe Kids Palm Beach County	☐
Jasmine Webb	Florida Department of Health	☐
Hanna Wells	South Walton Fire District	☐
Kathy White	Florida Department of Transportation	☐
Morya Willis	Traffic Safety Partner	☐
Jessica Winberry	Baptist Medical Center	☐
Nick Wollschlager	Florida Law Enforcement Liaison Program	☐
Brenda Young	Florida Department of Transportation	☐
Jordyn Zyngier	University of Florida Health Shands Children's Hospital Trauma Services	☐
Coalition Support		**Attendance**
Isabela Picolia	University of Florida	☐
Jasper Masciocchi	University of Florida	☐
Jason Rogers	University of Florida	☐
Wanda Tison	University of Florida	☐
Patty Turner	University of Florida	☐
John Wright	University of Florida	☐
Danny Shopf	Cambridge Systematics	☐
Crystal Mercedes	Cambridge Systematics	☐
Alan Amidon	Cambridge Systematics	☐

2.0 Meeting Notes – May 5, 2026

Welcome, Introductions, and Agenda

Danny Shopf, Cambridge Systematics (CS), opened the meeting, welcomed attendees, and provided an overview of the agenda. He facilitated introductions and the meeting proceeded.

Battle of the Belts Overview

Shaina Finkel, Florida Teen Safe Driving Coalition

Kit free of charge kits to schools throughout the state

Peer to peer mentorship

Started by Johns Hopkins in Hillsborough/Pasco

Funded by State Farm primarily

Extra resources on website

Sidewalk Chalk

Safety Vests

Inspiring them to put their own

Ordering form is still open

Emphasis on working with schools to implement

Reviewed what is in the kit

January/February/march when most usage

69 requests made, 16 counties reached in 2nd year doing this, 59 new schools

Petra had a question, can't remember what it was

Importance of letting students plug and play, and tailor it to specific geographies, set them up with tools to be creative, reward them for their creativity,

Expand to more schools, offer prizes in the future

Petra-most improved got a financial prize, worked with trauma center, john Hopkins sponsored the most improved

SRO participation at large conferences

Questions/comments

Chris shared teen coalition has been cautious with

Lisa asked if it was just one week?

Shaina-really up to the school, most run one week campaign, but its variable

Patty, national program? This is a Florida specific program

Recognizing schools/students at these conferences?

Working with those law enforcement partners with recognition

Petra-may seem intimidating, not difficult, schools do it themselves, encourages SROs to push them towards statewide program/engaged to apply

Shaina-Yes been leaning into FASRO engagement

Tampa area recognition, regional district offices bought into it, Districts can do recognition, goal is that others make it their own, Teen Coalition supplies it.

FOPC Strategic Action Plan Subcommittee Breakout Sessions

Attendees joined into subcommittee groups based on the following Action Items:

- Enforcement
- Child Passenger Safety (CPS)
- Occupant Protection for Low Use Groups

Each subcommittee reviewed the action steps related to their respective objectives. Virtual check-in meetings will be scheduled for each group ahead of the next coalition meeting.

Diversion Program Update

Car Seat Basics approved for use

Building out online registration portion

Participants had the following questions and comments:

OP Fact Sheet

Participants had the following questions and comments.

Action Plan Report Out

Danny led the coalition in the Action Plan Report in discussion of Goals 1 and 2. Action Step leaders provided updates on their respective action steps. Updates are available in Appendix A.

Public Comment Period

There were no public comments.

Day 1 Recap

Danny provided a brief recap of Day 1, thanked everyone for their participation and reminded coalition members that Day 2 of the FOPC meeting would be held at the FDOT State Materials office starting at 9 am.

3.0 Meeting Notes – February 19, 2026

Recap of Day 1

Danny welcomed participants and thanked everyone for attending Day 2 of the FOPC meeting. He began with a recap of Day 1, covering key topics related to occupant protection and child passenger safety, provided an overview of the Day 2 agenda, and the meeting followed.

WAYMO

Fully autonomous. Could mitigate crashes by 100 percent if WAYMO vehicle at fault, can mitigate 100 percent of crashes when not

Andrew-cost compared to Uber or Lyft?

Danny-comparable pricing to break into market, may not be the same

Not paying drivers, it could be cheaper long term.

Once you have your profile in your WAYMO app, makes automatic adjustments, a lot of convenience/comfort

Andrew-anything about data for Orlando to use?

Linda-how does the truck work for luggage

Visual impaired/hearing impaired

Wasn't specifically addressed

Trunk is accessible

Jason-phone number, generic or something else? It's the number for first responders to call.

There is a QR code that will take to first responders number

CIOT Paid Media Child Passenger Safety Observational Survey

Mark Solomon, PRG, presented the results of the 2025 Child Passenger Safety Observational Survey. He provided an overview of the survey purpose and methodology. Mark then discussed restraint usage among

children by age and observed characteristics of drivers with children. Major takeaways reinforced results from prior years that indicated the influence of a parent on restraint use, emphasizing that children traveling with an unbuckled driver were far more likely to be unrestrained.

Participants had the following questions and comments:

- Danielle noted that observers cannot see backless boosters.
- Jordyn Zyngier, University of Florida (UF) Department of Health, asked about the prior experience and training of the observers.
  - Mark responded that the observers are typically parents themselves and are the same observers from year to year.

Jasper

Mid Year Update

Petra-

Redesign materials

Statewide CPST Certifcation and enrichment courses
22 CPST courses
181 new cpsts
15 lead cpst-is
4 STAC instrcuotrs, only 80 in US
Instructor Stipend Program

Petra- proportionate to event, rather than limited to 6
Kathy-w=when are FLHSMV coming through
Jasper, Soon!, have been ordered

Participants had no questions or comments for Tim.

CPS Model Policy for State Agencies and Florida Businesses – Revisions

Willem de Greef, FDOT, provided an update on the model child passenger safety seat use policy for state agencies and private businesses, with the goal of reviewing changes made since the previous coalition meeting. The coalition accepted the previous changes and Danny made additional edits based on the coalition's feedback on screen.

Participants had the following questions and comments:

- Danielle asked that “children” be used consistently in place of “infants and toddlers.”

Educational Resources Design and Feedback

Jasper Masciocchi, University of Florida (UF), presented on potential impacts of an upcoming digital accessibility compliance due date related to the websites and materials developed by the coalition that are hosted and distributed through the Occupant Protection Resource Center. She led an exercise where participants redesigned existing materials based off of the compliance guidelines and designed new materials from scratch, as well.

Participants had no questions or comments for Jasper.

Legislative Updates

Leilani Gruener, FLHSMV, provided a brief update on legislative activities relevant to traffic safety. She noted that bills discussing electric bicycles and golf carts had moved through some committees.

Participants had the following questions and comments:

- Chris commented that the CPS bills have stalled and that there are concerns with the golf cart bills due to the inclusion of crossings on state highways
- Chris listed other traffic-related legislative items, noting that the CPS bill was the only one relevant to the FOPC.
- Leilani noted that the hand-free driving bill had moved through its first committee, but indicated that it may not progress further.

Action Plan Report Out

Danny led the coalition in the Action Plan Report in discussion of actions 3 and 4. Action Step leaders provided updates on their respective action steps. Updates are available in Appendix A.

Public Comment Period

There were no comments from the public.

Wrap Up and Next Steps

Danny noted the following FOPC meetings are scheduled to be held in-person in Gainesville, Florida.

Next Meetings (in-person)

- *FY25-26:*
  - May 6-7, 2026
  - June 22-26, 2026 (NHTSA OP Assessment)
  - July 15-16, 2026

Adjourn

The coalition meeting ended at 12:00 PM

Contact information for occupant protection questions:

Chris Craig, FDOT

Traffic Safety Administrator
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chris.craig@dot.state.fl.us

Willem de Greef, FDOT

Traffic Safety Program Manager
Phone: 850.414.4048
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Patricia Turner, UF T2 Center

Safety Resource Center Program Manager
Phone: 352.273.1671
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Florida Occupant Protection Strategic Action Plan

Updated February 19, 2026

GOAL 1: PROGRAM MANAGEMENT

Objective 1A: Meeting Facilitation and Progress Tracking

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
1A.1	FDOT Cambridge Systematics	Quarterly	Conduct quarterly Florida Occupant Protection Coalition (FOPC) meetings.	Number of meetings conducted annually	In-person meeting conducted 05/07/2025 & 05/08/2025	In-person meeting conducted 07/21/2025 & 07/22/2025	In-person meeting conducted 11/05/2025 & 11/06/2025	In-person meeting conducted 02/18/2026 &02/19/2026
1A.2	Cambridge Systematics	Quarterly	Update progress on Occupant Protection (OP) Strategic Action Plan strategies to include recent implementation activities.	Action Plan progress updated quarterly	Posted on website	Posted on website	Posted on website	Posted on website

Objective 1B: Data Analysis/Reporting

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
1B.1	Cambridge Systematics	Annual	Develop an Annual OP Fact Sheet.	Fact sheet developed and posted on FOPC website and publicized	Presented 05/07/2025	Presented 05/07/2025	Presented 05/07/2025	Analyzing data.
1B.2	Robert Chaffe Mark Solomon	Annual	Review Florida's OP traffic records related data annually and determine if target audiences have changed.	Data analyzed and target audiences adjusted (if applicable)	No change.	No change.	No change.	No change.

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
1B.3	Andrew Hopkins Amy Stafford	Annual	Increase the number and availability of OP data sources.	Information for all applicable data sources available on FOPC website and publicized (i.e., Signal Four, etc.)	No additional sources identified.	No change.	No change.	No Change.
1B.4	Patty Turner Andrew Hopkins	Annual	Analyze OP data to understand trends and challenges specifically for minority populations.	Data analysis conducted annually and posted on FOPC website and publicized	Subcommittee focused on rural counties and local roads.	Subcommittee focused on rural counties and local roads.	Brennan presented data on OP locations	Discussed data analysis requests in Low Use subcommittee.

Objective 1C: Policies and Best Practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
1C.1	Jasper Masciocchi	Biennial	Review literature and interview states above the national average observed use rate to identify innovative strategies and best practices.	Research conducted; Interviews conducted.	Subcommittee prioritizing High Five pilot effort.	Subcommittee prioritizing High Five pilot effort.	Subcommittee prioritizing High Five pilot effort.	Subcommittee prioritizing High Five pilot effort.
1C.2	Jasper Masciocchi Danielle Kessenger	Biennial	Review literature and interview states above the national average observed CPS use rate to identify innovative strategies and best practices.	Research conducted; Interviews conducted.	On Hold.	On Hold.	On Hold.	On Hold.

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
1C.3	Willem de Greef	Quarterly	Regularly coordinate with other Florida traffic safety coalitions to identify education and enforcement opportunities across Strategic Highway Safety Plan (SHSP) Emphasis Areas.	Number of traffic safety coalitions coordinated with (annually).	FDOT Program managers looking to do some more cross training. SMFL is working on CarFit. Teen is doing BotB again. Considering how to increase participation. Teen is working on Do the Math program. Crash report form and data subcommitte e are meeting. Vince and Larry costumes are available.	Attending upcoming coalition meetings. Supporting BoTB. Interested in tox information – could coordinate with impaired.	Discussed opportunities for collaboration.	Ongoing. SMFL is updating materials that we can leverage.

Objective 1D: Maintain a Robust and Active FOPC Membership

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	July 2025	Nov 2025	Feb 2026
1D.1	FDOT	Quarterly	Review meeting attendance of existing membership and connect with members that have not attended the previous two meetings to ensure they still intend to participate.	Members contacted; meeting attendance increased.	Ongoing.	Ongoing.	Ongoing.	Ongoing.
1D.2	Susie Kolb Petra Stanton	Quarterly	Expand FOPC membership to include Florida business leaders, tourism leaders, civic organizations, trade and medical associations, insurance companies, Florida Highway Patrol (FHP), and Florida Department of Education, and others deemed to benefit the Coalition's mission and objectives.	Potential members identified and contacted; number of new representatives participating.	Ongoing.	Ongoing. Consider adding Florida Trucking Association.	Ongoing. Lani has a DOE representative	Ongoing.

Objective 1E: Research and Track Best Practices Related to Emerging Technologies Impacting OP Strategies

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
1E.1	Danielle Campbell Carissa Johns	Annual	Annually inventory vehicle safety features related to occupant protection to determine if educational materials need to be created.	Safety feature inventory updated (annually).	Vehicle Recall Rack Cards available on checktoprotect.org		MyCarDoesWhat website is getting an update.	Still being updated.
1E.2	Carissa Johns Petra Stanton	Annual	Annually review the latest research on connected and automated vehicle (CAV) technology to determine potential (positive and negative) impacts on occupant protection.	Annual review complete (white paper?)	No updates.		Miami is a pilot for a driverless rideshare	Orange county also has Waymo. Working on training.

GOAL 2: ENFORCEMENT

Objective 2A: Improve Law Enforcement Awareness of Important OP Challenges

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
2A.1	Tim Roberts	Annual	Create a *Click It or Ticket* (CIOT) Resources Toolbox.	Toolbox created and posted on Law Enforcement Liaison (LEL) Website and publicized.	Available through LELs	Available through LELs	Available through LELs	Available through LELs
2A.2	Tim Roberts	Annual	Encourage Florida law enforcement agencies to participate in the national *Click It or Ticket* campaign and enforcement activities.	Number of agencies participating in *Click It or Ticket*	Will present at a future meeting.	Will present at a future meeting.	Will present at a future meeting.	Presented on 02/19/2026.
2A.3	Tim Roberts	Quarterly	Distribute Child Passenger Safety (CPS) Tip cards to Florida law enforcement agencies.	Number of tip cards distributed.	Distribution ongoing	Distribution ongoing	Distribution ongoing	Distribution ongoing
2A.4	Tim Roberts Carissa Johns Danielle Campbell	Quarterly	Meet with law enforcement agencies in counties with a higher-than-average rate of fatalities involving unrestrained or improperly restrained children to share CPS Tip cards and other resources.	Number of agency meetings.	Ongoing. Focusing on the Highway Safety Matrix.	Ongoing. Focusing on the Highway Safety Matrix.	Ongoing. Focusing on the Highway Safety Matrix.	Ongoing. Focusing on the Highway Safety Matrix.
2A.5	Nick Wollschlager	Quarterly	Develop and distribute tip cards for aging road users.	Number of tip cards distributed.	Printed and ready for distribution. Complete.	Printed and ready for distribution. Complete.	Printed and ready for distribution. Complete.	Printed and ready for distribution. Complete.

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
2A.6	Nick Wollschlager	Annual	Increase law enforcement participation at CarFit events.	Number of officers participating at CarFit events.	Ongoing.	Ongoing. Hard to get volunteers to participate. Grant funding opportunity (for certified officers)? Cobranding with LEOs	Ongoing.	Ongoing. Tampa PD coordinating to get technician training.
2A.7	Tim Roberts Willem de Greef	Annual	Encourage Florida law enforcement agencies to continue nighttime enforcement activities when possible.	Number of notifications distributed and publicized.	Complete	Complete	Complete	Complete

Objective 2B: Improve Law Enforcement Usage

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
2B.1	Tim Roberts Jacob Gonzalez	Annual	Conduct annual survey targeted at law enforcement officers to determine officer use practices.	Survey conducted.	Presented 05/08/2025	Presented 05/08/2025	Presented 05/08/2025	Presented 05/08/2025
2B.2	Tim Roberts	Short-Term	Develop and distribute educational materials demonstrating the myths and facts about law enforcement usage and proper restraint use for law enforcement officers.	Number of materials distributed and publicized.	Under development	Will talk to the CJSTC to see if we can get this include in basic training.	Ongoing. A lot is tied to insurance/workers compensation	Discussed at FPCA meeting. Getting support from Chiefs. Ongoing.

Objective 2C: Law Enforcement Tools and Resources

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
2C.1	Jacob Gonzalez Nick Wollschlager	Annual	Develop and distribute an occupant protection guide and/or presentation for law enforcement executives about occupant protection best practices and opportunities.	Number of guides distributed and publicized.	Will present at a future meeting.	Presented at previous FPCA meeting.	No update.	Presented at FSA. Will present again in July.
2C.2	Tim Roberts	Annual	Present at Florida Sheriff's Association (FSA) and Florida Police Chief's Association (FPCA) meetings annually on Florida's OP challenges and how their membership can help address these challenges.	Presented to FSA and FPCA.		Presenting at the LEL Awards coming up this week.	Will present again in July 2026.	Presented January 2026.
2C.3	Nick Wollschlager	Quarterly	Review and update the LEL website quarterly to ensure the most recent and relevant tools and resources are available.	LEL website updated and publicized.	Complete	Complete	Complete	Complete
2C.4	Tim Roberts	Annually	Develop a best practice guide for Observational Surveys conducted by law enforcement agencies.	Guide developed and posted on LEL website and publicized.	Complete	Complete	Complete	Complete
2C.5	Janice Martinez Petra Stanton		Distribute Florida's Battle of the Belts best practices guide/toolbox.	Guide/toolbox posted on LEL website and publicized.	Coordinating with FDOT and FTSDC	Coordinating with FDOT and FTSDC	Coordinating with FDOT and FTSDC	Coordinating with FDOT and FTSDC

GOAL 3: CHILD PASSENGER SAFETY

Objective 3A: Expand, Improve, and Retain CPS Technicians and Instructors

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
3A.1	FDOT	Annual	Annually review list of CPS Technicians (CPSTs) and CPS Technician Instructors (CPST-Is) across the state to identify active instructors and potential gaps.	List of active instructors created and updated annually	UF looking through lists and instructors. Good feedback on orientation and newsletter.	Ongoing.	Ongoing.	Ongoing.
3A.2	Willem de Greef Patty Turner	Annual	Annually contact CPST-Is and encourage them to reach out to inactive technicians to offer additional support and resources.	CPTS-Is contacted.	Annual survey conducted	Annual survey conducted. Will follow up in virtual subcommittee meeting.	Ongoing. Focusing on increasing recertification rate. Currently 52.47% (close to national average).	Ongoing.
3A.3	Carissa Johns Danielle Kessenger Danielle Campbell Petra Stanton Sarah Haverstick	Annual	Conduct quarterly CPST-I (in person or virtual) meeting(s) to share ideas and best practices.	Annual meeting conducted	On hold awaiting new curriculum.	New curriculum is out. Working on scheduling instructor meetings.	Met on 8/22 and meeting again on 12/2. Discussed implementation of the new curriculum.	Met on 12/2. Discussed a CPS statewide conference. Discussed certification document.

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
3A.4	Willem de Greef Patty Turner	Annual	Coordinate with CPST-Is to contact CPSTs that need to renew their certification.	Number of CPSTs recertified (annually).	Included in the survey. Automated email system.	Included in the survey. Automated email system.	Ongoing.	Ongoing.
3A.5	Petra Stanton Sarah Haverstick	Annual	Conduct Safe Travel for All Children (STAC) training to improve and expand CPST-Is' knowledge, skills, and capabilities.		Orlando 3/31-4/1 Sarasota 6/16-17 Additional locations may include Lee and Broward	Hosted in June. Trying to host 3 next FY. Hybrid training being conducted in August in Wisconsin that we might be able to adapt.	Conducted 2 in FY25. Targeting 3 for FY26.	Three scheduled in Sarasota. March 30-31. May 28-29. Sept 20-21.

Objective 3B: Expand CPS Digital and Print Resources and Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	Nov 2025	Feb 2026
3B.1	Patty Turner Danielle Kessenger	Annual	Annually review materials available on the Florida Traffic Safety Resource Center (FTSRC) to identify potential gaps or existing material revisions.	TSRC reviewed; materials updated or replaced annually.	Ongoing	Ongoing.	Ongoing. Consider redesigning existing materials to create more consistency. Specifically align with line up for safety. Rework the I'm Safe Materials.	Ongoing.
3B.2	Chris Craig Willem de Greef Leilani Gruner	Short-Term	Develop and distribute educational materials on child seats and safety belts on golf carts (partnership with law enforcement, Visit Florida, FDOH, Safe Kids, etc.).	Number of materials distributed.	Updates ongoing	Discussed today and will revise to include a LE focused and a simple public focused option. Request for a CPS Event Banner.	Reviewed on 11/5. Will get into final design.	Reviewed 02/18/2026.
3B.3	Danielle Kessenger Danielle Campbell Carissa Johns	Short-Term	Develop and distribute educational materials on child seats and safety belts at school pick-up/drop-off lines	Number of materials distributed	Complete	Complete	Complete	Complete

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	Nov 2025	Feb 2026
3B.4	TBD	Short-Term	Develop and distribute educational materials on the risks of heat stroke and other dangers of children in hot vehicles.	Number of materials distributed	Complete	Complete	Complete	Complete
3B.5	Carissa Johns	Medium-Term	Develop and distribute CPS Responsibility Guide to potential CPST Supervisors to ensure they understand expectations of CPSTs	Number of materials distributed		Early planning stages.	Discussed at the last instructor meeting. Will cover again in December. Subcommittee will review again before the next meeting.	Will cover at the next subcommittee meeting.

Objective 3C: Support Mandatory Diversion Programs for First-Time Child Restraint Offenders

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
3C.1	Susie Kolb Ronda Cerulli	Short-Term	Conduct an inventory of existing CPS Diversion programs and post results to FOPC website.	Inventory conducted.	Complete – Orange and St. Lucie	Complete – Orange and St. Lucie	Complete – Orange and St. Lucie	Complete – Orange and St. Lucie
3C.2	Danielle Kessenger	Medium-Term	Develop a model CPS diversion program based on Florida and national best practices, including input from judicial and prosecution representation and approval by FLHSMV.	Model diversion program developed.	NSC developing model program. Presented on 05/07/2025.	NSC developing model program. Presented on 07/21/2025.	NSC developing model program. Presented on 11/06/2025.	NSC developing model program.
3C.3	Susie Kolb Ronda Cerulli Mark Solomon Leilani Gruener	Long-Term	Analyze CPS crash and citation data to determine potential locations for CPS diversion program pilot.	Potential locations identified.	To be completed after 3C.2	To be completed after 3C.2	Complete.	Complete.
3C.4	Susie Kolb Ronda Cerulli	Medium-Term	Develop and distribute a CPS Diversion Program fact sheet for LE to distribute when issuing a citation for improper child restraint.	Number of fact sheets developed.	To be completed after 3C.2	To be completed after 3C.2	Using rack card. Will create a roll call video.	Complete.

Objective 3D: Support Enhancement of Florida's CPS Laws and Policies

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
3D.1	Julie Noble Danielle Kessenger	Annual	Annually review CPS model language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; Adjustments made as needed.	Reviewed and revised at Q3 Meeting	Posted on website.	Posted on website.	Posted on website.

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
3D.2	Julie Noble Petra Stanton	Annual	Annually review Florida' legislative proposals to identify opportunities for improved CPS specific model legislative language.	Legislative language reviewed annually and reported to FOPC.	Nothing relevant.	Nothing relevant.	Monitoring HB 233.	Discussed legislative activity.
3D.3	Petra Stanton	Medium-Term	Coordinate with the Florida Department of Children and Families to update their Child Transportation Log to include confirmation of proper child restraint usage.	Transportation Log updated.	Will coordinate with 3C activities.	Will coordinate with 3C activities.	Will coordinate with 3C activities.	Will coordinate with 3C activities.
3D.4		Long-Term	Develop standardized Child Transportation Course for local Department of Children and Families representatives		Will coordinate with 3C activities.	Will coordinate with 3C activities.	Will coordinate with 3C activities.	Will coordinate with 3C activities.

GOAL 4: OP FOR LOW-USE GROUPS

Objective 4A: Focus Paid Media Activities on Low-Use Groups

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
4A.1	Michael Binder	Annual	Review and update the OP Communications Plan to ensure communications strategies and target audiences (Action Step 1B.2) remain effective.	Communications plan reviewed annually.	Update ongoing.	Update after CIOT.	Update after CIOT.	Ongoing
4A.2	Andrew Hopkins	Annual	Conduct post-CIOT Awareness Survey annually and present results to the FOPC.	Survey conducted and results presented.	Will present at a future meeting.	Will present at a future meeting.	Presented on 11/05/2025	Presented on 11/05/2025
4A.3	FDOT	Annual	Provide annual updates to the FOPC on paid media strategies, activities, and results.	Presentation given to FOPC.	Will present at a future meeting.	Will present at a future meeting.	Will present at a future meeting.	Will present at a future meeting.
4A.4	Andrea Atran Miranda Sargent	Annual	Implement targeted education and outreach program using the Buckle Up Florida campaign focused on low-use groups.	Number of Buckle Up Florida impressions.	Materials available.	Materials available.	Materials available.	Materials available.

Objective 4B: Expand Digital and Print Resources and Materials for Low-Use Groups

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
4B.1	Andrea Atran Brain Dean	Annual	Annually review materials available on the TSRC to identify potential gaps or existing material revisions.	TSRC reviewed.	Ongoing.	Ongoing.	Ongoing.	Ongoing

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
4B.2	Jasper Masciocchi Miranda Sargent	Short-Term	Develop and distribute OP materials for low-use groups (including males 18-34, pickup drivers, and minority populations).	Number of materials distributed.	Focused on creating/adapting/refreshing materials for pickup trucks and local roads.	Focused on creating/adapting/refreshing materials for pickup trucks and local roads.	Focused on creating/adapting/refreshing materials for pickup trucks and local roads.	Discussed minority tip card.
4B.3	Chris Craig Miranda Sargent	Short-Term	Develop and distribute materials related to passengers riding in the bed of a pickup truck.	Number of materials distributed.	Kids Aren't Cargo is available on the OPRC.	Kids Aren't Cargo is available on the OPRC.	Kids Aren't Cargo is available on the OPRC.	Kids Aren't Cargo is available on the OPRC.
4B.4	Andrea Atran	Medium-Term	Evaluate existing OP-related materials and develop new materials focused on minority populations.	Materials reviewed annually, updated as needed, and publicized.	On hold.	On hold.	On hold.	On hold.

Objective 4C: Support the Expansion of Programs that Encourage and Support Occupant Protection for Low-Use Groups

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
4C.1	TBD	Short-Term	Partner with the Safe Mobility For Life Coalition to increase the number of CarFit Events in Florida	Number of CarFit events conducted		Alachua is partnering with 3 CarFit Events. Orange County did one in May. Palm Beach is working on one at the end of August. Clay County on April 25.	Alachua has one in December and has had two others this fall. Orange county did a big media event related to CarFit.	Working on scheduling a training in Okaloosa county. Could use some help from the group getting it scheduled.
4C.2	Chris Craig Miranda Sargent	Short-Term	Coordinate with Florida's Community Traffic Safety Teams (CTST) to identify regional and local occupant protection challenges	List of local and regional challenges developed	Ongoing.	Ongoing.	Ongoing.	Ongoing.
4C.3	Chris Craig Miranda Sargent	Medium Term	Coordinate with Florida CTSTs to identify specific occupant protection materials and best practices and implement pilot programs, where appropriate	List of materials and best practices developed. Number of pilot programs conducted	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Objective 4D: Support Enhancement of Florida's Laws and Policies

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	May 2025	July 2025	Nov 2025	Feb 2026
4D.1	Chris Craig	Annual	Annually review model language and suggest adjustments based on priorities and emerging best practices.	Model language reviewed annually; Adjustments made as needed	Reviewed and finalized on 11/13/2024	Reviewed and finalized on 11/13/2024	Reviewed and finalized on 11/13/2024	Reviewed and finalized on 11/13/2024
4D.2	Willem de Greef	Short-Term	Develop a model policy for consideration by state agencies and other Florida businesses.	Model language posted on FOPC website and publicized.	Complete. Working on CPS now.	Complete. Working on CPS now.	Reviewed CPS on 11/05/2025	Reviewed on 11/05/2025
4D.3	Julie Noble Petra Stanton	Annual	Annually review Florida' legislative proposals to identify opportunities for improved specific model legislative language.	Legislative language reviewed and reported to FOPC	No update yet.	No update yet.	No update.	No update.